

# CLASS OF 2017 UNDERGRADUATE CAREER OUTCOMES REPORT

POPULATION DATA (AUGUST '16, JANUARY '17, MAY '17)

## 94% PLACEMENT RATE

Of those seeking a job or planning to start a business, 93.99% of Fox graduates accomplished that goal within 6 months of graduation.

TOTAL STUDENTS IN CLASS OF 2017	1,570
Placement Rate*	94.0% 1,126/1,198
Percentage of entire class seeking a job/ planning to start a business	76.3% 1,198/1,570
Knowledge Rate	86.8% 1,363/1,570

BY THE NUMBERS	
Average Salary	\$51,955
Median Salary	\$52,500
Salary Knowledge Rate	41%

### DEFINITIONS

**\*PLACEMENT RATE:** Percentage of grads (of those seeking employment), who are working in business-related careers or started his/her own business within 6 months of graduation.

**EMPLOYED:** Graduates who are employed full time, including entrepreneurial ventures, fellowships, temporary/contract work, freelance jobs, and post-graduation internships.

**GRADUATE/PROFESSIONAL SCHOOL:** Graduates who are accepted into a program of further study. This includes graduate school or other specialized training.

**SEEKING EMPLOYMENT:** Graduates who have indicated that they are seeking employment or engaged in the job-search process.

**SEEKING CONTINUING EDUCATION:** Graduates who have indicated they are seeking and have not yet enrolled in a program of further study.

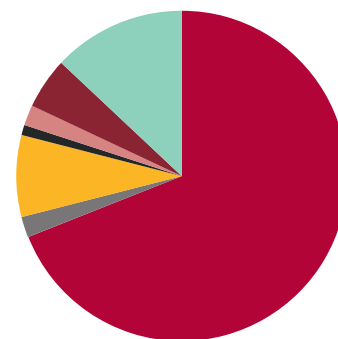
**NOT SEEKING:** Graduates who have indicated that they chose not to pursue either employment or continuing education at this time (i.e. travel, starting a family, etc.).

**NO INFORMATION AVAILABLE:** Graduates who have not responded to multiple efforts to obtain information about their post-graduation career plans.

**KNOWLEDGE RATE:** Percentage of graduates for which the institution has reasonable and verifiable information concerning the graduates' post-graduation activities.

\*These definitions are consistent with the National Association of Colleges and Employers (NACE). NACE defines success in the "career outcomes rate" as percentage of graduates who fall into the following categories: Employed full time, Employed part time, Participating in a program of voluntary service, Serving in the U.S. Armed Forces, Enrolled in a program of continuing education. The Fox School of Business Center for Student Professional Development defines "placement rate" as those who are employed full-time in business-related careers (out of those who were seeking employment).

## OUTCOMES OVERVIEW (OF ENTIRE GRADUATING CLASS)



70.1% Employed in Business-related Careers

1.7% Started Own Business

7.8% Attending Graduate/Professional School

0.4% Serving in the Military

2.3% Postponing Job Search or Still Seeking Education

4.6% Still Seeking Employment

13.2% No Outcome Data Reported to CSPD

# EMPLOYERS WHO HIRED 3+ FOX GRADUATES CLASS OF 2017

ADP	EisnerAmper LLP	Philadelphia Insurance Companies
Aetna	eMoney Advisor	Philadelphia School District
AIG, Inc.	Enterprise Holdings	PNC Financial Services Group
Amazon	Ernst & Young	Power Home Remodeling Group
Aon	Freedom Mortgage	Prudential Financial
ARAMARK	Grant Thornton	PricewaterhouseCoopers
AXA Advisors	Hamilton Lane	Reliance Standard Life Insurance Co.
Bank of America	Janney Montgomery Scott	RSM
BAYADA Home Health Care	Johnson & Johnson	SAP America, Inc.
BDP International	JPMorgan Chase & Co.	SEI
BNY Mellon	Keller Williams Real Estate	State Farm Insurance
Brown & Brown Insurance	KPMG	Subaru of America, Inc.
Burlington Stores	Liberty Mutual	Target Corporation
C.H. Robinson	Lincoln Financial Group	TD Bank
Cardone Industries	Lockton	Temple University
CBIZ	Marsh	The Penn Mutual Life Insurance Company
Chubb Group of Insurance Co.	MassMutual Greater Philadelphia	TMNA Services
Cigna	Mercer	Travelers
Citico Fund Services	Munich Re America	Trion
CNA Insurance	NewDayUSA	Vanguard
Comcast Corporation	NSM Insurance Group	Washington Frank International
Deloitte	Odell Studner	Willis Towers Watson
Dorman Products, Inc.	Pfizer	

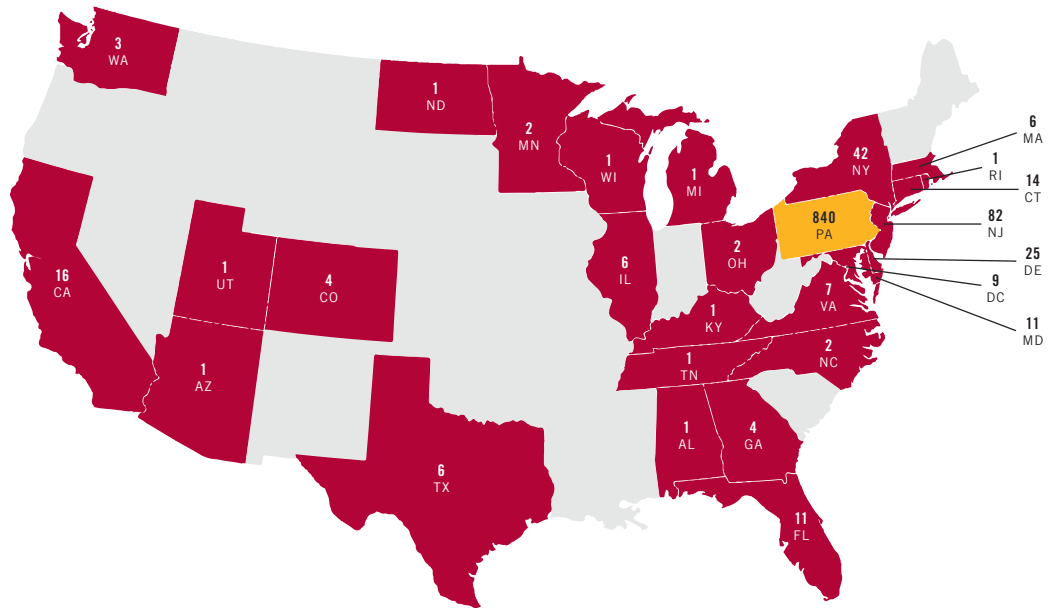
EMPLOYMENT BY FUNCTION *	# OF GRADS	% OF GRADS
Finance	158	14.0%
Accounting/Auditing	150	13.3%
Risk Management/Actuarial	149	13.2%
Marketing	99	8.8%
Business Development/Sales	86	7.6%
Administrative/Support Services	74	6.6%
Analyst	74	6.6%
Management	72	6.4%
Supply Chain/Operations/Logistics	70	6.2%
Human Resources	57	5.1%
Information Technology/MIS	47	4.2%
Account Management	40	3.6%
Consulting	24	2.1%
Other	14	1.2%
Real Estate	12	1.1%

EMPLOYMENT BY INDUSTRY	# OF GRADS	% OF GRADS
Financial Services/Banking	264	23.4%
Insurance	164	14.6%
Other	134	11.9%
Consumer Products/Retail	110	9.8%
Accounting	79	7.0%
Technology/Science	66	5.9%
Healthcare/Pharma	55	4.9%
Marketing/Advertising/PR	46	4.1%
Government/Education	44	3.9%
Real Estate	33	2.9%
Human Resources	32	2.8%
Supply Chain/Logistics	26	2.3%
Transportation/Automotive	26	2.3%
Construction/Engineering	24	2.1%
Consulting	23	2.0%

\*Job function is indicative of the individual's job responsibilities and not necessarily their Fox major

# GEOGRAPHY

## BY STATE



29 STATES

## BY COUNTRY



17 COUNTRIES

# CONNECTING STUDENTS WITH OUR CORPORATE PARTNERS

## FOXNET

FoxNet is a web-based resume database and recruitment tool used by CSPD and Fox students. This is where Fox students can find employers looking to hire Business majors for job and internships. To log in, visit: [fox-temple-csm.symplicity.com](http://fox-temple-csm.symplicity.com)

## ON-CAMPUS INTERVIEWS

CSPD hosts numerous employers on campus each semester to interview Fox students for internships, co-ops, or full-time career opportunities. Students can apply for these interviews through FoxNet.

## FALL & SPRING CONNECTIONS

The CSPD Connections are networking events with employers who are recruiting Fox talent for internships, co-ops and full-time post-graduation opportunities. Each Connection hosts 75 – 100+ employers.

## MOCK INTERVIEWS

CSPD's corporate partners assist with the professional development of our students through their participation in Mock Interviews on campus. Students not only get to simulate the interview process, but they identify strengths and areas for improvement based on employer feedback.

## EMPLOYER RESUME CRITIQUES

Completion of a resume critique is part of the four-step process a student completes to be "CSPD'd." The employer resume critique is an opportunity for Fox undergraduate students to meet with an industry partner and receive one-on-one feedback regarding their Fox "signature resume."

## RECRUITER-IN-RESIDENCE

The Fox Recruiter-in-Residence program is designed to offer students individual meetings with a representative from a Fox industry partner. These drop-in meetings provide students with an opportunity to gain insight into the job search process through valuable one-on-one direction and coaching, as well as learning about an organization and available job opportunities.

## PROFESSIONAL DEVELOPMENT WORKSHOP SERIES

Employers offer one-hour presentations on a variety of professional development topics to help students gain knowledge first hand from the employer's perspective.

## STUDENT PROFESSIONAL ORGANIZATION (SPO) SPEAKER SERIES

Industry representatives speak to targeted audiences about industry specific topics. [fox.temple.edu/cspd-spo](http://fox.temple.edu/cspd-spo)

**LEARN MORE: [FOX.TEMPLE.EDU/CSPD](http://FOX.TEMPLE.EDU/CSPD)**

The Fox School of Business was founded in 1918—and we've been rising and redefining since day one. We're steeped in tradition, but we defy convention. For 100 years, we've prepared generations of daring entrepreneurs, tough executives, creative professionals, thought leaders, and pioneering researchers to make big impacts on the real world. Fox enters its second century of innovative business education by continually and strategically redesigning our curriculum and our perspective. Our goal is to ensure today's students become tomorrow's business leaders.