

# Misty P. Blessley

CV 4/2021

Marketing and Supply Chain Management Department  
Fox School of Business, Temple University  
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## EDUCATION

- Temple University- PhD Marketing and Supply Chain Management, May 2014.
- Saint Joseph's University- MBA (Finance), July 1996.
- The Pennsylvania State University- BS, Business Logistics (Minor Labor and Industrial Relations), May 1990.

## ACADEMIC EMPLOYMENT (beginning July, 2014)

- Associate Professor of Supply Chain and Operations Management - Temple University, Fox School of Business, Department of Marketing and Supply Chain Management.

## TEACHING INTERESTS

- Supply Chain and Operations Management, Marketing

## TEACHING EXPERIENCE (2002 – present)

Temple University – 2014 - present

Immaculata University, West Chester University, Pennsylvania Institute of Technology, Penn State University – 2002 - 2014

### **Undergraduate Courses Taught:**

- Introduction to Supply Chain Management
- Sourcing and Procurement
- Management Science and Operations Management
  
- Introduction to Marketing
- Marketing in a Global Economy
- Consumer Behavior
- Marketing Research
  
- Business Management
- International Business
- Introduction to Business

### **Graduate Course Taught:**

- Marketing Management/Strategy

- Management Science & Operations Management
- Global Supply Chain Management
- Several classes have been taught in the on-line format including video development for Principles of Supply Chain Management, Strategic Sourcing and Procurement, Management Science & Operations Management (part) and Global Supply Chain Management

## **RESEARCH INTERESTS**

- Buyer-Supplier Behavior, Food Insecurity & Agri-Economics, Humanitarian Supply Chains

## **DISSERTATION RESEARCH**

Dissertation proposal defended: November 29, 2012.

Dissertation oral defense: April 28, 2014.

Supply Chain Management: An Exploration on How Supply Chain Managers Manage and the Conditions to Collaboration. Three chapters composed of:

- 1.) Ongoing Management of Outsourced 3PL Services: Towards an Understanding of Where the Most Competent Managers Spend Their Time to Bring About Supply Chain Performance. (Competitive Paper - Presented at 22<sup>nd</sup> annual NARS Conference, March, 2012).
- 2.) Keeping an Eye on the Provider: An Empirical Analysis of How Managerial Competence Influences 3PL Provider Monitoring, Given Perceived Relationship Performance.
- 3.) A Matter of Trust: Psychological Contract Breach in New and Established Supply Chain Collaborations and the Perception of Justice.

## **PUBLICATIONS**

Mir, S., Fugate, B., Johnson, J., & Blessley, M. (2021). What should you be talking about? The communication pathway to sustainable supply chain contagion. *International Journal of Physical Distribution and Logistics Management*.

Blessley, M., Mir, S., Zacharia, Z., & Aloysius, J. (2018). Breaching relational obligations in a buyer-supplier relationship: Feelings of violation, fairness perceptions and supplier switching. *Industrial Marketing Management*.

Blau, G., Blessley, M., Kunkle, M., Schirmer, M., & Keen, H. (2017). Exploring Correlates of Business Undergraduates' Closed Versus Open Grading Assessment Learning Perceptions. *Journal of Educational and Developmental Psychology*, 7(1), 229.

Blau, G., Blessley, M., Kunkle, M., Schirmer, M., & Regan, L. (2017). Toward understanding business student professional development engagement. *Journal of Education for Business*, 92(3), 145-152.

## **WORK IN PROGRESS**

Minor revision at Journal of Supply Chain Management - *“Mending Fences in the Buyer-Supplier Relationship: The Role of Justice in Relationship Restoration”* (Co-authors Saif Mir, Zach Zacharia and John Aloysius)

Revise and resubmit at Special Issue of Industrial Marketing Management on Disruption Management In Business-to-Business Markets - *The Effects of the U.S.-China Trade War on Food Bank Supply Chain Management* (Co-author Susan Mudambi)

Revise and resubmit at Special Issue of Production and Operations Management Journal on Managing Pandemics: A POM Perspective - *A simple method for the contagion number of a graph: How fast can a pandemic be?* (Co-authors Trevor Hale, Ryan Pepper and Randy Davilla)

Data collection phase Target Journals - Journal of Operations Management and Journal of Supply Chain Management - *Strategic Sourcing Agent Moral Cleansing: The Role of Self-Image in Restoring Cooperation After Buyer Wrongdoing* (Co-author Scott DuHadway)

Data analysis phase - *The Effect of the U.S.-China Trade War and the COVID-19 Pandemic on the Effectiveness of the Promotion of U.S. Agricultural Exports.* (Co-author Susan Mudambi)

Rough draft form - Target Publication – Ivey Business Case – *“7 Million Chocolate Hearts.”* (Co-author Roman Szewczuk)

To be determined - Target Journal Special Issue of Production and Operations Management on The Role of National Culture in Operations Management - *If Free Time Equals Happiness, Can Performing Desired Tasks Versus Needed Tasks While Waits in Line Make One Happy?: A Cross-Cultural Comparison* (Co-author Faizul Huq, Saif Mir)

To be determined - Rejected at Journal of Supply Chain Management Special Issue and Journal of Purchasing and Supply Management /To be reconsidered- *Buying when profit is not the motive: The implications of differences in procurement practices among U.S.-based not-for-profit firms on supplier relationships.* (Co-authors Saif Mir and Marc Scott)

To be determined - Data collected for a past article but not used to article size and focus/To be reconsidered - *The Role of Affect in Buyer-Supplier Relations* (Co-authors Saif Mir, Zach Zacharia and John Aloysius)

## **CONFERENCE PROCEEDINGS & PRESENTATIONS**

Presentation at the 22nd Annual North American Research Symposium on Purchasing and Supply Chain Management (NARS), March 15-16, 2012 in Phoenix/Chandler, Arizona- Ongoing Management of Outsourced 3PL Services: Towards an Understanding of Where the Most Competent Managers Spend Their Time to Bring About Supply Chain Performance.

Proceedings on the Institute for Supply Management’s (ISM) website in the North American Research Symposium (NARS) Proceedings - Ongoing Management of Outsourced 3PL Services: Towards an Understanding of Where the Most Competent Managers Spend Their Time to Bring about Supply Chain Performance.

Presentation at the 23<sup>rd</sup> Annual North American Research Symposium on Purchasing and Supply Chain Management (NARS), March 13-14, 2013 in Phoenix/Chandler, Arizona- Supply Chain Collaboration: A Study of Relationship Trust.

Proceedings on the Institute for Supply Management's (ISM) website in the North American Research Symposium (NARS) Proceedings - Supply Chain Collaboration: A Study of Relationship Trust.

Presentation at the Association for Operations Management (APICS) National Conference 2013, September 29-October 1, 2013 in Orlando, Florida – Collaborative Supply Chain Relationship Trust: Given and Confirmed or Earned and Taken Away?

Presentation at The Council for Supply Chain Management Professionals (CSCMP) Annual Global Conference 2013, October 20-23, 2013 in Denver, Colorado – Trust Signals in New Supply Chain Collaborations and Inter-Firm Conflict After Psychological Contract Breach.

Proceedings on the Council of Supply Chain Management Professionals (CSCMP) website in the Supply Chain Management Educators Conference 2013 (SCMEC) Proceedings - Trust Signals in New Supply Chain Collaborations and Inter-Firm Conflict After Psychological Contract Breach.

Presentation at Decision Sciences Institute (DSI) 44<sup>th</sup> Annual Meeting, November 16-19, 2013 in Baltimore, Maryland - Trust Signals in New Supply Chain Collaborations.

Presentation at The Council for Supply Chain Management Professionals (CSCMP) Annual Global Conference 2014, September 21-24, 2014 in San Antonio, Texas – Trust but Verify: What Monitoring Indicates about Trust in Supply Chain Collaborations and the Implications for Justice.

Proceedings on the Council of Supply Chain Management Professionals (CSCMP) website in the Supply Chain Management Educators Conference 2014 (SCMEC) Proceedings - Trust but Verify: What Monitoring Indicates about Trust in Supply Chain Collaborations and the Implications for Justice.

Presentation at The Council for Supply Chain Management Professionals (CSCMP) Annual Global Conference 2015, September 26-27, 2015 in San Diego, California – “Should I Stay or Should I Go? The Role of Transactional and Relational Psychological Contract Breach in Supplier Switching Behavior.”

Presentation at The Council for Supply Chain Management Professionals (CSCMP) Annual Global Conference 2016, September 24-26, 2016 in Orlando, Florida – “The role of apologies following transgressions in buyer-supplier relationships.”

Presentation at Production Operations Management (POMS) Annual Global Conference 2017, May 5-8, 2017 in Seattle, Washington - The impact of repair tactics on buyer-supplier relationship reinstatement.

Presentation at Production Operations Management (POMS) Annual Global Conference 2019, May 2-5, 2019 in Washington, DC - Solving Food Insecurity: Can Supply Chain Managements Bring About Time, Form, Place and Possession Utility?

Invited talk at Southeast Pennsylvania AHRMM Chapter (SEPAC) monthly meeting September 17, 2019 - The Next Generation of Supply Chain Professionals - Students and Curriculum

Presentation at Decision Science Institute (DSI) Annual Conference 2019, Nov 23-25, 2019 in New Orleans - A Supply Chain Economic Utility Approach to Food Insecurity in the United States: Serving Limited-Power Consumers

Cancelled due to COVID-19 - Presentation at Production Operations Management (POMS) Annual Global Conference 2020, April 23-27, 2020 in Minneapolis, MN - The effects of the 2019 Trade Aid Package on commodity distribution to food insecure consumers.

Presentation at Decision Science Institute (DSI) Annual Conference, November 21-23, 2020 – Virtual – Presentation on “Disruption & Resilience in Food Bank Supply Chains: A Trade War and A Pandemic” (Served as Track Chair)

Production Operations Management (POMS) POMS 31<sup>ST</sup> Annual Conference, April 30 – May 5, 2021 – Virtual – Presentation on “The Contagion Number of a Tree: How Fast Can A Disease Spread?” *Forthcoming*

Traffic Club of Philadelphia, Moderator - Cold Chain Panel, March 3, 2021

## **PROFESSIONAL OPINIONS**

Bacon Jams – for Philadelphia Business Journal 7/2016

Lumi – for Philadelphia Business Journal 8/2017

Cape Mae Brewing Company– for Philadelphia Business Journal 11/218

## **HONORS & AWARDS**

Center for International Business Education and Research (CIBER) Grant - December, 2021

MSCM Department Service Award Recipient- 2019

FOX Online Teaching and Technology Award Recipient- 2017. Best storyteller.

Deans Teaching Fellow Awarded Fall, 2017

Faculty Sponsor - American Production and Inventory Control Society (APICS) Case Competition Mid-Atlantic District Winner 2015, International Competition 9<sup>th</sup> Place 2015, Mid-Atlantic District Qualifier Fourth Place 2016.

In 2018 this competition became the ASCM Case Competition in collaboration with Deloitte - Advanced to District Competition 2018

2014 Temple University Fox School of Business Dissertation Completion Grant.

2013 ISM (Institute for Supply Management) Dissertation Research Fellowship.

2013 The Association for Operations Management (APICS) George and Marion Plossl Research Fellowship. (2<sup>nd</sup> prize)

CAPS (A Global Research Center for Strategic Supply Chain Management Jointly Sponsored by the Institute for Supply Management and the W.P. Carey School of Business at Arizona State University) Research Scholarship Recipient 2013.

CAPS (A Global Research Center for Strategic Supply Chain Management Jointly Sponsored by the Institute for Supply Management and the W.P. Carey School of Business at Arizona State University) Research Scholarship Recipient 2012.

Fox School Young Scholars Grant Recipient (2011) - Sarbanes Oxley and Supply Chain Management Compliance: Going Beyond the Impact of Sarbanes Oxley on Corporate Accounting and Boards of Directors.

Teaching Assistantship – Temple University (2010 – 2014).

Nominated to attend the (CSCMP) Supply Chain Management Doctoral Symposium in Philadelphia, PA (October, 2011).

The Association for Operations Management (APICS) - Certification in Production and Inventory Management (CPIM) February 2002, Maintained February 2005, February 2010, and February 2015.

## **PROFESSIONAL AFFILIATIONS**

APICS - The Association for Operations Management  
Pottstown Chapter Membership Chairperson- 2004-2005  
Philadelphia Area Network Director of Young Professionals- 2017- 2019  
APICS Temple Chapter – Faculty Liaison 2015-present.  
ISM – Philadelphia.  
ISM – Philadelphia Advisory Board (2020-2021)

Non-continuous

ISM - Institute for Supply Management.

CSCMP - Council of Supply Chain Management Professionals.

POMS – Production and Operations Management Society

DSI – Decision Sciences Institute

## **ACADEMIC SERVICE**

DBA Outside Committee Member Christian Libutti – dissertation defended Spring, 2021

DBA Committee Member Matthew Winters – dissertation defended Spring, 2021

DBA Committee Member Amber Roberts – beginning summer, 2020

DBA Committee Member Francis (Franne) McNeal – dissertation proposal defended Fall, 2018

DBA Mentor Joanne Santomauro – dissertation defended Spring, 2019

DBA Committee Member Mary (Maggie) Jordan – dissertation defended Spring, 2018

BBA Redesign Business Analytics Sub-Committee – 2016-2017

CAFSBM Secretary – Academic Years 2015-2017

CAFSBM Ex-officio Member - Academic Year 2017-2019

FSB Mission & Vision Writing Committee Chairperson (2019)

AACSB Accreditation CAFSBM Representative (2019 and 2020)

CAFSBM Election Committee (2019 and 2020)

Faculty Development Committee – (April, 2019 – Present)

Co-Academic Director Experiential Learning (EL) (July, 2019 – Present)

Planning activities from defining EL for Fox School of Business, creating a strategy, working to promote engagement and finding a means of assessment. Some deliverables include a 3-tier definition, Canvas course for faculty and an externally facing website.

Translational Research Steering Committee (First meeting March, 2020)

Faculty Advisor – Temple University Supply Chain Association (TU-SCA) 2014 - Present

Faculty Advisor – Temple University APICS Student-Chapter (2014-2020)

V.P of Young Professionals – PAN-APICS 2015-2019

Faculty Advisor – Temple University Emerging Professionals Group with Institute for Supply Management (ISM)

Active Participant – PAN-APICS

Active Participant – ISM Philadelphia

Reviewer – Industrial Marketing Management (IMM) including two special issues, International Journal of Logistics Management (IJLM), Journal of Business Logistics (JBL), Journal of Purchasing and Supply Management (JPSM), Council of Supply Chain Management (CSCMP) Conference

Conference Moderator Volunteer – NARS 2013.

Session Moderator – DSI 2019 and 2020.

2011-2012 AMA Chapter Plan and Annual Report Judging Committee.

Wrote Perkins Grant – Pennsylvania Institute of Technology (2007 and 2008).

Participated on Middle States Accreditation Committee – Pennsylvania Institute of Technology (2007-2008).

Board member of Business Administration Technology Advisory Board – Pennsylvania Institute of Technology (2009).

Wrote multiple course curriculums of those used in the Drexel to PIT transfer program with Drexel's Goodwin College – Pennsylvania Institute of Technology (2007-2008).

## **PROFESSIONAL EXPERIENCE**

*Communication Cable Company, Inc Malvern, PA Procurement and Purchasing Agent (June*

*1999 – January 2002)*

- Managed department of 2 on all procurement, purchasing, and inventory related responsibilities at CCC, a manufacturer and distributor of data communications and interconnect equipment.
- Procured and purchased inputs to our manufacturing facility, a make-to-stock and a make-to-order operation assembling primarily copper and optical fiber interconnect cabling.
- Procured and purchased items to be used in our distribution operation in which we offered any items required by a customer to support his or her data communications network.
- Directed Inventory Improvement Committee in which representatives across all departments gathered and implemented ideas that would allow operations to run more smoothly.
- Sourced new suppliers and strengthened relationships with select suppliers along commodity lines.
- Implemented Purchasing & Inventory Modules of new computer software implemented company wide.

*Acrodyne, Inc. Blue Bell, PA Materials and Inventory Manager (Mar.1997- April 1999)*

- Managed the purchasing and stockroom functions at Acrodyne, an engineered-to-order manufacturer of television transmitters.
- Sourced, established and managed partnerships with contract manufacturers.
- Administered preferred supplier program as well as consolidated vendor base.
- Served as project leader to implement purchasing and inventory modules of new software.
- Assured changes towards more efficient operations through implementing actions agreed upon by our Profit Improvement Committee and our Standardization Committee, on which I served as a member.
- Established, documented, and educated users on new and changing operating procedures.

*ifm efector, Inc. Exton, PA Senior Materials Coordinator (Feb. 1992 - March 1997)*

- Total responsibility for the integrity of our \$4.5 million inventory.
- Supervised and evaluated 3 personnel on activities including purchasing, capacity requirements planning, and stock level analysis.
- Prepared annual purchasing budget and analyzed and controlled actual performance.
- Established procedures with Senior Management and other Department Heads.
- Developed our new manufacturing facility including leading a forecasting team and master production scheduling.
- Served as a team member to select and implement a new computer system.

## **REFERENCES**

- Professional and academic references are available upon request.
- Student feedback evaluations and teaching evaluations are also available upon request.