

SOLON MOREIRA

Fox School of Business
Department of Management
504a Alter Hall
1801 Liacouras Walk
Philadelphia, PA 19122

Phone: 215-204-1692
Fax: 215-204-8029
Email: solon.moreira@temple.edu
Skype: solonmoreira
Zoom PMI: 6115796912

RELEVANT ACADEMIC POSITIONS

2019 - present	Fox School of Business, Temple University Position: Assistant Professor (Tenure track) of Entrepreneurship and Strategy at the Department of Management	US
2015 - 2019	IESE Business School Position: Assistant Professor (Tenure track) of Entrepreneurship at the Entrepreneurship Department	Spain
2014 - 2015	Copenhagen Business School Position: Postdoc and Research Assistant at the Department of Innovation and Organizational Economics	Denmark

EDUCATION

2010 - 2014	Copenhagen Business School PhD in Technological Innovation, Entrepreneurship and Strategy Dissertation: <i>Four Essays on Technology Licensing and Firm Innovation</i> Chair: Prof. Keld Laursen	Denmark
2009 - 2010	Judge Business School - University of Cambridge Master of Philosophy (MPhil) in Innovation, Strategy and Organization Master Thesis: <i>Clusters and Competitiveness: A Study about the Nature of the Interfirm Relationships within the Silicon Fen</i>	UK
2007 - 2009	University of Amazon - UNAMA Master of Science (MSc) in Economics Master Thesis: <i>A Study on the Competitive Advantage of Brazilian Traded Clusters</i>	Brazil
2002 - 2006	University Center of Para - CESUPA Undergraduate in Business Administration	Brazil

RESEARCH SUMMARY

KEYWORDS: *Entrepreneurship; Start-up Collaboration; Technology Deals; R&D Strategy & Emerging Technologies*

My core research interests focus in studying how established corporations collaborate with startups and utilize external knowledge to adapt to a dynamic technological landscape. I focus on analyzing internal and external R&D strategies such as technology licensing, strategic alliances, and mergers and acquisitions. Specifically, I explore the pillars of corporate entrepreneurship: *identifying* emerging technologies, *establishing* effective collaboration mechanisms, and *generating* value from these

partnerships. My research endeavors to advance the understanding of how organizations effectively navigate today's rapidly evolving business environment by fostering innovation and driving sustainable growth.

TEACHING SUMMARY

RECENT COURSES: *Theoretical Foundations of Entrepreneurship* (PhD); *Entrepreneurial Thinking and New Venture Creation* (In-person & Online); *Innovation Intelligence* (In-person & Online); *Fundamentals of Entrepreneurial Management* (EMBA); *Global Business Policies* (Undergraduate)

Throughout my academic journey, I have designed and taught diverse courses for MBA, Executive MBA, In-Company Undergraduate, and PhD students, focusing on Entrepreneurship, Innovation, and Strategy. In terms of Executive teaching, I was an integral part of programs that consistently ranked as number 1 worldwide by the *Financial Times Executive Education* ranking. I also had the privilege of sharing my expertise with students spanning over 25 nationalities within the same classroom. In 2022, I was honored to be recognized in the esteemed *Poets & Quants' list for the Best 40-Under-40 Business School Professors*¹.

PUBLICATIONS

Google scholar page: <https://scholar.google.com/citations?user=dfLIUBwAAAAJ&hl=en>

List of Academic Materials Published and Distributed by *Harvard Business Publishing*:
<https://hbsp.harvard.edu/search?action=&author=Solon%20Moreira>

REFERENCE INDEXES :

1. JOURNAL QUALITY GUIDE (AJG) PROVIDED BY THE ASSOCIATION OF BUSINESS SCHOOLS (RATING FROM 1 TO 4*)
2. FINANCIAL TIMES 50 LIST (FT 50) JOURNALS LIST
3. UT-DALLAS JOURNAL LIST

Moreira, S., Klueter., T. & Asija., A (2023). Market for Technology 2.0? Reassessing the Role of Complementary Assets in Licensing Decisions. *Research Policy*. doi.org/10.1016/j.respol.2023.104787

- *Academic Journal Guide AJG 4**; Included in the FT (50) Journal List

Klueter, T*, **Moreira., S***, & Ofoedu., C* (2023). Understanding the Link between Post Acquisition R&D Organization and Technology Commercialization Decisions: The Role of Out-Licensing. *Journal of Management Studies*. doi.org/10.1111/joms.12968

- *Academic Journal Guide AJG 4*; Included in the FT (50) Journal List
- “*” denotes equal authorship, listed alphabetically

Maoret, M*, **Moreira., S*** & Sabanci., H* (2023). Closing the Gender Pay Gap: Analyst Coverage and Differences in Executives Compensation. *Organization Studies*. journals.sagepub.com/doi/10.1177/01708406231200725

- *Academic Journal Guide AJG 4*; Included in the FT (50) Journal List
- “*” denotes equal authorship, listed alphabetically

¹ <https://poetsandquants.com/2022/05/13/2022-best-40-under-40-mba-professors-solon-moreira-temple-universitys-fox-school-of-business/?pq-category=best-profs&pq-category-2=mba>

Asija, A*, **Moreira, S***, Ringov, D., Soares, T* (2023). Fragmentation of Technology Ownership and Acquisition Strategy of Firms. *British Journal of Management*. doi/full/10.1111/1467-8551.12762

- *Academic Journal Guide AJG 4*
- “*” denotes equal authorship, listed alphabetically

Minbaeva, D., Muratbekova-Touron, M., Nayir, D & **Moreira., S** (2021). Individual Responses to Competing Institutional Logics in Emerging Markets. *International Business Review*. doi.org/10.1016/j.ibusrev.2020.101778

- Received the *International Business Review (IBR) Journal Best Paper Award for 2021*
- *Academic Journal Guide AJG 3*

Moreira, S., Klueter., T & Tasselli S (2020). When Licensing New Tech Is Better Than Building It In-House. *Harvard Business Review*, June 30. (H05PP7-PDF-ENG)

- *Academic Journal Guide AJG 3; Included in the FT (50) Journal List*
- Translated and distributed in Chinese by *HBR China* (H05PP7-PDF-CHI)
- 297 copies sold worldwide by August 2023

Moreira., S* & Soares., T* (2020). Academic Spill-ins or Spill-outs? Examining Knowledge Spillovers of University Patents. *Industrial and Corporate Change*. doi.org/10.1093/icc/dtaa011

- *Academic Journal Guide AJG 3*
- “*” denotes equal authorship, listed alphabetically

Moreira., S., Klueter., T & Tasselli., S (2020). Competition, Technology Licensing-in and Innovation. *Organization Science*. doi.org/10.1287/orsc.2019.1337

- *Included in the UT-Dallas Journal List; Academic Journal Guide AJG 4*; Included in the FT (50) Journal List*

Moreira, S*., & Tae., J* (2019). The effect of industry leaders’ exploratory innovation on competitor performance. *Industry and Innovation*. doi.org/10.1080/13662716.2019.1593111

- *Academic Journal Guide AJG 3*
- “*” denotes equal authorship, listed alphabetically

Moreira, S., Cabaleiro, G & Reichstein., T (2018). Licensing Decision: A Rent Dissipation Lens Applied to Product Market Competition, Openness to External Knowledge and Exogenous Sunk Costs. *Industrial and Corporate Change*. doi.org/10.1093/icc/dty036

- *Academic Journal Guide AJG 3*

Moreira, S., Markus, A & Laursen., K (2018). Knowledge Diversity and Coordination: The Effect of Intrafirm Inventor Task Networks on Absorption Speed. *Strategic Management Journal*. doi.org/10.1002/smj.2914

- *Included in the UT-Dallas Journal List; Academic Journal Guide AJG 4*; Included in the FT (50) Journal List*

Laursen, K*, **Moreira, S***, Reichstein, T*., & Leone, M., I (2017). Evading the Boomerang Effect: Using the Grant-Back Clause to Further Generative Appropriability from Technology Licensing Deals. *Organization Science*. doi.org/10.1287/orsc.2017.1130

- *Included in the UT-Dallas Journal List; Academic Journal Guide AJG 4*; Included in the FT (50) Journal List*

- “*” denotes equal authorship, listed alphabetically

ACADEMY OF MANAGEMENT (AOM) BEST PAPER PROCEEDINGS

Mishra, V., Markus, A & Moreira., S (2023). R&D Outsourcing in the Biopharmaceutical Industry and its Effect on Firm Innovation. *Academy of Management Best Paper Proceedings*. doi.org/10.5465/AMPROC.2023.185bp

Klueter, T., Moreira, S. & Ranganathan., R (2022). The Pressure to Go Long: Analyst Scrutiny and Out-licensing Decisions. *Academy of Management Best Paper Proceedings*. doi.org/10.5465/AMBPP.2022.93

Moreira, S. & Klueter., T (2022). Contract Development & Manufacturing Organizations and Out-Licensing Decisions. *Academy of Management Best Paper Proceedings*. doi.org/10.5465/AMBPP.2022.61

Colombo, M., Moreira, S., & Rabiosi., L (2016). Learning-By-Being-Acquired: Post-Acquisition R&D Team Reorganization and Knowledge Transfer. *Academy of Management Best Paper Proceedings*. doi.org/10.5465/ambpp.2016.175

PRACTITIONER-ORIENTED PUBLICATIONS

Moreira, S & Klueter., T (2021). Don't Keep It All for Yourself: Let Them Work on It: A Dynamic Perspective to Appropriability and R&D Strategy. *Fox Business Review*. 1(1), 10-14 (August)

Moreira, S., Mudambi, R., Carleton & M. Fare., T (2020). Letter to the Journal: The COVID-19 Innovation Race, a Case Study. *Journal of Precision Medicine* (online), December

Mudambi, R., Moreira, S., Carleton & M. Fare., T (2020). Majors, Organizational Legitimacy and Rents from Blockbuster Innovation in the Biopharma Industry. *Journal of Precision Medicine* (online), March

Moreira, S (2018). How to Hook Knowledge When Angling for Innovation: Learning Through Licensing. *IESE Insight*, No. 36, First Quarter, pp 29 – 35. Distributed by *Harvard Business Publishing* (Reference IIR200-PDF-ENG)

CASES

Total Number of Copies Sold Worldwide by August-2023: 1,976 Copies across 27 Countries² and 69

Institutions of Higher Education

Nayak, D., Moreira, S & Mudambi., R (2022) Cee Dee Vacuum: Diversify or Specialize. *Ivey Publishing*. (Product Number: W28487). Distributed by *Harvard Business Publishing*

- Sold 85 copies worldwide by August-2023

² According to Ivey Publishing Sales Report: Austria, Australia, Belgium, Brazil, Canada, Chile, China, Colombia, Egypt, France, Germany, Hong Kong, India, Italy, Korea, Netherlands, Norway, Panama, Singapore, Spain, Switzerland, Thailand, Turkey, United Kingdom and United States of America

Klueter, T., Mirabile, J & Moreira., S (2022). United Safety and Survivability Corporation (USSC) During COVID-19. *Ivey Publishing*. (Product Number: W27278). Distributed by *Harvard Business Publishing*

- Sold **11 copies** worldwide by August-2023

Jha, S., Moreira, S & Mudambi., R (2022). Lavazza - The challenges of foreign market entry in a brand intensive industry. *Ivey Publishing*. (Product Number: W27255). Distributed by *Harvard Business Publishing*

- Sold **1,356 copies** worldwide by August-2023

Moreira, S., Mudambi, R & Sreenivas., V (2021). La Colombe Coffee – The tangible and intangible elements of brand identity in a high margin service business. *Ivey Publishing*. (Product Number: W24682). Distributed by *Harvard Business Publishing*

- Sold **524 copies** worldwide by August-2023

AWARDS AND RECOGNITIONS

- Poets & Quants' **Best 40-Under-40** Business School Professors, 2022
- International Business Review (IBR) Best Paper Award for 2022
- Best Overall Conference Paper Award at the *Academy of International Business U.S. NE Annual Conference*, 2022
- Best paper proceedings, TIM Division at the *Academy of Management Conference*, 2022
- Fox School's 2020 *Excellence in Practice Research Award*, 2020
- Finalist for the Knowledge & Innovation Interest Group Best Proposal Award, *SMS Main Conference*, 2020
- Finalist for the FIU Best Conference Paper Prize, *SMS Sao Paulo Special Conference*, 2018
- Outstanding Contribution in Reviewing, *Research Policy*, 2017
- Best Paper Nominee, 13th *European Academy of Management (EURAM) Conference*, 2013

CONFERENCES AND WORKSHOP PRESENTATIONS

Academy of Management Meeting (2013, 2014, 2015, 2016, 2018, 2019, 2020, 2021, 2022, 2023)
Total of 19 Accepted Submissions

Papers Accepted at the Five Prior AOM Meetings:

Mishra, V., Markus, A & Moreira, S (2023). R&D Outsourcing in the Biopharmaceutical Industry and its Effect on Firm Innovation. *Paper presented at the 83rd Annual Meeting of the Academy of Management (AOM), Boston, Massachusetts.*

Klueter, T., Moreira, S & Ranganathan, R (2022). The Pressure to Go Long: Analyst Scrutiny and Out-licensing Decisions. *Paper presented at the 82nd Annual Meeting of the Academy of Management (AOM), Seattle, Washington.*

Moreira, S & Klueter, T (2022). Contract Development & Manufacturing Organizations and Out-Licensing Decisions. *Paper presented at the 82nd Annual Meeting of the Academy of Management (AOM), Seattle, Washington.*

Laursen, K., Moreira, S & Tandon, V (2022). Examining the Influence of Competition Networks Structure on Firm's Out-Licensing Strategy. *Paper presented at the 82nd Annual Meeting of the Academy of Management (AOM), Seattle, Washington.*

Klueter, T., Moreira, S & Ofoedu, C (2021). Technology Acquisitions and Out-Licensing: Exploring Alternative Technology Commercialization Paths. *Paper presented at the 81st Annual Meeting of the Academy of Management (AOM), Virtual.*

Asija, A., Moreira, S & Ringov, R (2020). Towards an IP Rights View of Acquisitions: The Role of Industry Ownership Fragmentation. *Paper presented at the 80th Annual Meeting of the Academy of Management (AOM), Virtual.*

Moreira, S & Tasselli, S (2019). We Keep an Eye on You': Analysts' Coverage and Executive Gender Pay Gap. *Paper presented at the 79th Annual Meeting of the Academy of Management (AOM), Boston, Massachusetts.*

Moreira, S., Klueter, K & Tasselli, S (2019). Competition, Licensing-in and Innovation: The Case of the Bio-Pharmaceutical Industry. *Paper presented at the 79th Annual Meeting of the Academy of Management (AOM), Boston, Massachusetts.*

Moreira, S., Klueter, K & Tasselli, S (2018). Antecedents and Outcomes of Technology Licensing. *Paper presented at the 78th Annual Meeting of the Academy of Management (AOM), Chicago, Illinois.*

Moreira, S & Soares, T (2018). Have Academic Patents been Overestimated? An Analysis of University and Industry Spillovers. *Paper presented at the 78th Annual Meeting of the Academy of Management (AOM), Chicago, Illinois.*

Druid Conference (2012, 2013, 2014, 2015, 2016, 2017, 2022, 2023)

Total of 14 Accepted Submissions

Papers Accepted at the Five Prior DRUID Conferences:

Ofoedu, C., Liao, C., Moreira, S & Klueter, K (2023). Demand For Technology Licensing: The Role of R&D Productivity Gaps. *Paper presented at DRUID23, Lisbon, Portugal.*

Laursen, K., Moreira, S & Tandon, V (2022). Examining the Influence of Competition Networks Structure on Firm's Out-Licensing Strategy. *Paper presented at DRUID22, Copenhagen, Denmark.*

Strategic Management Society Main Conference (2020, 2022)

Total of 2 Accepted Submissions

Papers Accepted at the Five Prior SMS Main Conferences:

Sreenivas, V., Moreira, M & Wadhwa, M (2022). Bringing out the Entrepreneur in CEO: The Role of CEO Compensation on Pathbreaking Innovation. *Strategic Management Society Main Conference, London, UK.*

Asija, A., Moreira, S & Ringov, R (2020). Acquisitions in Fragmented Markets for Technology *Strategic Management Society Main Conference, Virtual.*

Papers Accepted in Other Conferences:

AIB U.S. Northeast Chapter Annual Conference (2023)

Migration and Organizations Conference, Columbia Business School (2023)

International Conference on Design Science Research in Information Systems and Technology (DESRIST), South Africa (2023)

Strategic Management Society Meeting, Sao Paulo (2018)

Copenhagen Conference on Innovation and Entrepreneurship, Copenhagen - DK (2014)

Strategy, Entrepreneurship & Innovation Doctoral Consortium, London - UK (2013)

Consortium for Competitiveness and Cooperation, Maryland - US (2012)

Druid winter PhD Conference (2011, 2012 and 2013)

EXAMPLE MEDIA COVERAGE

2022 NerdWallet. *Expert Commentary: The Importance of Credit Cards for New Businesses*.
https://wallethub.com/credit-cards/business-new-businesses/#expert=Solon_Moreira

2017 AOM Technology and Innovation Management (TIM) Division. *TIM-troduction: Solon Moreira*.
<https://connect.aom.org/tim/blogs/llewellyn-thomas1/2021/09/18/tim-troduction-solon-moreira>

PHD, DBA & UNDERGRADUATE ADVISOR

Current PhD Committees

- Vyas Sreenivas, **Fox School of Business**, Chair
- Vaibhav Mishra, **Fox School of Business**, Chair
- Deepak Nayak, **Fox School of Business**, Committee Member

Graduated PhDs

- Yiwen Gao, **Fox School of Business** (2023), Committee Member
Placement: Colorado State University – US
- Soni Jha, **Fox School of Business** (2023), Committee Member
Placement: Purdue University, Fort Wayne – US
- Charlotte Jacobs, **Fox School of Business** (2022), Committee Member
Placement: Louisiana State University – US
- Atilla Onuklu, **Fox School of Business** (2021), Committee Member
Placement: Bilkent University – Turkey
- Hwansung Ju, **Fox School of Business** (2021), Committee Member
Placement: Ecole de Management Léonard de Vinci – France

Current DBA Committees

- Mark DeSantis, **Fox School of Business**, Committee Member
Position during DBA: Chief Executive Officer (CEO) at Bloomfield Robotics

Graduated DBAs

- Ping Jiang, **Fox School of Business** (2023), Committee Member
Position during DBA: Chief Financial Officer (CFO) at Epic Pharma

Undergraduate Research Project

- Jamie Danielle Rubin, **Fox School of Business** (2023), Research Mentor
Presidential Merit Scholarship Educational Enhancement
Project: CEO Compensation and Misconduct

External PhD Committees

- Clinton Ofoedu, **IESE Business School** (2024), Co-Advisor
Placement: IESE Business School, Post-doc - Spain
- Terwase Viashima, **IESE Business School** (2022), External Committee Member
Placement: (Industry) Cybersecurity Risk Management - Canada
- Vinicius Paraense, **Federal University of Para** (2022), External Committee Member
Placement: Federal University of Para (UFPA) - Brazil
- Thiago Soares, **University of São Paulo** (2019), Co-Advisor & External Committee Member
Placement: Institute of Education and Research (INSPER) - Brazil
- Frederico Moreira, **Federal University of São Carlos** (2015), Co-Advisor
Placement: Federal University of Para (UFPA) - Brazil

TEACHING EXPERIENCE

2023 – Present	Fox School of Business (Philadelphia, US), Innovation Intelligence, <i>Online MBA (OMBA)</i>
2023 – Present	Fox School of Business (Philadelphia, US), Innovation Intelligence, <i>MBA</i>
2022 – Present	Fox School of Business (Philadelphia, US), Entrepreneurial Thinking and New Venture Creation, <i>MBA</i>
2022 – Present	Fox School of Business (Philadelphia, US), Entrepreneurial Thinking and New Venture Creation, <i>Online MBA (OMBA)</i>
2020 – Present	Fox School of Business (Bogota, CO), Fundamentals of Entrepreneurial Management, <i>Executive MBA (EMBA)</i>
2020 - Present	Fox School of Business (Philadelphia, US), Theoretical Foundations of Entrepreneurship, <i>PhD</i>
2020 - Present	Fox School of Business (Philadelphia, US), Global Business Policies, <i>Undergraduate</i>
2019	IESE Business School (Barcelona, Spain), Entrepreneurship, <i>In Company Program: Mylan Pharmaceuticals</i>
2018	IESE Business School (Barcelona, Spain), Entrepreneurship, <i>In Company Program: Enterprise Ireland</i>
2018	IESE Business School (Barcelona, Spain), Innovation and Entrepreneurship, <i>Advanced Management Program (AMP) – Africa</i>
2018 - 2019	IESE Business School (Barcelona, Spain), Topics in Applied Econometrics, <i>PhD</i>
2017	IESE Business School (Barcelona, Spain), Entrepreneurship, <i>In Company Program: SICRED</i>

2017	University of Cyprus (Nicosia, Cyprus), Innovation and External Knowledge, <i>Master of Business Economics (MBE)</i>
2017	IESE Business School (Barcelona, Spain), Business Plan, <i>Executive MBA</i>
2016 - 2019	IESE Business School (Barcelona, Spain), Fundamentals of Entrepreneurial Management, <i>Full time MBA</i>
2015 - 2019	IESE Business School (Barcelona, Spain), Fundamentals of Entrepreneurial Management, <i>Executive MBA</i>
2015 - 2019	IESE Business School (Barcelona, Spain), Fundamentals of Entrepreneurial Management, <i>PMD (Program for Management Development)</i>
2015	Bath University (Bath, UK), Entrepreneurship, <i>Master in international management (MSc)</i>
2015	Bath University (Bath, UK), Entrepreneurship, <i>Undergraduate in Business Management</i>
2015	Bath University (Bath, UK), Supervision of Master Thesis in Entrepreneurship and Innovation
2014	Universidad EAN (Bogota, CO), Innovation and Strategic Management, <i>Undergraduate in Management</i>
2012 - 2013	Copenhagen Business School (Copenhagen, Denmark), Quantitative Business Research, <i>Master in Innovation (MSc)</i>
2011	Copenhagen Business School (Copenhagen, Denmark), Supervision of Master Final Project in Agribusiness and Innovation
2008 - 2009	CESUPA (Belem, Brazil), Strategic Management, <i>Undergraduate in Business Management</i>
2008 - 2009	UNAMA (Belem, Brazil), Strategic Management and International Business, <i>Undergraduate in Management</i>
2007 - 2009	ESAMAZ (Belem, Brazil), Strategic Planning, <i>Undergraduate in Business Management</i>
2008 - 2009	ESTRATEGICO (Belem, Brazil), International Logistics and Global Supply Chain, <i>Executive MBA</i>

GRANTS & SCHOLARSHIPS

2022	Digital Innovation Foundry (DIF), <i>Building and Evaluating Immersive Metaverse Environments</i> , \$7,500
2021	23rd Young Scholars Interdisciplinary Forum, \$1,000
2019	Big Ideas Competition in Healthcare and Biopharma Industry, \$10,000
2010	PhD Scholarship, Copenhagen Business School (University Composition Fee at overseas rate + Living stipend)
2009	Chevening Scholarship, University of Cambridge (University Composition Fee at overseas rate + College Fee + Living stipend)
2007	Master's studentship, UNAMA (University Fees)

SERVICE

Internal

2023 - present	<i>Chair and Member Elected for the Collegial Assembly of the Fox School of Business and Management (CAFSBM) Merit Committee</i>
2020 - present	Organizer of the Internal Seminar Series for the Management Department
2022	Evaluator at the 24th Young Scholars Interdisciplinary Forum
2021	Presenter at the Internal TRC Seminar series on Managing Innovation
2021	Evaluator at the 22nd Young Scholars Interdisciplinary Forum
2020	Evaluator at the 21st Young Scholars Interdisciplinary Forum
2020	Evaluator at the 20th Young Scholars Interdisciplinary Forum
2019	Evaluator at the 19th Young Scholars Interdisciplinary Forum
2019	Presenter at the Internal TRC Seminar series on Disruption
2019	Presenter at DocNET Recruiting Forum Representing Fox School of Business

External

2023	DESRIST, Program committee	South Africa
2022	TIM Division Program Track, Chair	US
2019	Organizing Committee European Strategy, Entrepreneurship and Innovation (SEI) Faculty Workshop	Spain
2016 - 2019	Member of the Business Plans Evaluation Committee at IESE's Business Angels and Family Offices Network	Spain

PEER REVIEWING

Ad hoc reviewer for the Strategic Management Journal; Academy of Management Journal; Organization Science; Research Policy; Journal of International Business Studies; Journal of Management Studies; Industry and Innovation; Journal of Business Ethics; Industrial and Corporate Change; Academy of Management STR and TIM divisions; SMS Conferences; European Academy of Management (EURAM) and Druid Conference

OTHER ACADEMIC ACTIVITIES

2016	Teaching using Case Method, Harvard University, US
2013	Strategy, Entrepreneurship & Innovation (SEI) Doctoral Consortium. Imperial College London, UK
2102	Consortium for Cooperation and Competition (CCC) - Nineteenth Annual Colloquium for Doctoral Student Research. Robert H. Smith School of Business, University of Maryland, US
2012	Networks and Innovation Training Program, Imperial College London, London, UK

2011 SCANCOR PhD Workshop on Institutional Analysis coordinated by Stanford University, US

VISITING TEACHING POSITIONS

2017 Visiting professor – MBE course on Innovation and External Knowledge
University of Cyprus, Nicosia

2014 Visiting professor - summer course on *Innovation and Strategic Management*
Universidad EAN, Bogota

PROFESSIONAL AFFILIATIONS AND MEMBERSHIPS

- Member of the Academy of Management (AOM): Technology & Innovation Management; Strategic Management and Research Methods
- Member of the Strategic Management Society (SMS)
- Member for life at Robinson College, University of Cambridge
- Alumni of the Consortium for Competitiveness and Cooperation (CCC)
- Alumni of the Strategy Entrepreneurship and Innovation Doctoral Consortium (SEI)

INDUSTRY EXPERIENCE

2015	Novo Nordisk, External Consultant in HR Analytics	Denmark
2015	Royal Dutch Shell, External Consultant in HR Analytics	Denmark/Netherlands
2004 - 2007	Amazon Trading Company, Co-founder Sector: Trading and International Business	Brazil
2003 - 2005	Siderurgical Company of Para, Logistics Internship Sector: Steel/Iron	Brazil
2002 - 2003	International Business Center of Para, Internship Sector: Consulting	Brazil

PERSONAL DATA

Nationality: Brazilian

Civil Status: Married with one child.

Place & Date of Birth: Belem, Brazil