

Laura Gasiorowski

Alter Hall 506C
1801 Liacouras Walk
Temple University
Philadelphia, PA 19122

Email: laura.l.gasiorowski@gmail.com
Phone: (443) 600-0321

EDUCATION

Fox School of Business, Temple University, Philadelphia, PA

Ph.D. in Strategic Management
Expected May 2017

College of Business and Economics, Towson University, MD

B.S., Business Administration (Summa Cum Laude), Management, 2010

RESEARCH INTERESTS

Entrepreneurship and innovation, corporate attention to stakeholders, social entrepreneurship, networks, founding teams

RESEARCH PAPERS

“Who You Are Matters: The Effects of Board Diversity on Corporate Social Performance.”

With Xueming Luo (In Progress)

Presented at the Strategic Management Society Annual Conference 2014, Madrid

“Peering Inside Entrepreneurial Acceleration: What Is The Role Of Peer Effects On New Venture Outcomes in Accelerators?” With Sheryl Winston Smith and T.J. Hannigan (In Progress)

Presented at the Strategic Management Society Annual Conference 2014, Madrid

“Friends in the Right Places: Nonmarket Connections as Emerging Market Strategy.” With Susan Feinberg (In Progress)

“Good Impressions, Bad Intentions: When Social Responsibility Matters for Earnings Management.”

With Lorenzo Lucianetti, Xueming Luo, and William Shafer. (In Progress)

ACADEMIC EXPERIENCE

Research Assistant

2012-2013: Dr. Seok-Woo Kwon, Dr. TL Hill

2013-2014: Dr. Sheryl Winston Smith

CONFERENCES

Strategic Management Society (2014)

HONORS & AWARDS

2014: Nominated for Best Conference Paper Award, Strategic Management Society Conference