

**NEHA
MITTAL**

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EDUCATION

Ph.D., Transportation Engineering, Dept. of Civil and Environment Environmental Engineering, Rutgers, The State University of New Jersey, 2008

M.S., Transportation Engineering, Dept. of Civil and Environment Environmental Engineering, Rutgers, The State University of New Jersey, 2004

B.E., Civil Engineering, Gujarat University, 2000

**ACADEMIC
POSTIONS**

- Associate Professor of Instruction, Operations and Supply Chain Management, Fox School of Business, Temple University (2017 – Present)
- Assistant Professor of Instruction, Operations and Supply Chain Management, Fox School of Business, Temple University (2011 – 2017)
- Visiting Faculty, Temple University, Tokyo Campus, Japan, (May/June 2011)
- Adjunct Assistant Professor, Rutgers Business School, Camden, New Jersey, (2008 – 2010)

TEACHING

I teach / have taught following courses:

MBA:

- MSOM 5001: Operations Management
- Project Management (Tokyo campus, Japan)

Undergraduate (BBA):

- MSOM 3901: Operations Management (Honors)
- MSOM 3101: Operations Management
- SCM 3516: Transportation and Logistics Management
- SCM 3517: Warehouse and Inventory Management

Independent Studies/ Internship Supervisor:

- Katelyn Emore, Parking Garages as Logistics Hub of the Modern World, Fall 2020
 - Thao Nguyen, Subaru of America, Summer 2019
 - Jonathan Ferrante, Contract Office, Defense Logistics Agency, Fall 2017
 - Joseph Casazza, Kevin Clerkin, and Anastasia Marcopolus, Inventory Management, Spring 2017
 - Saikou Diallo, Import Intern, Samuel Shapiro, Spring 2015
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**PEER-
REVIEWED
TEACHING CASE
STUDIES**

Published:

- Neha Mittal, Marilyn Anthony, “Lil Mixins: Mixing ‘Value’ with ‘Convenience’ to Fight Infant Food Allergies” Accepted for Publication, Ivey Publishing, December 2022
- Sheri Lambert, Neha Mittal, Ashley Vestergran, “Stitchwheel: “, Accepted for Publication, Ivey Publishing, December 2022
- Mittal N., “[Maersk: Keeping Things Cool in a Hot Market](#)”, Published in Ivey Publishing, December 2022.
- Mittal N., Tucker T., and Wattal S., “[Arrive Mobility Inc. – Delivering Technology-Driven Solutions to bring Supply Chain Efficiencies](#)”, Published in Ivey Publishing, July 2022.
- Mittal N., Lambert S., and Honovich S., “[Soom Foods – Zooming Out for a Booming Supply-Chain](#)”, Published in Ivey Publishing, July 2022.
- Honovich S., Mittal N., and Fitzgerald-Sundstorm J., “[Inbal Dror: Expanding the Global Reach of a Couture Bridal Wear Brand](#)”, Published in Ivey Publishing, May 2022.
- Mittal N., “BDP International – [Delivering What Matters in Global Chemical Shipping](#)”, Published in Ivey Publishing, January 2022.
- Anthony M. and Mittal N., “[Burlap & Barrel: Spicing Up its Supply Chain with a Perfect Blend of Restaurant Chefs and Home Cooks](#)”, Published in Ivey Publishing, December 2021.
- Anthony M. and Mittal N., “[Tender Greens: Can they keep the ‘Green’ Promise in Beef Sourcing?](#)” Published in Ivey Publishing, February 2021.
- Mittal N., “[RLS Logistics: Combating Vendor On-Time Performance for ‘Cool’ Customers](#)”, Published in Ivey Publishing, December 2020.
- Mittal N., Szewczuk R., and Kumar S., “[Tucker Company Worldwide: Delivering Value in Logistics Services](#)”, Published at the Ivey Publishing, March 2019.

**AWARDS &
RECOGNITIONS**

At Fox School of Business, Temple University

- Award for ‘Case-based Research Excellence’, Translational Research Center, Temple University, November 2022
- Received the “Case Champion” Badge, Temple University, Jan. 2022
- Award for ‘Case-based Research Excellence’, Translational Research Center, Temple University, November 2021
- Fox Experiential Learning (Tier 2) Award, June 2021
- Merit Award, Temple University, 2013 - Present
- Center for the Advancement of Teaching (CAT’s) ‘Asynchronous Online Teaching Institute’ (AOTI) course certificate, July 2020
- Deans Teaching Fellow, 2014 – 2016, and 2016 - 2018
- Crystal Apple Teaching Award, Fox School of Business, 2014, 2016
- Online Teaching Certificate, Fox School of Business, 2016
- Outstanding Service Award, Department of Marketing and Supply Chain Management, 2014, 2015
- Award for ‘Excellence in Teaching’, Department of Marketing and Supply Chain Management, 2013

External (to Temple University)

- Ranked #10 on Ivey’s Top 22 cases of 2022.
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- Winner (second position) of the 2022 Fox International Business Case Writing Competition, December 2022
 - Won the 2021 EFMD Case Writing Competition in the "Responsible Business" category. <https://www.efmdglobal.org/awards/case-writing-competition/>, April 2022.

At L.D. College of Engineering, Gujarat University

- Six Gold Medals for being the University Topper (Civil Engineering), 2000
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RESEARCH INTERESTS

Operations in freight transportation, Transport logistics and sustainability, Network optimization, and writing business teaching cases.

PEER-REVIEWED JOURNAL ARTICLES

- Mittal N., G. Raghuram, P. Udayakumar and N. Bajaj, "The Endemic Issue of Truck Driver Shortage - A Comparative Study between India and United States", In print, Journal of Research in Transportation Economics (RETREC), Volume 69, September 2018
 - Blau G.J., N. Mittal, Schirmer M., and Ozkan B., "Differences in Business Undergraduate Perceptions by Preferred Classroom Learning Environment", Journal of Education for Business, Vol. 92, Issue 6, 2017, pp. 280-287
 - Blau G.J., Kunkle M., N. Mittal, Rivera M.J., and Ozkan B., "Measuring Business School Faculty Perceptions of Student Cheating", Journal of Education for Business, Vol. 92, Issue 6, 2017, pp. 263-270
 - Mittal N., McClung D., "Shippers' Changing Priorities in Port Selection Decision – A Survey Analysis Using Analytic Hierarchy Process (AHP)", Journal of Transportation Research Forum, Vol. 55, Number 3, Fall 2016
 - Mittal N., A. Baveja, R. Krishnan, "Sustaining Sustainability in Marine Terminals: A Core Competency Framework", Journal of Transportation Research Forum, Vol. 54, Number 2, Summer 2015
 - Mittal N., M. Boile, A. Baveja, S. Theofanis, "Incorporating Maritime Stakeholder Perspectives for Implementing an 'Inland-Depots-for-Empty-Containers' System Using an Analytic Hierarchy Process", International Journal of Information Systems and Supply Chain Management (IJISSCM), Vol. 6, Issue 1, 2013
 - Mittal N., M. Boile, A. Baveja, S. Theofanis, "Determining Optimal Inland-Empty-Container Depot Locations under Stochastic Demand", Research in Transportation Economics, Special Issue on 'Freight Transportation and Sustainability', Volume 42, Issue 1, 2013, pp. 50-60.
 - R. Shankar, N. Mittal, S. Rabinowitz, A. Baveja, S. Acharia "A collaborative framework to minimize knowledge loss in new product development", International Journal of Production Research, Special issue on 'Knowledge Management and Supporting Tools for Collaborative Networks', Volume 51, Issue 7, 2013, p. 11
 - Mittal N., H. Weiss, "Active Excel Models to Teach Location and the Center-of-Gravity Method", Operations Management Education Review (OMER), Volume 6, 2012, pp. 79-90
 - Boile, M., S. Theofanis, A. Baveja, N. Mittal, "Regional Repositioning of Empty Containers: A Case for Inland Depots," Transportation Research Record: Journal of the Transportation Research Board (National Academy of Sciences), Issue 2066, 2008, pp. 31-40
 - Pucher J., Peng Z.R., N. Mittal, Yi W., Korattyswaroopam N. "Urban Transport Trends and Policies in China and India: Impacts of Rapid Economic Growth", Journal of Transport Reviews, Vol. 27, No. 4, July 2007, pp. 379-410
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- Pucher J, N. Mittal, Korattyswaroopam N., Ittyerah N., “Urban Transportation Crisis in India”, *Journal of Transport Policy*, Volume 12, Issue 3, 2005, pp 185-198
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**CONFERENCE
PROCEEDINGS
and
PRESENTATIONS**

- Mittal N., “The Power of Translational Research to Support International Business Education”, CUIBE Meeting, Italy, Rome, May 2022
 - Eisenstein, E., J. Keech, N. Mittal, and S.M. Mudambi, “Conflict Minerals and the Promotion of Socially Responsible Supply Chains”, Presented at the Academy of International Business (AIB), Minneapolis, June 2018
 - Eisenstein, E., J. Keech, N. Mittal, and S.M. Mudambi, " MNE Promotion of Socially Responsible Supply Chains: The Case of Conflict Minerals”, Presented at the 43rd European International Business Academy (EIBA) Conference, “International Business in the Information Age”, December 14-16, 2017, Milan, Italy
 - Mittal N., S.M. Mudambi and J. Keech, “Supply Chain Transparency Laws in Africa – A Complex Case of Conflict Minerals”, Proceeding of the Annual International Academy of African Businesses and Development (IAABD) Conference, Atlanta, May 17-20, 2017
 - Mittal N., A. Baveja, R., Krishnan, “Sustaining Sustainability”, Presented at the NEX-GIFT Workshop, Indian Institute of Technology, New Delhi, India, August 8-9, 2013
 - Mittal N., Boile M., A. Baveja, S. Theofanis, “Inland-Depots-for-Empty-Containers’ (IDEC) Concept for Effective Regional Repositioning of Empty Containers” Presented at the 54th Regional Science Meeting, Brooklyn, New York, November 2008.
 - Mittal N., Boile M., A. Baveja, S. Theofanis, “Analyzing Demand Uncertainty in an ‘Inland Depot for Empty Containers’ System and Solving a Large-Scale Facility Location Problem”, INFORMS Annual Meeting, Washington D.C., October 2008
 - Boile M., A. Baveja, S. Theofanis, N. Mittal, “Analyzing the Effect of Varying Stochastic Demand Scenarios on an ‘Inland-Depots-for-Empty-Container’ (IDEC) System”, Proceedings of the International Trade and Freight Transportation Conference (ITFTC), Ayia-Napa, Cyprus, September 2008
 - Mittal N., Boile M., A. Baveja, S. Theofanis, “Inland-Depots-for-Empty-Containers (IDEC) System for Effective Regional Repositioning of Empty Containers”, Global Supply-Chain Transportation and Logistics, IIT Delhi, New Delhi, August 2008
 - Boile M., A. Baveja, S. Theofanis, N. Mittal, “Analyzing the Effect of Stochastic Demand for Empty Container Repositioning on Regional Depot Capacity”, Proceedings of the 4th International Congress on Transport Research, Athens, Greece, May 2008
 - Boile M., A. Baveja, S. Theofanis, N. Mittal, “A Multi-Criteria Decision Making Approach for A Sustainable Development of ‘Inland-Depots-for-Empty-Container’ (IDEC) System”, Proceedings of the 49th Annual Transportation Research Forum Conference, Dallas/Fort Worth, Texas, March 2008
 - Boile M., A. Baveja, S. Theofanis, N. Mittal, “Regional Repositioning of Empty Containers: A Case for Inland Depots”, Proceedings of the 87th Transportation Research Board Annual Meeting, Washington, D.C., January 2008
 - Boile M., A. Baveja, S. Theofanis, N. Mittal, “Evaluating the Effectiveness of Inland Depots for Empty Containers (IDEC) Concept in Empty Container Management”, Proceedings of the METRANS National Urban Freight Conference, Long Beach, CA, December 2007
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- Boile M., Theofanis, N. Mittal, M. Golias, "Empty Marine Container Management: Addressing Locally A Global Problem", Proceedings of the 85th Annual Transportation Research Board Annual Meeting, Washington DC, January 2006
 - Golias M., M. Boile, N. Mittal "Estimation of Truck Volumes and Flows using Classification Counts", Proceedings of the 45th Annual Forum of the Transportation Research Forum, Northwestern University, Transportation Center, Evanston, Illinois, March 2004
 - Mittal N., Boile M., S. Theofanis, "Empty Intermodal Containers – A Global Issue", Proceedings of the 45th Annual Forum of the Transportation Research Forum, Conference proceedings, Northwestern University, Transportation Center, Evanston, Illinois, March 2004
 - Mittal N., Boile M.P., Golubka N. C., "Effect of Earthquakes on Transportation facilities and Post-Earthquake Traffic Management", Proceedings of the 2003 MASE Symposium, Republic of Macedonia, September 2003
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INVITED TALKS

- Session Speaker at the Fox PhD Teaching Academy for "Case Teaching as Experiential Learning", July 2022
 - Invited Speaker at the Temple Statistics Capstone class, March 2022
 - Invited Podcast Participant, Ivey Decision Point Podcast, Ivey Publishing, November 2021
 - Invited Speaker at the Temple Real Estate Development class, October 2021
 - Invited Speaker at the Philadelphia Port Advisory Committee Meeting, May 2021
 - 'Global Supply Chains and U.S. National Security', to Bowling Green Neighborhood (Media, PA), Great Decisions Discussion Group, February 2021.
 - 'Improving Efficiency in Regional Empty Container Repositioning', to PhD students at Narsee Monjee Institute of Management Studies (NMIMS), Mumbai, India, December 2015.
 - 'Sustainability in Maritime Transportation' to faculty and PhD students at University of Loughborough, UK, August 2015.
 - 'How to Write White Papers' to the Transportation Analysts at the BDP International, Philadelphia, PA, March 2015.
 - 'Challenges and Issues in Freight Transportation Modes and their Sustainability' to graduate students at the Bloustein School of Public Policy and Planning, Rutgers University, New Brunswick, NJ, October 2014.
 - 'US Freight Transportation Systems and its Sustainability' to graduate students at the Bloustein School of Public Policy and Planning, Rutgers University, New Brunswick, NJ, October 2013.
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RESEARCH GRANTS

- As a co-PI on the project funded by 'UK-India Educational Research Initiative' (UKIERI), to study the next generation sustainable freight transportation, and analyze green freight initiatives across three countries – US, UK and India. The aim was to develop benchmarks and bring best freight transportation practices across the regions. March 2013 – August 2016.
 - As a graduate student on the project funded by NSF, to study the logistics of both Global and Regional Empty Container Repositioning practices. August 2004 – August 2007.
 - As a graduate student on the project funded by NJDOT and FHWA to develop linear regression models for estimating truck volumes on New Jersey Highways. April 2002 – October 2004.
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At School Level:

- Served on School Merit Committee, Fall 2022
- Strategic Outreach Director, Translational Research Center, 2021 – Present
 - Organize the Fox International Business Case Competition (since 2021)
 - Created a video series, “BriefCase”, to discuss unique and interesting teaching case studies published by Fox faculty.
 - Developed a Digital Badge Program “Case Champion” for case writers at Fox School and STHM.
 - Created a new Canvas Course Site to provide resources for case authors at Fox.
 - Organized Spring and Summer workshops on ‘Case Writing’ and ‘Case Teaching’ for faculty and PhD students.
 - Helped in initiating a new newsletter for Fox/ STHM faculty – “Learning and Teaching Resource Guide”.
- Elected Member, Faculty Senate International Programs Committee, 2021 - 2024
- Elected Member, Student Appeal and Grievance Committee, 2014 – 2017, 2021 – 2024
- Assistant Academic Director, OBBA-OMBA, July 2018 – June 2020
- Hosted sessions to help faculty transition into an online teaching platform due to Covid-19, March 2020
- Delivered a live online class for prospective OBBA students, Spring 2020, Summer 2020
- Member, Fox/STHM Energy Team, 2012 -2014
- Judge, Target Case Competition, 2012, 2013, 2014, 2015, 2017, 2020

SERVICE**At Department Level:**

- Academic Director, BBA-Supply Chain Management, 2015 – 2022
- Member, Department’s Merit Committee, 2017; 2020; 2022
- Member, Department’s NTT Promotion Committee, 2017, 2019, 2020, 2021
- Core Course Coordinator, Operations Management, July 2015 – June 2020
- Organizer, Annual Supply Chain Management Career Expo, 2013 – Present
- Organizer, SCM Educational Event, 2013, 2014, 2015, 2021
- Organizer, WTA Mentorship Program, 2020, 2021, 2022
- Organizer, SCM’s Annual Alumni Homecoming event, 2020 - Present
- Identify and coordinate facility tours for Fox SCM students.
- Serve as a volunteer in the Fox Major-Minor Fair
- Serve as a volunteer in the Fox Enrollment Events

**OTHER
ENGAGEMENTS**

- Podcast Session with Ivey’s Decision Point; Available online at <https://www.ivey.uwo.ca/publishing/podcast/2021/11/tender-greens-can-they-keep-the-green-promise-in-beef-sourcing/>
 - Serve on the ‘Board of Directors’ of the World Trade Association of Philadelphia and co-chair its scholarship committee and student mentorship program (since 2013)
 - Affiliated with other trade organizations such as, Traffic Club of Philadelphia (since 2014), Warehouse Education and Research Council (since 2016).
 - Wrote quarterly newsletters for members of World Trade Association of Philadelphia (2014 - 2019)
 - Brought student scholarships for Fox students from regional trade associations.
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- Attend on-campus and off-campus conferences to gain knowledge and create a network of supply-chain faculty and industry representatives from the region.
 - Serve as an ad-hoc Reviewer, academic journals in transportation and supply chain sustainability area.
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MEDIA

- <https://www.fox.temple.edu/posts/2022/07/reuniting-with-an-international-network/>
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