

## VIVEK TANDON

Assistant Professor, Department of Strategic Management,  
Fox School of Business, Temple University  
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### EDUCATION

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- 2011                      **University of Michigan**, Ann Arbor, USA  
Ph.D. in Business Administration; Specialization: Strategy
- 1999                      **Indian Institute of Technology Kanpur**, India  
Bachelor of Technology; Major: Computer Science and Engineering;  
Minor: Engineering Management

### WORK EXPERIENCE

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#### Academic:

- 2017 – Current      Assistant professor, Fox School of Business, Temple University  
2011 – 2016          Assistant professor, NUS Business School, National University of Singapore

#### Professional:

- 1999 – 2002          Software Engineer, EFI, California  
2003 – 2005          Senior Software Engineer, EFI, California.

### PUBLICATIONS

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#### Patents:

Patent Number: 7177045, “Process and system for mixed page imposition”, Filed: 2001; Granted: 2007 (Joint with Puneet Goel)

Patent Number: 7889361, “Methods and apparatus for adaptive imposition templates”, Filed: 2004; Granted: 2011 (Joint with Puneet Goel and Chueh Cheng Yang)

#### Journal Articles:

(2022) *Divestment of Relational Assets Following Acquisitions: Evidence from the Bio-Pharmaceutical Industry*. (with Navid Asgari and Ram Ranganathan). Forthcoming at Strategic Management Journal. (<https://doi.org/10.1002/smj.3456>)

(2022) *Who deviates? Technological Opportunities, career concern, and inventor’s distant search* Strategic Management Journal. 43(4): 724-757 (with P.K. Toh) (<https://onlinelibrary.wiley.com/doi/full/10.1002/smj.3345>)

(2020) *How prior ties influence learning-by-hiring?* Journal of Management. 46(2): 287--320 (with Ertug G. and Carnabuci G.) (<https://doi.org/10.1177/0149206318792609>)

(2018) *Creating and Taming Discord: How Firms Manage Embedded Competition in Alliance Portfolios to Limit Alliance Termination.* Strategic Management Journal. 39(12). (with Asgari N., Singh K., and Mitchell W.). (<https://doi.org/10.1002/smj.2784>).

(2014) *Paradigm-Changing vs. Paradigm-Deepening Innovation: How Firm Scope Influences Firm Technological Response to Shocks.* Organization Science, 25(3), 653-669. (with Ahuja, G., and Lampert, C. M.) (<https://doi.org/10.1287/orsc.2013.0867>)

(2008). *Moving Beyond Schumpeter: Management Research on the Determinants of Technological Innovation.* The Academy of Management Annals, 2(1), 1-98. (with Ahuja, G., and Lampert, C.M.) (<https://doi.org/10.5465/19416520802211446>)

### **Proceedings and Book Chapters**

(2016) Effect of Competition between Focal Firm's Partners on Alliance Disbandment in Alliance Portfolios. Academy of Management Proceedings. Vol. 2016. No. 1. (with Asgari N., Singh K., and Mitchell W.) (<https://doi.org/10.5465/ambpp.2016.11>)

(2016) Competency Trap. The Palgrave Encyclopedia of Strategic Management. (with Ahuja G.) ([https://doi.org/10.1057/978-1-349-94848-2\\_385-2](https://doi.org/10.1057/978-1-349-94848-2_385-2))

### **Revise and Resubmit:**

*Title hidden to maintain double-blind review.* (with Prothit Sen). Revise and Resubmit at Strategic Management Journal.

*Title hidden to maintain double-blind review..* (with Anand Nandkumar and Ronak Mogra). Revise and Resubmit at Strategic Management Journal.

### **Submitted Papers:**

*Title hidden to maintain double-blind review.* (with Navid Asgari, Deepak Nayak, and Ram Ranganathan). Submitted to Organization Science. (Nominated for Best Paper Award at SMS Annual Conference, 2022).

### **Working Papers:**

*Your Enemy's Enemy is Your Best Friend: The Effect of Downstream Competitive Networks Structure on Out-Licensing Intentions.* (with Solon Moriera and Keld Laursen). To be submitted to Strategic Management Journal.

*Leveraging a target firm's knowledge post-acquisition: The facilitating role of centralization of the target firm's network of inventors.* (with Charlotte Jacobs, PhD Fox; Ilya Cuypers). To be submitted to Organization Science.

*Innovation and Imitation: Tread Design in the Global Tire Industry.* (with Jungkwan Kim, PhD Fox; Ram Mudambi; and Solon Moreira). To be submitted to Journal of International Business.

## **HONORS, AWARDS AND SCHOLASTIC ACHIEVEMENTS**

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1. Crystal Teaching Award, Faculty of the Year for MS IME, Fox School of Business, 2019.
2. Runner Up. INFORMS TMS Best Dissertation Award, 2012.
3. Gilbert and Ruth Whitaker Fellowship for academic achievements, 2011
4. James and Ruth Close Scholarship, 2009
5. Spivey-Hall Fellowship awarded for overall academic excellence, 2009
6. Gladys D. and Walter R. Stark Graduate Scholarship awarded for overall academic excellence, 2008
7. Robert D. and Janet E. Neary Scholarship awarded for overall academic excellence by a PhD student in business, 2007

## **PROFESSIONAL SERVICE**

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**Editorial Review Boards:** Strategic Management Journal; Strategic Entrepreneurship Journal; Organization Science

**Ad-hoc reviewer:**

Management Science, Organization Science, Strategic Management Journal, Strategic Entrepreneurship Journal, Academy of Management Journal

**Presentations and Conference Panels:**

Divide to Unite: Firm's Alliance Portfolio Competition's Effect on its Knowledge Production Structure and Outcome. (with Navid Asgari, Deepak Nayak, and Ram Ranganathan). Presented at AOM conference in Seattle, 2022 by Navid Asgari.

Your Enemy's Enemy is Your Best Friend: The Effect of Downstream Competitive Networks Structure on Out-Licensing Intentions. (with Solon Moriera and Keld Laursen). Presented at AOM conference in Seattle, 2022.

Participating in Multi-Party Alliance with Industry Rivals: Using Machine Learning to Uncover the Role of Outside-Industry Catalysts. (with Prothit Sen). Presented at AOM conference in Seattle, 2022 by Prothit Sen.

The Effect of Competition among a Firm's Partners on its Knowledge Production Structure and Outcome. Presented at Drexel. March 2022.

Innovation and Imitation: Design in the Global Tire Industry. (with J.K. Kim and Ram Mudambi). AOM Virtual Conference 2020.

Panelist at Doctoral Workshop, SMS India Special Conference, India. December 2018.

Taking the Lid Off: Selective Announcement of Alliance Terminations by Firms. (with Cole. B., and Asgari, N.). Presented at AOM Conference in August 2018 by Ben Cole.

Learning from Strategic Activities: A study of Video Game Development. (with Shamsie J, and Tschang F.T). Presented at AOM Conference in August 2018 by Shamsie Jamal.

Leadership Duality in the Bio-pharmaceutical Industry: How Evolution of Complementary Resources Supports Incumbents and Entrants. (with Asgari, N., Singh K., and Mitchel W). Presented at poster session in Organization Science Winter Conference in March 2018 jointly by both Navid Asgari and Vivek Tandon.

Panelist in the AoM PDW on multiplex ties, Academy of Management Annual Conference, Atlanta. August 2017

Panelist in the showcase panel on value chains (along with Will Mitchell, Anita McGahan, Dovev Lavie, and Navid Asgari). 27<sup>th</sup> Annual SMS conference, Houston, TX. Oct 31, 2017.

## **TEACHING INTERESTS**

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Strategy, Organization Theory, Corporate Strategy, Competitive Strategy, Implementing Strategy, Technology Management, Entrepreneurship

## **TEACHING EXPERIENCE**

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Awards:

Faculty of the Year for MS IME, Fox School of Business, 2018 - 2019.

PhD:

Managing technological innovation (PhD seminar, NUS Business School, Fox School of Business)

Masters:

The crowd, the cloud and open innovation strategy; Innovation based strategy: Managing disruptive innovation; Managing strategic alliances; Global innovation strategy (MBA, Fox School of Business); Open Innovation and Alliances

BBA:

Global Business Policies (BBA, Fox School of Business, Temple University)

Entrepreneurship; Technological innovation (BBA, NUS Business School).

International Management (BBA, Ross school of business, University of Michigan)