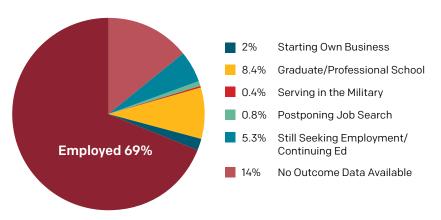
# CLASS OF 2016 BBA/UNDERGRADUATE EMPLOYMENT REPORT

Population Data (August '15, January '16 & May '16 graduates)

#### Class of 2016 - Outcomes at a Glance



# 95% PLACEMENT RATE

of those seeking a job or planning to start a business, 94.6% accomplished that goal within 6 months of graduation\*

# Seeking Employment or Planning to Start Own Business \*\*

# Not Seeking/Postponing Job Search

# No Outcome Data Reported to CSPD

215

#### Total # Students in Graduation Class: 1537

- \* # Finding Employment or Starting Own Business = 1093
- \*\* Started Own Business = 2.7% of the 1093 "employed" within 6 months

  Knowledge Rate = 86% (# graduates for which data was collected = 1322)

# **Employment By Function**

Name	# of Grads	% of Grads
Account Management	44	4.1%
Accounting/Auditing	110	10.3%
Administrative/Support Services	107	10.2%
Analyst	88	8.3%
Business Development/Sales	93	8.7%
Consulting	25	2.4%
Finance	116	10.9%
Hotel/Restaurant/Hospitality	16	1.5%
Human Resources	55	5.2%
Information Technology/MIS	50	4.7%
Management	66	6.2%
Marketing	62	5.8%
Other	55	5.2%
Real Estate	20	1.9%
Risk Management/Actuarial	127	11.9%
Supply Chain/Operations/Logistics	29	2.7%

Average Salary	Median Salary	Salary Knowledge Rate
\$52,131	\$52,500	36.9%

# **Employment By Industry**

Name	# of Grads	% of Grad
Accounting	78	7.3%
Business Services	44	4.1%
Communications/Media	22	2.1%
Construction	11	1.0%
Consulting	72	6.8%
Consumer Products/Retail	81	7.6%
Energy/Utilities	10	0.9%
Entertainment	3	0.3%
Financial Services/Banking	196	18.4%
Government/Education	46	4.3%
Healthcare	34	3.2%
Hotel/Restaurant/Tourism/Recreation	68	6.4%
Insurance	157	14.8%
Law	11	1.0%
Manufacturing	25	2.4%
Marketing/Advertising/PR	17	1.6%
Non-Profit/Philanthropy	30	2.8%
Other	34	3.2%
Real Estate	25	2.4%
Supply Chain/Logistics	5	0.5%
Technology/Science/Pharma	62	5.8%
Telecommunications	7	0.7%
Transportation/Automotive	25	2.4%

## Employers Who Hired Multiple Fox Graduates - Class of 2016

GEICO Children's Hospital of Philadelphia Mercer Accenture GlaxoSmithKline SAP America, Inc. AIG. Inc. Chubb Group of Insurance Companies Merck & Co., Inc. All Risks, Ltd. Ciana Glenmede MSI International SEI **CLX Logistics Grant Thornton** Munich Re America Allstate Sherwin-Williams Company CNA Habitat LLC Nationwide Insurance Amazon Siemens Subaru of America, Inc. Aon Comcast Corporation Hamilton Lane New York Life AmeriHealth Conner Strong Independence Blue Cross Northwestern Mutual SWIFT Capital AmerisourceBergen Corp Day & Zimmerman Inspire Energy PepsiCo **Target Corporation** ARAMARK Defense Logistics Agency Johnson & Johnson Philadelphia Insurance TD Bank **BDO USA LLP** Deloitte JPMorgan Chase & Co. Companies Temple University Keller Williams Real Estate Deloitte Consulting, LLP PNC Financial Services Group **BNY Mellon TMNA Services** KPMG Bodek & Rhodes **DLL Group** Proscape Technologies Toll Brothers Inc. Protiviti, Inc. Travelers Brooksource ECBM Inc. Lannett Brown & Brown Insurance EisnerAmper LLP Liberty Mutual Prudential Financial Trion **Buck Consultants Enterprise Holdings** Lincoln Financial Group PwC Vanguard QVC EY (Ernst & Young) Lockheed Martin Walmart Stores, Inc. **Burlington Stores** 

MassMutual Greater Philadelphia

## **CSPD Services to Connect Students with our Corporate Partners**

Marsh

#### FoxNet:

Capital One

Century 21

FoxNet is a web-based resume database and recruitment tool used by CSPD and Fox School of Business students. This is where Fox students can find employers looking to hire Business majors for jobs/internships. To log-in, visit: <a href="https://fox-temple-csm.symplicity.com/">https://fox-temple-csm.symplicity.com/</a>

Fastenal Company

Freedom Mortgage

#### **Fall & Spring Connections:**

The CSPD Connections are networking events with employers who are recruiting Fox talent for internships, co-ops and full-time/post-graduation opportunities. Each Connection hosts 75 – 100+ employers.

#### **Employer Resume Critiques:**

Completion of a resume critique is part of the four-step process a student completes to be "CSPD'd." The employer resume critique is an opportunity for Fox students to meet with an industry partner and receive one-on-one feedback regarding their Fox "signature resume."

#### **Professional Development Workshop Series:**

Employers offer one-hour presentations on a variety of professional development topics to help students gain knowledge first hand from the employer's perspective.

#### **On-Campus Interviews:**

CSPD hosts numerous employers "on campus" each semester to interview Fox students for internships, co-ops or permanent career opportunities. Students can apply for these interviews through FoxNet.

#### **Mock Interviews:**

CSPD's corporate partners assist with the professional development of our students through their participation in Mock Interviews here on campus. Students not only get to simulate the interview process, but they also identify strengths and areas for improvement based on employer feedback.

Wells Fargo

Willis Towers Watson

#### Recruiter-in-Residence:

The Fox Recruiter-in-Residence program is designed to offer students individual meetings with a representative from a Fox industry partner. These drop-in meetings provide students with an opportunity to gain insight into the job search process through valuable one-on-one direction/coaching and to learn about an organization and available job opportunities.

# Student Professional Organization (SPO) Speaker Series:

ReminderMedia

Ricoh USA

Industry representatives speak to targeted audiences about industry specific topics. <u>fox.temple.edu/cms\_career/student-professional-organizations/</u>

#### **Leadership Retreat:**

The Fox School is committed to empowering our Fox School of Business student leaders. The annual Student Leadership Retreat is designed to provide students with leadership training they can not only utilize as student leaders, but also as leaders in their professional careers. CSPD's industry partners sponsor, as well as design/facilitate the retreat program.

