Steven Eric Sclarow, AIA
Curriculum Vitae

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HIGHLIGHTS

- President of AIA Orange County and founder of AIAOC's Annual Art Walk Event which attracts over 175 attendees, raises over $10K per year, increases membership, and opens networking opportunities for members.
- Established EwingCole's West Coast office and led multi-disciplined team and consultants to deliver the first ground-up construction of a fully integrated racino.
- Developed master plan opportunities that have led to gaming licenses for multiple clients, including Zia Partners, United Horsemen of Alberta and The Downs at Albuquerque.
- Presented Research Paper Presentation and TREO Talk at the Thirty-ninth International Conference on Information Systems, San Francisco 2018
- Case publication, "Drinks-Up!: The Pitfalls of Digital Innovation" Ivey Publishing, Ivey Business School, Western University, London, Ontario, Canada, 2019.
- Course Coordinator of MIS 2101 taught to over 2,000 undergraduate students every academic year. Designed, developed and executed a new curriculum map representing a paradigm shift in IT Business philosophy, where students become Digital Product Managers (DPMs). They learn to envision, plan for, deploy and support digital products and services which solve problems for organizations.

EDUCATION

Master of Business Administration, Executive Program (January 1, 2015 – June 1, 2016)
      Temple University, Philadelphia, Pennsylvania
      Degree awarded: July 29, 2016
      Graduated Dean's Certificate of Excellence

Bachelor of Architecture (August 24, 1992 – April 30, 1997)
      Syracuse University, Syracuse, New York
      Degree awarded: May 11, 1997

ACADEMIC EXPERIENCE

Temple University (August 1, 2016 – present)
Department of Management Information Systems

Assistant Professor (January 2017-present)
Adjunct Professor (August 2016-December 2016)

NON-ACADEMIC (INDUSTRY) EXPERIENCE

RTB Limited (December 23, 2016 – March 1, 2019)
Consulting services for professional business needs, specializing in Business Analysis, Owner's Representation, and Design Strategy. Responsibilities included:
- Alon Baruch LLC, Mixed-use mid office/retail conversion, 1989 & 2003 Coney Island Avenue, Brooklyn, NY. A five-story renovation & expansion construction project that will include approximately 55,000 gross square feet of retail, and office space. Project cost: $18,000,000, 16 -month construction project.
- Provided project project feasibility, scope, schedule and budgetary analysis, contract negotiations, architectural & interior design strategies, construction observation reporting and project team facilitation.
- Skybrunch, 1717 Arch Street, Philadelphia, PA. Facilitated collaborative brainstorming sessions, identifying key success factors and as-is conditions, generating new ideas and opportunities.
- Provided the foundation for a new unified team vision and "Signature Experience" for Skybrunch, establishing two 122 seating sessions where "everyone has a view."

Partner Engineering and Science (September 1, 2013– December 31, 2016)
Project Manager, Owner's Representative. Responsibilities included:
- Worked closely with Parla Studios advising on architectural design and value engineering opportunities, contract negotiations, budget analysis, and construction progress monitoring.
- Conducted on-site property condition assessment and documentation review for the restoration and renovation of 26-acre property including five buildings, totaling 804,000sf with 641 apartment units, four single level parking structures and multiple site amenities into a luxury apartment community.
- Managed construction progress monitoring and site inspection services for a $36.6M two-year multi-phased renovation project.

Daroff Design (January 1, 2013-May 1, 2013)
Senior Project Architect. Responsibilities included:
- Completed design, documentation and construction administration of a $1.2M fast-track project was completed in four months to coincide with the spring wedding season.

Sclarow Studio (July 1, 2012-November 1, 2013)
Sole Proprietor. Responsibilities included:
- Provided architectural design and construction consulting services

  - Facilitated the design and development of three distinct interiors projects working as an in-house consultant. Managed architectural design development, interiors coordination, and technical detailing and construction documentation.

WD Partners (August 1, 2011-July 1, 2012)
Senior Project Architect. Responsibilities included:
- Design and development of commercial takeovers and new construction throughout Southern CA.

Department of Homeland Security (February 1, 2011-August 1, 2011)
Customs and Border Protection Project Manager. Responsibilities included:
- Provided construction management services including expansion and renovation at various ports of call including Mariposa Land Port of Entry and San Francisco Air Mail Facility.

EwingCole (June 1, 1999-February 1, 1999)
Project Manager and Project Architect. Responsibilities included:
- Developed creative planning solutions to meet owner SOP's, cGMP, manufacturing & formulation processes.
- Prepared planning documents and code analysis.
- Provided budget analysis and vetted construction costs with general contractor and owner.
- Established a working relationship with city officials and presented design intent to city for Planning and Permitting approval; multiple projects and jurisdictions.
- Provided on site construction administration and shop drawing review.
- Coordinated documentation effort between Philadelphia, Irvine, Las Vegas and Calgary.
- Oversaw on site construction administration including shop drawing review, project close-out and punch list.
- Managed client, consultants, general contractor and ownership team to achieve project vision.

Professional Certification

- Registered Architect, State of California (October 16, 2006 - current)
- Registered Architect, State of New Jersey (October 18, 2013 - current)
- Registered Architect, State of New Mexico (August 1, 2008 - current)
- Registered Architect, State of Pennsylvania (July 14, 2003 - current)
- National Council of Architectural Registration Board (June 1, 1999 - current)

ORGANIZATION MEMBERSHIPS

- Association for Information Systems (current)
- American Institute of Architects (current)
    - President, Orange County California (January 2012-December 2012)
    - Vice President, Orange County California (January 2011-December 2011)
    - Director of Public Outreach, Orange County California (January 2010-December 2010)

AWARDS AND RECOGNITIONS

- 2020-2021 AIS Student Chapters, Volunteer of the Year Award
    - Awarded to faculty who makes a significant contribution to the international community of the AIS Student Leadership Professional Organization
- Fox 2020 Impact Award - Educational Innovation Pillar Winner:
    - Award recognizes high impact group achievements. High impact group achievement including teaching, new curriculum and the creation of a successful activity.
- 2020 MIS Faculty Leadership Award
    - Awarded to faculty who makes a significant contribution to the students and extended community of the MIS department
- 2018-2019 AIS Student Chapters, Volunteer of the Year Award
    - Awarded to faculty who makes a significant contribution to the international community of the AIS Student Leadership Professional Organization
- Fox Online Teaching Certificate, October 1, 2018
- 2010 Certificate of Appreciation Orange County Chapter the American Institute of Architects, Awarded to Chair of the 2010 Art Walk

RESEARCH CONTRIBUTIONS

RESEARCH ACTIVITIES CONFERENCE PROCEEDINGS, PAPERS AND PRESENTATIONS:

Lavin, A., Martin, M.C., Sclarow, S., "Innovating in the IS Classroom: Teaching Process Diagrams to Undergraduate Students." TREO Talk Paper, in the Proceedings of the International Conference on Information Systems, San Francisco, California, December 13-16, 2018. *(Presenter)*
https://aisel.aisnet.org/cgi/viewcontent.cgi?article=1404&context=icis2018#

Lavin, A., Martin, M.C., Sclarow, S., "Radically Redesigning Introductory MIS Large-Scale Lectures: Creating Enhanced Learning Environments." Completed Research Paper, in the Proceedings of the International Conference on Information Systems, San Francisco, California, December 13-16, 2018. *(Presenter)*

Sclarow, S., Mandviwalla, M., "Drinks-Up!: The Pitfalls of Digital Innovation" Ivey Publishing, Ivey Business School, Western University, London, Ontario, Canada, 2019; https://www.iveycases.com/ProductView.aspx?id=104025, June 26, 2019

Raven, AJ, Sclarow, S., "Teaching JavaScript while Flipping the IS Classroom" (2020). AMCIS 2020 TREOs. 17. https://aisel.aisnet.org/treos_amcis2020/17

TEACHING EXPERIENCE

MIS2101, Information Systems in Organizations *(Co-developed course)*
Course Coordinator, Spring 2021, Fall 2020, Summer I 2020, Spring 2020, Fall 2019, Summer 2019
Explain the role of information technology around the following organizing principles: Teaching how to use, design, architect, and manage API centric applications in organizations. This represents a paradigm shift in IT Business philosophy, where students are Digital Product Managers (DPMs). Students learn to envision, plan for, deploy and support digital products and services which solve problems for organizations. These DPMs must have strong technical skills, understand the users of their products and how they interact with their systems and have an intimate understanding of their business and the problems that their business needs to solve.

MIS2101, Information Systems in Organizations
Instructor Spring 2019, Fall 2018, Spring 2018, Fall 2017
Explain the role of information technology as a business enabler and identify and explain management information systems applications including customer relationship management systems, enterprise systems, e-commerce applications, transaction processing systems, business analytics, and emerging technologies. Evaluate the organizational fit and suitability of business applications and interpret the interaction between information technology, customers, processes, data, infrastructure, participants, and environment in an organization. Understand the ethical challenges of information technology and explain the evolving role of management information systems in the organization, and the role and careers of MIS professionals.

MIS3506, Digital Design and Innovation Studio
Instructor Spring 2020, Fall 2019, Spring 2019, Fall 2018, Spring 2018, Fall 2017, Spring 2017
Educating students to analyze business problems from a design perspective and develop innovative solutions. Working with real clients as the vehicle for "learning by doing." Students are taught various techniques including stakeholder analysis, business rules analysis, and data and process modeling. Solutions are prototyped using Justinmind software and presented to the client.

MIS 3506/3504, Digital Design and Innovation Studio *(Co-Developed course)*
Instructor Spring 2021, Fall 2020, Spring 2020, Fall 2019
User Experience (UX) focuses on understanding, evaluating, and designing user experiences. Students learn the human, social, organizational, business model, and technical aspects of UX design, in the context of practical projects. The course framework is divided into two distinct components, Analysis and Design culminating in the building of innovative and pleasurable user interfaces that achieve human, social, organizational, and business model goals.

MIS3580, Digital Design Foundations Studio *(Developed course)*
Instructor Fall 2018
Students learn about the Design Mindset, a tacit knowledge gained from a distinct qualitative and quantitative approach to problem solving. The Design Mindset is an experiential process built from collaboration, iteration,

experience and research. Students work in a studio-based team format, emphasizing experiential learning through hands-on engagement intertwined with case study pedagogies.

MIS5303/MIS5403, Design Inquiry & Research
Instructor Fall 2017, Summer 2017, Spring 2017, Fall 2016 (Co-Developed course)
Providing PMBA and GMBA students with a foundation of approaches, skills and working methods to apply throughout the MBA experience, and effectively meet the business challenges of a rapidly changing, technologically driven global world. Introduces Business Design, a holistic approach to management that combines the analytical strengths of traditional business education with the qualitative research, idea generation, and the ability to synthesize information from design education. It is a balance of quantitative and qualitative thinking.

MIS5102, Process Improvement and Innovation
Instructor Summer 2020, Summer 2019, Summer 2018, Summer 2017
A core class for the Digital Innovation in Marketing Master's program. On-line, interactive course presenting students with the tools to assess, design and analyze processes that foster innovation in the enterprise. Core concepts include: designing effective solutions, identifying metrics for assessment, decomposing and communicating processes. Students are taught to apply analytical thinking tools and techniques through review, discussion and active learning activity workshops. Introduces systems thinking and the role of processes in the functioning of an organization.

SERVICE CONTRIBUTIONS

Course Coordinator MIS 2101 (May 2019 – Present)
- Responsible for thought leadership and content development
- Learn new materials and provide feedback and training to instructor and ITA team
- Develop course content and course sites
- Support content changes for revised BBA/MIS curriculum
- Created new OBBA Videos capturing course content
- Meet with the Fox Core Course Coordinator team

Fox Faculty Consortium on Case Writing
(September 2018 – May 2019), Co-Chair
- Discuss, develop and facilitate case writing opportunities throughout Fox.

Association for Information Systems SCLC National Conference (April 2017 – April 2019), Committee Liaison and Conference Chair
- Organized and facilitated Conference Competitions with National AIS representatives
- Worked closely with AIS volunteers and committee members to manage events
- Emceed the 2019 Awards Dinner Celebration
- Received the AIS Student Chapters, Volunteer of the Year Award 2018-2019

Temple Analytics Challenge & National Analytics Challenge (January 2017 – Present), Co-Chair
- Annual University-wide data analytics and visualization competition
- Manage web presence (https://ibit.temple.edu/analytics/)

- Coordinated and Facilitated Challenge Workshops
- Promote and network within Fox and University Colleges to increase participation
- Interface with National AIS faculty, staff and students
- Facilitated 2020 National Challenge's pivot to an on-line competition format

Association for Information Systems SPO, MIS (September 2019 – July 2019), Co-Advisor
- Work closely with student leadership to foster growth, innovation and professional development
- Meet weekly with Executive Board and Student Directors
- Attended National Conference, 2018 & 2019

Association for Information Systems SPO, MIS (June 2019 – Present), Advisor
- Work closely with student leadership to foster growth, innovation and professional development
- Facilitated development of multiple Community Outreach programs and Consulting Services connecting students, the greater North Broad community and technology
- Meet weekly with Executive Board and Student Directors
- Liaison between MIS Department and AIS Chapter
- AIS Temple awarded 2019-2020 Student Chapter of the Year
    - The Student Chapter of the Year Award is the highest award given to a student chapter that has demonstrated an exceptional, well-rounded, and organized program.
- Attended National Conference, 2021

Association for Information Systems Student Chapter Advisory Board (October 2020 – Present), Member
    - Developed new programmatic component, AIS Siblings, Chapters are self-selected into two groups, "Big-Sibs" (chapters of 50 members and up) and "Lil-Sibs" (chapters with less than 50 members). This group meets collectively and in their "Sibs" group annually to share ideas, discuss lessons learned, and develop & forge networks amongst members and chapters.
    - Guest speaker 2021 AIS SCLC Virtual Leadership Conference
    - AIS Chapter-to Chapter Discussion, Moderator 2021 AIS SCLC

OTHER ACTIVITIES:

Reviewer, Ministry of Education's Tertiary Education Research Fund, November 26, 2019
- Evaluated and provided feedback for a Programmatic Grant Application

Judge, Orange County Canstruction Design-Build Competition, September 16, 2012.
- Input into the selection of finalists for the competition
- Evaluate and provide feedback of presentations
- Assist in deciding first, second, third place winners and runner-up.