

Anna PAK

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RESEARCH INTERESTS

- Technology Innovation / Strategic Entrepreneurship / Strategic Alliances
- Strategic Decision Making / Knowledge Transfer / Collective intelligence

EDUCATION & QUALIFICATION

Fox School of Business, Temple University, Philadelphia, PA, USA

Aug 2015 – Expected May 2020

Ph.D. in Strategic Management

- Research Assistant: MB Sarkar

London School of Economics and Political Sciences (LSE), London, UK

Oct 2009 – Dec 2010

M.Sc. in Analysis, Design and Management of Information Systems (ADMIS) with High Merit

- Dissertation: Mobile Technology and Power relations of Korean youth with *Foucault's Power Perspective*
- Awarded distinction (*first*) for dissertation and LSE Deloitte project (*winner*)

Kyung Hee University, Seoul, Korea

Mar 2004 – Jun 2009

B.A. in Business Administration & E-Business (Dual degrees) with Honors

ACADEMIC AWARD & HONORS

2015/16 Temple CIBER Research Award, \$4,000, Temple University

Nov 2015

2009 Dean's List, Kyung Hee University

Mar 2009

Scholarship for Academic Excellence, Kyung Hee University

2006-2008

Undergraduate Student Fellowship, Il-Joo Scholarship Foundation

Dec 2005

ACHIEVEMENTS & RESEARCH EXPERIENCE

LSE Boot Camp Winner (out of 110 students), London School of Economics

Nov 2009

- 3-Week project given by Deloitte; Identified issues by using strategic analysis tools
- Designed interface of new system and provided innovation strategies of a virtual company named Aluxtel

Bronze Award for Best Thesis (out of final 20 teams), Korea Mine Reclamation Corporation

May 2007

- KMRC's '1st Thesis Competition on Mine Reclamation' – Organized and awarded by the Korean Ministry of Knowledge Economy
- Conducted research titled '*Strategies for Effective Usage of Abandoned Mines from a Sustainable Perspective*' using SPSS

Minister's Award & Grand Prize for Best Thesis (out of 600 submissions), Korean Ministry of Environment

Apr 2007

- Lotte Department Store's '3rd Environment Competition' – The first-place award as an individual
- Awarded by the Korean Ministry of Environment with prize reward of \$3000 and a ferry travel package worth \$5000
- Thesis titled "*Green Marketing Strategy to Protect Endangered Species of Birds*" (*Qualitative Research*)

Bronze Award for Best Thesis (out of 100 submissions), Maeil Business Newspaper

Dec 2005

- Maeil Business Newspaper's '20th Thesis Competition' - Organized by South Korea's top business daily newspaper
- Conducted research titled '*The New Consumption Patterns Using RFID in the Digital Era*' with the use of SPSS
- Prize reward of \$1000 from Korea Telecom; published in a newspaper

PROFESSIONAL EXPERIENCE

Tangible Idea (Venture Startup), Co-Founder, Seoul, Korea

Feb 2013 - Nov 2014

- Initiated new planning process for a mobile beta testing mentoring app called 'Meeple' that had over 3,000 registered users
- Developed a B2B revenue model and pricing strategy
- Successfully obtained a USD 10,000 government startup grant sponsored by Seoul (June 2013 – Aug 2014)

Sabre Fund Management (Single Equity Quant Hedge Fund), Marketing & Sales (full-time), London, UK

Jun11' – Aug12'

- Cultivated constructive relationships across the global entities to create opportunities for capital raising / business development
- Processed, coordinated and edited investor reports and presentations engaging with investors to support the team
- Created investor-grade documentation (investor information and investment presentations) and evaluating potential investments
- Undertook analysis of company's specific investment strategy and portfolio as well as the financial market sector trends

Tide Institute 'Start-up Springboard @London', Consultant (part-time), London, UK

May - June 2012

- Supported the Korean venture consulting firm in organizing 'Global Entrepreneurship Competition' as a local consultant
- Introduced in Live Smart Show (S. Korean IT tech broadcasting network show) from Channel IT (26 June 10AM KST)

LEADERSHIP & VOLUNTARY WORK

Full-time Volunteer for Pennine Camphill Community, Wakefield, United Kingdom

Mar 2008 – Aug 2008

- Supported the community in educating and training the disabled students aged 16 – 22 in job skills for economic and social independence

Kyung Hee University E-Business Society, Vice President

Mar 2006 – Dec 2006

PROFESSIONAL SKILLS

- Excellent in Microsoft Office products, experiences with SPSS, knowledge on strategic analysis tools
- Fluent in English & Korean (Nationality: Korean)