

NEHA MITTAL

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Education

Doctor of Philosophy (Ph.D.) Civil and Environment Environmental Engineering Thesis: "Regional Empty Marine Container Management"	Rutgers, The State University of New Jersey 2008
Master of Science (M.S.) Civil and Environment Environmental Engineering Thesis: Estimation of Truck Volumes and Flows	Rutgers, The State University of New Jersey 2004
Bachelor of Engineering (B.E.) Civil Engineering (Gold Medalist)	L.D.C.E., Gujarat University 2000

Academic Positions

Associate Professor of Instruction Fox School of Business, Dept. of Statistics, Operations, and Data Science	Temple University July 2017 – Present
Assistant Professor of Instruction Fox School of Business, Dept. of Marketing and Supply-Chain Management	Temple University Jan. 2011 – June 2017
Visiting Faculty Executive-MBA Program, Special Topics	Temple University, Japan May 2011 – June 2011
Adjunct Assistant Professor Rutgers Business School, Camden, NJ	Rutgers, The State University of NJ Sept. 2008 – Dec. 2010

Teaching: Courses Taught

MBA Program

Operations Management and Project Management

BBA Program

Operations Management (Regular, Honors, Online), Transportation and Logistics Management, and Warehouse and Inventory Management

Independent Studies/ Internship Supervisor

- Hetvi Choksi (Honors project), Role of Transportation Facilities in Boosting a Region's Economic Activity, Spring 2023
- Katelyn Emore, Parking Garages as Logistics Hub of the Modern World, Fall 2020
- Thao Nguyen, Subaru of America, Summer 2019
- Jonathan Ferrante, Contract Office, Defense Logistics Agency, Fall 2017
- Joseph Casazza, Kevin Clerkin, and Anastasia Marcopolus, Inventory Management, Spring 2017
- Saikou Diallo, Import Intern, Samuel Shapiro, Spring 2015

Honors and Awards:

- Winner (third position) of the 2023 Fox International Business Case Writing Competition, December 2023.
- Awarded “Honorable Mention”, 2023 John Molson Business Ownership Case Writing Competition, Nov. 2023.
- Award for ‘Case-based Research Excellence’, Translational Research Center, Temple University, Nov. 2023.
- Winner (second position) of the 2022 Fox International Business Case Writing Competition, Dec. 2022.
- Award for ‘Case-based Research Excellence’, Translational Research Center, Temple University, Nov. 2022.
- Won the 2021 EFMD Case Writing Competition in the "Responsible Business" category, April 2022.
- Ranked #10 on Ivey’s Top 22 cases of 2022.
- Received the “Case Champion” Badge, Temple University, 2022 – 2025.
- Award for ‘Case-based Research Excellence’, Translational Research Center, Temple University, November 2021.
- Fox Experiential Learning (Tier 2) Award, June 2021
- Merit Award, Temple University, 2013 - Present
- Center for the Advancement of Teaching (CAT’s) ‘Asynchronous Online Teaching Institute’ (AOTI) course certificate, July 2020
- Deans Teaching Fellow, 2014 – 2016, and 2016 - 2018.
- Crystal Apple Teaching Award, Fox School of Business, 2014, 2016
- Online Teaching Certificate, Fox School of Business, 2016
- Award for ‘Excellence in Teaching’, Department of Marketing and Supply Chain Management, 2013

Research: Business Case Study Publications

- Neha Mittal, “Saxbys Coffee: The Latte Dilemma and A Quest to Improve Service”, Accepted for publication at Ivey Publishing.
- Sheri Lambert, and Neha Mittal, “Ball Corps Aluminum Cups - Revolutionizing Sustainability and Elevating Value Proposition”, Accepted for publication at Ivey Publishing.
- Ekta Sharma and Neha Mittal, “ZenOnco: Navigating Medical Business Ethics through Cultural Diversity and Inclusion”, Published in Ivey Publishing, Product # W41861, January 2025.
- Neha Mittal, Gauri Joshi, Manju Mennon, and Netra Ganesh Neelam, "Dalit Indian Chamber of Commerce and Industry (DICC) – Restoring Dalit Pride and Empowerment", Published in Ivey Publishing, Product # W37838, August 2024.
- Neha Mittal, and Bertrand Guillotin, “JetBlue Airlines: Navigating Turbulence with Steadfast Evolution”, Published in Ivey Publishing, Product # 37410, July 2024.
- Neha Mittal, TL Hill, and Sheri Lambert, “Sharing Excess - Fighting Food Waste, One Avocado at a Time”, Published in Ivey Publishing, Product # W37383, July 2024.
- Neha Mittal, and Michael LoFurno, “Farmgirl Flowers – Cultivating Success by Selecting Strategic Partners to Enhance its Bouquet Deliveries”, Published in Ivey Publishing, Product # W36145, April 2024
- Melissa Glen, Neha Mittal, Susan Matyas, “Allens Lane Art Center – When Diversity Isn’t Enough”, Published in Ivey Publishing, Product # W36230, February 2024
- Neha Mittal, “Lansdale Warehouse - Defending Business Viability by Sustaining its Rail Service Privileges”, Published in Ivey Publishing, Product # W34720, January 2024
- Neha Mittal, “Race-West Company: Racing to Overcome Logistical Issues in Truck Transportation", Published in Ivey Publishing, Product # W34427, December 2023
- Neha Mittal, Marilyn Anthony, “Lil Mixins: Mixing ‘Value’ with ‘Convenience’ to Fight Infant Food Allergies” Published in Ivey Publishing, Product # 32407, March 2023.
- Sheri Lambert, Neha Mittal, Ashley Vestergren, “Stitchwheel: A Female Entrepreneur’s Hobby turned into a Successful Business, but is it Sustainable?”, Published in Ivey Publishing, Product # 31482, February 2023.
- Mittal N., “Maersk: Keeping Things Cool in a Hot Market”, Published in Ivey Publishing, Product # W29267, December 2022.
- Mittal N., Tucker T., and Wattal S., “Arrive Mobility Inc. – Delivering Technology-Driven Solutions to bring Supply Chain Efficiencies”, Published in Ivey Publishing, Product # W27956, July 2022.
- Mittal N., Lambert S., and Honovich S., “Soom Foods – Zooming Out for a Booming Supply-Chain”, Published in Ivey Publishing, Product # W27963, July 2022.

- Honovich S., Mittal N., and Fitzgerald-Sundstorm J., “Inbal Dror: Expanding the Global Reach of a Couture Bridal Wear Brand”, Published in Ivey Publishing, Product # W27148, June 2022.
- Mittal N., “BDP International – Delivering What Matters in Global Chemical Shipping”, Published in Ivey Publishing, Product # W25637, January 2022.
- Anthony M. and Mittal N., “Burlap & Barrel: Spicing Up its Supply Chain with a Perfect Blend of Restaurant Chefs and Home Cooks”, Published in Ivey Publishing, Product # W25283, December 2021.
- Anthony M. and Mittal N., “Tender Greens: Can they keep the ‘Green’ Promise in Beef Sourcing?” Published in Ivey Publishing, Product # 9B21M005, February 2021.
- Mittal N., “RLS Logistics: Combating Vendor On-Time Performance for 'Cool' Customers”, Published in Ivey Publishing, Product # 9B20D026, December 2020.
- Mittal N., Szewczuk R., and Kumar S., “Tucker Company Worldwide: Delivering Value in Logistics Services”, Published at the Ivey Publishing, Product # 9B19D002, March 2019.

Cases Under Review/ Near-Completion:

- Neha Mittal, and Munir Mandviwalla, “IntelePeer's Gen-AI Revolution: Enhancing Benevis LLC's Customer Call Experience”
- Neha Mittal, and Debjit Roy, “GUVI: Navigating Growth Challenges in the Edtech Landscape”
- Neha Mittal, and TL Hill, “From Local Roots to Global Reach - Navigating Sustainability and Cultural Integrity with "Last Forest”.
- Estee Lauder Companies: Resilience in Action - Rebuilding a Plant after Tornado Destruction

Research: Journal Publications

- Mittal N., G. Raghuram, P. Udayakumar and N. Bajaj, “The Endemic Issue of Truck Driver Shortage - A Comparative Study between India and the United States”, In print, Journal of Research in Transportation Economics (RETREC), Volume 69, September 2018
- Blau G.J., N. Mittal, Schirmer M., and Ozkan B., “Differences in Business Undergraduate Perceptions by Preferred Classroom Learning Environment”, Journal of Education for Business, Vol. 92, Issue 6, 2017, pp. 280-287
- Blau G.J., Kunkle M., N. Mittal, Rivera M.J., and Ozkan B., “Measuring Business School Faculty Perceptions of Student Cheating”, Journal of Education for Business, Vol. 92, Issue 6, 2017, pp. 263-270
- Mittal N., McClung D., “Shippers’ Changing Priorities in Port Selection Decision – A Survey Analysis Using Analytic Hierarchy Process (AHP)”, Journal of Transportation Research Forum, Vol. 55, Number 3, Fall 2016
- Mittal N., A. Baveja, R. Krishnan, “Sustaining Sustainability in Marine Terminals: A Core Competency Framework”, Journal of Transportation Research Forum, Vol. 54, Number 2, Summer 2015
- Mittal N., M. Boile, A. Baveja, S. Theofanis, “Incorporating Maritime Stakeholder Perspectives for Implementing an ‘Inland-Depots-for-Empty-Containers’ System Using an Analytic Hierarchy Process”, International Journal of Information Systems and Supply Chain Management (IJISSCM), Vol. 6, Issue 1, 2013
- Mittal N., M. Boile, A. Baveja, S. Theofanis, “Determining Optimal Inland-Empty-Container Depot Locations under Stochastic Demand”, Research in Transportation Economics, Special Issue on ‘Freight Transportation and Sustainability’, Volume 42, Issue 1, 2013, pp. 50-60.
- R. Shankar, N. Mittal, S. Rabinowitz, A. Baveja, S. Acharia “A collaborative framework to minimize knowledge loss in new product development”, International Journal of Production Research, Special issue on ‘Knowledge Management and Supporting Tools for Collaborative Networks’, Volume 51, Issue 7, 2013, p. 11
- Mittal N., H. Weiss, “Active Excel Models to Teach Location and the Center-of-Gravity Method”, Operations Management Education Review (OMER), Volume 6, 2012, pp. 79-90
- Boile, M., S. Theofanis, A. Baveja, N. Mittal, “Regional Repositioning of Empty Containers: A Case for Inland Depots,” Transportation Research Record: Journal of the Transportation Research Board (National Academy of Sciences), Issue 2066, 2008, pp. 31-40
- Pucher J., Peng Z.R., N. Mittal, Yi W., Korattyswaroopam N. “Urban Transport Trends and Policies in China and India: Impacts of Rapid Economic Growth”, Journal of Transport Reviews, Vol. 27, No. 4, July 2007, pp. 379-410
- Pucher J, N. Mittal, Korattyswaroopam N., Ittyerah N., “Urban Transportation Crisis in India”, Journal of Transport Policy, Volume 12, Issue 3, 2005, pp 185-198

Conference Proceedings and Presentations

- Mittal N., “The Power of Translational Research to Support International Business Education”, CUIBE Meeting, Italy, Rome, May 2022
- Eisenstein, E., J. Keech, N. Mittal, and S.M. Mudambi, “Conflict Minerals and the Promotion of Socially Responsible Supply Chains”, Presented at the Academy of International Business (AIB), Minneapolis, June 2018
- Eisenstein, E., J. Keech, N. Mittal, and S.M. Mudambi, “MNE Promotion of Socially Responsible Supply Chains: The Case of Conflict Minerals”, Presented at the 43rd European International Business Academy (EIBA) Conference, “International Business in the Information Age”, December 14-16, 2017, Milan, Italy
- Mittal N., S.M. Mudambi and J. Keech, “Supply Chain Transparency Laws in Africa – A Complex Case of Conflict Minerals”, Proceeding of the Annual International Academy of African Businesses and Development (IAABD) Conference, Atlanta, May 17-20, 2017
- Mittal N., A. Baveja, R., Krishnan, “Sustaining Sustainability”, Presented at the NEX-GIFT Workshop, Indian Institute of Technology, New Delhi, India, August 8-9, 2013
- Mittal N., Boile M., A. Baveja, S. Theofanis, “Inland-Depots-for-Empty-Containers’ (IDEC) Concept for Effective Regional Repositioning of Empty Containers” Presented at the 54th Regional Science Meeting, Brooklyn, New York, November 2008.
- Mittal N., Boile M., A. Baveja, S. Theofanis, “Analyzing Demand Uncertainty in an ‘Inland Depot for Empty Containers’ System and Solving a Large-Scale Facility Location Problem”, INFORMS Annual Meeting, Washington D.C., October 2008
- Boile M., A. Baveja, S. Theofanis, N. Mittal, “Analyzing the Effect of Varying Stochastic Demand Scenarios on an ‘Inland-Depots-for-Empty-Container’ (IDEC) System”, Proceedings of the International Trade and Freight Transportation Conference (ITFTC), Ayia-Napa, Cyprus, September 2008
- Mittal N., Boile M., A. Baveja, S. Theofanis, “Inland-Depots-for-Empty-Containers (IDEC) System for Effective Regional Repositioning of Empty Containers”, Global Supply-Chain Transportation and Logistics, IIT Delhi, New Delhi, August 2008
- Boile M., A. Baveja, S. Theofanis, N. Mittal, “Analyzing the Effect of Stochastic Demand for Empty Container Repositioning on Regional Depot Capacity”, Proceedings of the 4th International Congress on Transport Research, Athens, Greece, May 2008
- Boile M., A. Baveja, S. Theofanis, N. Mittal, “A Multi-Criteria Decision-Making Approach for A Sustainable Development of ‘Inland-Depots-for-Empty-Container’ (IDEC) System”, Proceedings of the 49th Annual Transportation Research Forum Conference, Dallas/Fort Worth, Texas, March 2008
- Boile M., A. Baveja, S. Theofanis, N. Mittal, “Regional Repositioning of Empty Containers: A Case for Inland Depots”, Proceedings of the 87th Transportation Research Board Annual Meeting, Washington, D.C., January 2008
- Boile M., A. Baveja, S. Theofanis, N. Mittal, “Evaluating the Effectiveness of Inland Depots for Empty Containers (IDEC) Concept in Empty Container Management”, Proceedings of the METRANS National Urban Freight Conference, Long Beach, CA, December 2007
- Boile M., Theofanis, N. Mittal, M. Golias, "Empty Marine Container Management: Addressing Locally A Global Problem", Proceedings of the 85th Annual Transportation Research Board Annual Meeting, Washington DC, January 2006
- Golias M., M. Boile, N. Mittal “Estimation of Truck Volumes and Flows using Classification Counts”, Proceedings of the 45th Annual Forum of the Transportation Research Forum, Northwestern University, Transportation Center, Evanston, Illinois, March 2004
- Mittal N., Boile M., S. Theofanis, “Empty Intermodal Containers – A Global Issue”, Proceedings of the 45th Annual Forum of the Transportation Research Forum, Conference proceedings, Northwestern University, Transportation Center, Evanston, Illinois, March 2004
- Mittal N., Boile M.P., Golubka N. C., “Effect of Earthquakes on Transportation facilities and Post-Earthquake Traffic Management”, Proceedings of the 2003 MASE Symposium, Republic of Macedonia, September 2003

Invited Talks

- Speaker - AOM IM Division Teaching Committee's webinar on "How to Write Teaching Cases and Leverage Your Research in the Classroom", October 2024
- Session Speaker at the Fox PhD Teaching Academy for "Case Teaching as Experiential Learning", July 2022
- Invited Speaker at the Temple Statistics Capstone class, March 2022
- Invited Podcast Participant, Ivey Decision Point Podcast, Ivey Publishing, November 2021
- Invited Speaker at the Temple Real Estate Development class, October 2021
- Podcast Session with Ivey's Decision Point; Available online at <https://www.ivey.uwo.ca/publishing/podcast/2021/11/tender-greens-can-they-keep-the-green-promise-in-beef-sourcing/>
- Invited Speaker at the Philadelphia Port Advisory Committee Meeting, May 2021
- 'Global Supply Chains and U.S. National Security', to Bowling Green Neighborhood (Media, PA), Great Decisions Discussion Group, February 2021.
- 'Improving Efficiency in Regional Empty Container Repositioning', to PhD students at Narsee Monjee Institute of Management Studies (NMIMS), Mumbai, India, December 2015.
- 'Sustainability in Maritime Transportation' to faculty and PhD students at University of Loughborough, UK, August 2015.
- 'How to Write White Papers' to the Transportation Analysts at the BDP International, Philadelphia, PA, March 2015.
- 'Challenges and Issues in Freight Transportation Modes and their Sustainability' to graduate students at the Bloustein School of Public Policy and Planning, Rutgers University, New Brunswick, NJ, October 2014.
- 'US Freight Transportation Systems and its Sustainability' to graduate students at the Bloustein School of Public Policy and Planning, Rutgers University, New Brunswick, NJ, October 2013.

Service

At the School Level:

- Strategic Outreach Director, Translational Research Center, 2021 – Present
 - Organizer, Fox International Business Case Competition (since 2021)
 - Host, video chat series "BriefCase" (since 2022).
 - Developer, "Case Champion" Digital Badge (since 2022)
 - Designer, Canvas Course on "Case Writing" (since 2021)
 - Organizer, Spring and Summer workshops on 'Case Writing' and 'Case Teaching' (since 2021)
 - Organizer, TRC's faculty trips (PhilaPort and Philadelphia Produce Market in Fall 2022 and 2023)
 - Member, TRC's Teaching Newsletter (since 2022)
 - Ad-hoc reviewer, Fox Business Review
- Elected Member, Faculty Senate International Programs Committee, 2021 - 2024
- Member, Faculty Development Committee, 2023 - 2025
- Member, School-wide Merit Committee, 2022 - 2024
- Elected Member, Student Appeal and Grievance Committee, 2014 – 2017, 2021 – 2024.
- Member, Supply-Chain Pathway Program, in collaboration with Estee Lauder and Bucks Community College.
- Assistant Academic Director, OBBA-OMBA, July 2018 – June 2020
- Hosted sessions for faculty transitioning into an online teaching platform due to Covid-19, March 2020
- Developer and Instructor, a live online class for prospective OBBA students (summer 2020 and summer 2021)
- Volunteer, Temple Experience Days

At the Department Level:

- Member, Department's Merit Committee, 2017; 2020; 2022; 2024
- Member, Department's Self Study Report Committee, Fall 2022
- Academic Director, BBA-Supply Chain Management, Fall 2015 – Fall 2022
- Member, Department's NTT Promotion Committee, 2017, 2019, 2020, 2021, 2024
- Core Course Coordinator, Operations Management, July 2015 – June 2020
- Organizer, Annual Supply Chain Management Career Expo (2013 – 2021)
- Organizer, SCM Educational Event (2013 – 2021)
- Organizer, SCM's Annual Alumni Homecoming event, 2020, 2021

- Organizer, several supply-chain facility tours, incl. Amazon, PhilaPort, UPS, Home Depot, Defense Logistics, Estee-Lauder, Philadelphia Produce Market, SRS Railroads, and more.
- Volunteer, Fox Major-Minor Fair
- Volunteer, Fox Enrollment Events

Other Engagements

- Serve on the ‘Board of Directors’ of the World Trade Association of Philadelphia (since 2013)
- Member, Warehouse Education and Research Council (since 2016).
- Wrote quarterly newsletters for members of World Trade Association of Philadelphia (2014 - 2019)
- Brought student scholarships for Fox students from regional trade associations (2013 - 2020)
- Serve as an ad-hoc Reviewer, academic journals in transportation and supply chain sustainability area.

Media Coverage

- Reuniting with an international network, Fox School of Business:
<https://www.fox.temple.edu/posts/2022/07/reuniting-with-an-international-network/>, July 2022.
 - Uptime Magazine, “Outsourcing MRO Finding a Better Way”, Oct/Nov. 2016.
 - Fox Focus, “Fox School Offers New Undergraduate Majors in Supply Chain Management, Financial Planning”, Fall 2015
-