

David Nash

Strategic Management Department
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Overview

David C. Nash is Associate Professor, Deputy Chair of the Strategic Management Department Fox School of Business Temple University and serves as lead faculty and Operations Director for the Fox Management Consulting Practice. He teaches highly experiential classes, including the MBA capstone. Dave has been the lead faculty for more than 160 MBA capstone strategy consulting engagements for domestic and international for profit and not for profit clients. His research interest is improving the quality of business education by accelerating the building of business capability through experiential learning models.

Mr. Nash is a principal and owner of D C Nash & Associates LLC., a business consulting and advisory practice specializing in business and financial strategy development and implementation.

He was principal and co-owner of Windridge Design, Inc., a successful branded women's apparel manufacturing company.

Prior to that, Mr. Nash was Vice President of Strategy & Supply Chain and Vice President of Finance and Supply Chain for the Campbell Soup Away From Home businesses. In these positions, he was responsible for the business strategy, finance, supply chain manufacturing and logistics operations and IT for this business unit which included the Campbell North American Foodservice, Pepperidge Farm Foodservice and Stockpot businesses.

Before joining Campbell's, Mr. Nash was Vice President Finance for North America for Scott Paper Company and held positions as Vice President, Worldwide Away From Home Finance & Business Systems, Vice President, Personal Care & Cleaning Business as well other general management and functional leadership roles in finance, marketing, and business development in both the consumer packaged goods and global business to business sectors of the Scott Paper Company.

He holds a Master of Science degree in Operations Research from the Wharton School University of Pennsylvania, an MBA from the Johnson Graduate School of Management Cornell University and Bachelor of Science degree in Operations Research and Industrial Engineering from Cornell University College of Engineering.

Experience**Academic Appointments**

Associate Professor, Fox School of Business, Temple University, Philadelphia	2011 - Present
Deputy Chairperson, Strategic Management Department	2020

Non-Academic Employment

Owner, D.C. Nash & Associates	2010-present
Vice President, Strategy, Supply Chain, Finance, Campbell Soup Company	1998-2007
Vice President, North America Finance, Scott Paper Company	1995-1996
Vice President, Worldwide Away From Home Finance & Business Systems, Scott Paper Company	1993-1995

Vice President, Personal Care & Cleaning Business, Scott Paper Company	1989-1993
Owner, Windridge Design, Inc.	1985-2012

Education

Degrees

MS Operations Research, University of Pennsylvania, Philadelphia, PA
MBA Finance, Cornell University, Ithaca, New York
BS Operations Research & Industrial Engineering, Cornell University, Ithaca New York

Memberships

AACSB Finance Committee Co-chair and Strategic Planning Committee member	2018 - 2019
Temple Budget Conference Review Committee	2019
Middle States Re-accreditation Steering Committee	2018 - 2020
Chairman of Fox School Faculty Budget Review Committee	2015 - Present
CAFSBM Steering Committee	2015 - Present
Fox Management Consulting Finance & Operations Leader	2011 - Present
Fox Executive Education Team	2019 - Present
Supervisor for SGM Associate Director & Senior Administrative Assistant	2015 - Present
MBA Capstone Core Course Coordinator	2019 - Present
STHM Faculty Recruiting Committee	2015
Chairman of Strategic Management Department Revenue Committee	2015 - Present
Merit Committee	2012 - 2014
OMBA Core Faculty Committee	2012 - Present
PMBA Core Faculty Committee	2012 - Present
New MBA Curriculum Committee	2013 - 2014

Teaching Activity

Courses Taught

Enterprise Management Consulting Practicum, course code: BA 5287	2021
Enterprise Management Consulting Practicum, course code: BA 5287	2020
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Enterprise Management Consulting Practicum, course code: BA 5488	2015
Enterprise Management Consulting Practicum, course code: BA 5287	2015
Enterprise Management Consulting Practicum, course code: BA 5488	2015
Enterprise Management Consulting Practicum, course code: BA 5287	2014
Enterprise Management Consulting Practicum, course code: BA 5287	2014

Professional Activity

Consulting/Advisories

Consulted for the for-profit and not-for-profit organizations	2010 - Present
Lead Fox Management Consulting faculty for over 160 strategy consulting engagements	2011 - Present

Grants

Fox Management Consulting Fees \$.6 MM plus	2020 - 2021
Fox Management Consulting Fees \$ 4.1 MM plus	2013 - 2020
The Enterprise Center, TEC Entrepreneurship Curriculum, \$109 K	2016 - 2018
Free Library of Philadelphia, BRIC Librarian Executive Education, \$20 K	2016

Publications

Academic Publications

Blau, Gary, Hill, TL, Nash, David, Paris, Dennis. 2020. Live problems v. live clients: Which is most effective for perceived learning of MBA-level marketing concepts? Accepted for publication in *Journal of Education and Development*, 4(3): 46-53. Published online November 2020, doi:10.20849/jed.v4i3.806. Print version December 2020.

Blau, G., Williams, W., Jarrell, S., & Nash, D. (2019). Exploring common correlates of business undergraduate satisfaction with their degree program versus expected employment. *Journal of Education for Business*, 94(1), 31-39. doi:10.1080/08832323.2018.1502144

Nash, Dave, Hill, TL and Anthony, Marilyn. 2018 (June). Experiential learning for MBAs: Are we closing the business competency gap? *Journal of Business, Economics and Technology*, 21(1). Spring. (Released/print version, June 2018).

Nash, Dave, Anthony, Marilyn and Hill, TL. Experiential learning for MBAs: Are we closing the business competency gap? NABET 2017 Conference Proceedings, May 2018.

Academic Conference Presentations

Hill, TL, Nash, Dave, Naumoff, Nicole, Kristensen, Tess, Luzier, Bill, Paris, Lisa and Marg, Brad. Live client capstone: A 6-week sprint to deliver professional results for clients and a rich educational experience for students. COGBE Conference 2021, 4-5 February 2021 (virtual).

Hill, Nash, Allatta, Verhoeven, Empathy as Catalyst for Analysis: A Skill-sharing Workshop for Experiential Learning, 80th Annual Meeting of the Academy of Management, 7-11 August 2020, Vancouver, BC, Canada (virtual).

Nash, Dave, Anthony, Marilyn and Hill, TL. Experiential learning for MBAs: Are we closing the business competency gap? NABET Conference. October 2017. State College, PA. (Presented by Marilyn Anthony).

Hill, T. L., Berti, M., Nash, D., & Ramos, D. (n.d.). Once Upon a Time: Best Practices and How-to Tips for Using Storytelling to Grapple with Live Problems. In *Academy of Management Annual Conference 2015*. Vancouver, WA.

Media Mentions & Public Series (recent)

Autumn 2020, Featured in a 6-week series of public webcasts about Empathy in the Classroom. <https://www.fox.temple.edu/posts/2020/09/do-you-use-empathy-in-the-classroom/>