

A. J. KREIMER, MBA, CPA
Temple University, Department of Accounting
Fox School of Business, 443 Alter Hall, Philadelphia, PA 19122
ajkreimer@temple.edu
215-204-4230 (Office)
609-330-9350 (Cell)

Education: Temple University – MBA, 1978
University of Pittsburgh - B.S. Psychology, 1975

Professional Designations: Certified Public Accountant (CPA - PA)
Chartered Global Management Accountant (CGMA)
Real Estate Broker (PA)
Certified Management Accountant (CMA) *candidate*
Passed CMA Part 1 exam, September 2019

Professional Associations: Institute of Management Accountants (IMA)
American Institute of Certified Public Accountants (AICPA)
Member, Academic Champion Program 2012-2021
Pennsylvania Institute of Certified Public Accountants (PICPA)
Member, Committee on Schools & Colleges 2012-2022
Member, Schools & Colleges Thought Leadership Cttee
Member, Educators Conference Committee, 2015-2017
Panelist, Educators Conference 2017
New Jersey Society of Certified Public Accountants (NJCPA)
2014-2018

Corporate/NFP Boards: IMA (Institute of Management Accountants) 2014-2022
Elected to Governance Committee 2021-2022
Appointed to Nominating Committee 2021-2022
Appointed to Nominating Committee 2022-2023
Re-Elected to Global Board of Directors 2020-2022
Elected to Volunteer Leadership Committee
Chair, Global Board Effectiveness & Inclusion Subcttee
Re-Elected to Global Board of Directors (GBD) 2018-2020
Elected to Chair GBD Member Relations Committee and
Member of the GBD Governance Committee (Executive)
Committee) for 2019-2020
Elected to Chair GBD Performance Oversight and Audit
Committee and Member of GBD Governance Committee
for 2018-2019
Appointed as GBD Liaison to Small Business and Regulatory
Affairs Committee 2018-2019
Elected to Global Board of Directors, 2016-2018
Liaison to Committee on Academic Relations
Member Relations Committee
ACCA (Association of Chartered Certified Accountants)
Education Global Forum, 2016-2023
Jewish Federation of Southern New Jersey
Appointed to Jewish Community Foundation Board 2023

Appointed to Jewish Community Properties Board 2023
Boy Scouts of America – See expanded information below

Temple University

Fox School of Business
Associate Professor of Practice in Accounting, 2022-Present
Assistant Professor of Practice in Accounting, 2010-2022
Academic Director, MS in Accounting and Financial Management, 2022

Publications

Christian E. Wurst, CPA, PhD and A. J. Kreimer, CPA, "Targeted Teaching Key to "Flipping" the Classroom," Pennsylvania CPA Journal, Volume 90, Number 3, Fall 2019

Teaching

Graduate:

Auditing Theory & Practice
Financial Information Reporting - EMBA (Singapore)
Financial Reporting & Analysis – MS Finance Program
Finance Academy – MS Finance Program

Undergraduate:

Senior Seminar in Accounting - Management
Senior Seminar in Accounting (Capstone Course)*
Auditing*
Financial Accounting (large sections up to 400 students)
Managerial Accounting
Independent Studies for two students

* Writing Intensive course

Appointed Academic Director, Master's in Accounting and
Financial Management, 2022-2023

Appointed Core Course Coordinator for Financial Accounting, 2018
Appointed Course Coordinator of the Senior Seminar Course, 2015

Adjunct Instructor, Temple University Fox School of Business, 2009

Senior Seminar in Accounting (Spring & Summer, 2009)

Auditing - Graduate (Summer, 2009)

Auditing - Undergraduate (Spring, 2009)

Guest Lecturer, American University, 2004

Guest Lecturer, Temple University – Real Estate Courses, 1980s

Adjunct Instructor, Glassboro State College (Rowan), 1980

**Temple University
Teaching Honors:**

Fox School of Business "Crystal Apple Award for Innovative
Use of Technology in the Classroom, 2011

Fox School of Business "Blue Mouse Innovative Teaching Award", 2011

Fox School of Business "Crystal Apple Award for Teaching
Excellence in the Classroom", 2010

Fox Tech Fellow in the Fox Tech Academy 2011-2012

Provost's TLTR2 (Teaching, Learning and Technology

Roundtable) Mentor Award, 2012-2013
Beta Alpha Psi Temple Chapter Professor of the Year Award, 2012
Teaching Award Honoree, Fox Research & Teaching Awards, 2012
Dean's Teaching Fellow, 2012-2014
Andrisani-Frank Teaching Award – Honorable Mention, 2013
Diamond Peer Teacher Mentor – Multiple Students
Provost's SOAR (Student Oriented Active Redesign) Program, 2016
Fox Peer Teacher Mentor - 2018

**Temple University
Committees:**

University Writing Intensive Course Committee, 2010-2013
Fox Tech Academy, 2011-2012
Elected/Reelected Secretary of the Collegial Assembly of the Fox School of Business & Management (CAFSBM), 2011-2014
Fox Undergraduate Programs Committee, 2013 – 2023
Fox Merit Committee (Dean's Appointee), 2014 & 2015
Elected as a Fox representative to the Temple University Senate, 2015
Member, Fox Accounting Department Chairs Committee, 2016-2019
Chair, Fox Faculty Development Committee, 2016-2019
Advisor for IMA-T Student Professional Organization, 2017-Present
Fox Core Course Coordinators Committee, 2018-Present
Fox AACSB Ethics & Data Integrity Committee, 2018
Elected by CAFSBM to Fox Budget Review Committee, 2018-2021
Elected by CAFSBM to Fox Budget Review Committee, 2021-2023
Elected by CAFSBM to Fox Budget Review Committee, 2023-2024
Elected by CAFSBM to CAFSBM Steering Committee, 2021-2022
Appointed Chair, Bylaws Committee, 2021-2022

**Temple University
Presentations:**

Northeast E-Learning Consortium Conference – October, 2012
Using Wireless Tablets and One Note to Engage Students in Large Section Classes. (Philadelphia, PA)

Temple University – Teaching With Technology Day - April, 2012
“Use of a wireless tablet and Microsoft's OneNote software to assist in engaging students in large section classes”
Presentation on the use of a wireless tablet and Microsoft's OneNote software to assist in engaging students in large section classes.

American Accounting Association (AAA) – August, 2019
Organized and served as moderator for a panel discussion on "Adapting to a Rapidly Changing Profession: Providing Accounting Students with Competencies for Success," Panelists included Institute of Management Accountants (IMA) Senior VP and Scholar in Residence Raef Lawson and Association of Chartered Certified Accountants (ACCA) Head of U.S. Operations Warner Johnston, 2019

Jewish Federation of Greater Philadelphia – January, 2020
Presented a session on understanding not-for-profit financial statements and budgeting concepts at the *Project ProGRESS* workshop series
Participants included a dynamic cohort of rising professionals in the field

of Jewish communal work from the Philadelphia region.

<https://jewishphilly.org/get-involved/project-progress/>

IMA Greater Philadelphia Chapter – August, 2021

Webinar Panelist – “MBA Roundtable Discussion”

Grants:

PricewaterhouseCoopers Foundation, Inc. \$10,000 grant to design and develop audio and video case studies focused on accounting and ethical issues for use across the accounting curriculum, 2012

BSA Presentations:

Boy Scouts of America, Key Leadership Forum, November, 2011
“Corporate Governance – The Audit Committee”

Presented a seminar on corporate governance at the Boy Scouts of America's Area 5 Northeast Region Key Leadership Forum held on Saturday, November 12. The seminar focused on best practices for Audit Committees in the Not-for-Profit environment. The forum, held at Moravian College in Bethlehem, PA, drew nearly 140 Scout leaders from Pennsylvania and New Jersey.

Boy Scouts of America, Journey to Excellence Conference, March, 2014
Conceived and presided over a conference focused on Balanced Scorecard effectiveness and the Boy Scouts’ Journey to Excellence evaluation methodology. The conference, held at Raritan Valley Community College in NJ, drew 225 participants including BSA senior management, local BSA council officers and executive board members from councils in NJ & PA.

Boy Scouts of America, Journey to Excellence Conference, March, 2015
Conceived and presided over the second annual conference focused on Balanced Scorecard effectiveness and the Boy Scouts’ Journey to Excellence evaluation methodology. The conference, held at Raritan Valley Community College in NJ, drew participants including BSA senior management, local BSA council officers and executive board members from councils in NJ & PA.

Business Activities:

President and Owner of Hartwell Realty Corporation, real estate investors, developers, managers, brokers, and consultants

Previous Positions:

- Vice President – The Donesco Company,
A privately held multi-faceted real estate organization
- Portfolio Manager – Atlantic Metropolitan Corp.,
Real Estate Investment Trust (REIT)
- Controller - Fidelity Mutual Life Insurance Company Subsidiary
- Various Positions – Penn Mutual Life Insurance Company
- Various Positions – Waldbaum Rockower & Company, CPAs

Religious Activities: Congregation Beth Tikvah, Marlton, NJ
2005 Scott A. Rand Community Service Award
1990 Honoree for Service to the Synagogue
Past Chair, Building Committee
Past Chair, Finance Committee
Chair, Rabbinical Negotiating Committee, 1991
Chair, Rabbinical Negotiating Committee, 2019

Moorestown Township Board of Education: Appointed, 1997
Elected, 1998, 2001, 2004, 2007
Chair and/or Member of the following committees:
Budget & Finance (Chair) Legal Review (Chair)
Policy (Chair) Curriculum
Student Services (Chair) Negotiations
Communications Transportation & Safety
Community Relations
Community Alliance Against Substance Abuse (CASA)
Moorestown Arts Advocacy Council (MAAC)
Program for Acceleration, Challenge, Enrichment (PACE)
Special Education Advisory Team (SEAT)

Advisory Committees: Moorestown Township Government Efficiency Task Force:
Appointed as one of five members by the Moorestown Township Council, 2005

Franklin Institute:
Appointed to an advisory committee to assist the Institute in bringing its educational and other programs to Boy Scouts and Cub Scouts in the Northeast Region, 2011-2012

Boy Scouts of America:
Honors: Distinguished Eagle Scout Award, 2017
Eagle Scout, 1969
Silver Antelope Award, 2008
Vigil Honor – Order of the Arrow, 2005
National Jewish Committee on Scouting Shofar Award, 2004
Christ the King Award, Diocese of Trenton, 2004
Silver Beaver Award, 2003
James E. West Fellow, 2002
District Award of Merit, 2001

National Positions: World Scout Jamboree – Vice Chair-Faith & Beliefs Team, 2019
Chair, National Jewish Committee, 2008-2013
National Membership Support Committee, 2015-2018
National New Unit Organization & Retention Committee, 2015
National Jamboree – Vice Chair, Faith & Beliefs Zone, 2013
National Jamboree – Vice Chair, Jamboree Information Services, 2010
National Relationships Committee, 2008 – 2011
National Religious Relationships Committee, 2008 – Present
Nat'l Eagle Scout Assn. (NESA) Scholarship Selection Committee, 2008

Regional Positions: Northeast Region Chair – Trust Committee, 2018-Present
Northeast Region Vice President – Membership, 2015-2018
Northeast Region Area 5 President, 2012-2015
Northeast Region Executive Committee, 2012-2018
Northeast Region Executive Board, 2009 – Present
Northeast Region Trust Fund Committee, 2012- 2015
Chair, Northeast Region Trust Fund Committee, 2018-Present

Council Positions: President, Burlington County Council, 2005 – 2008
Chair, Burlington County Council CEO/President Search Committee
Trustee, BCC/GSC Camp Corporation, 2008-Present
Garden State Council, BSA Executive Board, 2013 – Present
Garden State Council, BSA Trust Advisory Committee, 2013 – Present
Garden State Council, BSA Compensation Committee, 2013 – 2015
Garden State Council, BSA CEO/President Search Committee, 2019

Guest Speaker: BSA Speakers Bank, 2008 - Present
BSA Annual Meeting, San Diego, CA, 2008
“Scouting – Serving Today’s Jewish Youth”
Area II Conference, 2006
“Board Nominating Process & Board Orientation”
NE Region Future Scout Executive Development Conference, 2006
“Expectations of a Candidate and Scout Executive”
Area II Conference, 2005
“Opportunities to Increase Jewish Scouting Units”
NE Region Marketing Summit, 2004
“Engaging & Re-Engaging Chartered Organizations”