

Jamie (Jeongmi) Kim

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Education

- 2011 – Present PhD Candidate in Business Administration, Concentration in Sport & Tourism Management, Temple University, Philadelphia, PA
2010 – 2005 M.A. in Tourism Science, Hanyang University, Seoul, Korea
2003 – 1998 B.A. in Tourism Science, Hanyang University, Seoul, Korea
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Work Experience

- 2014- Present Research Coordinator, Eric Friedheim Tourism Institute, University of Florida
- Responsible for writing proposal, project coordination and design
 - Implementation of surveys/interviews, data analysis, and presentation of results.
- 2011- 2014 Research/Teaching Assistant, Temple University
- Collected data, analyzed data, and generated reports
 - Presented research at international conferences
 - Created course outlines/contents
- 2010- 2011 Manager, U- Tourism Team, Korea Tourism Organization(KTO)
- Developing e-tourism and online marketing strategy
 - Cooperating with national and local governments, affiliated organizations to promote e-tourism
- 2007 – 2009 Manager, Bangkok Office in Thailand, KTO
- Developing and promoting tourism products in cooperation with local agencies
 - Participating and arranging in international tourism exhibitions and trade shows
- 2003 – 2006 Assistant Manager, Events Marketing Team, KTO
- Developing strategy for promoting events in Korea
 - Facilitating seminars and workshops on e-Tourism
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Teaching Experience

- Fall 2013- Spring 2014 Business of Tourism and Hospitality
- Led weekly review & discussion sessions for 20-30 students
 - Evaluated students' homeworks and exams
- Spring 2014 Mentored master students' graduation
- Chen Feng (Graduated, 2014). The role of emotion in travelers' memory
 - Tse-Hsin Tsao (Graduated, 2014) Measuring peoples' emotional responses and preferences to landscape design. A case study of downtown Elkhart, Indiana.
 - Wen Zhang (Graduated, 2014). Using EDA to Measure Consumers' Emotional Responses to Different Types of Tourism Advertisements
- Spring 2013 Designing Tourism Experience
- Aided in developing course contents

- Organized and facilitated classroom lessons, activities, presentations and other activities Facilitating seminars and workshops on e-Tourism

Honors and Awards

- 2nd Place, Best Research Paper. ENTER 2014 eTourism Conference (Ireland), International Federation for IT & Travel/Tourism (IFITT), Jan, 2014
- Graduate School Fellowship- Temple University, Aug, 2011 – July, 2013
- Award of Excellence - The Ministry of Culture, Sports and Tourism of Korea, Dec. 2008
- Award of Excellence - KTO, July. 2006
- Graduate School Scholarship for excellent student - Hanyang Univ., 2005-2006
- College Scholarship in honor of best study - Hanyang Univ., 1998. 2nd -1999. 2nd, 2000.1st -2000. 2nd & 2002 2nd

Research Fund

- The Inter-disciplinary Young Scholars Forum- Fox School of Business, Temple University, Fall, 2012

Research Interest

- Designing Tourism Experience & Place
- ICT Mediated Tourism Experience & Marketing
- In-situ Continuous Measurements of Traveler's Behaviors & Emotion

Publications

- Kim, J. J., & Fesenmaier, D. R. (Accepted). Measuring Emotions in Real Time: Implications for Tourism Experience Design. *Journal of Travel Research*
- Kim, J., & Tussyadiah, I. P. (2013). Social Networking and Social Support in Tourism Experience: The Moderating Role of Online Self-Presentation Strategies. *Journal of Travel & Tourism Marketing*, 30(1-2), 78- 92.
- Kim, J. J., Fesenmaier, D. R., & Johnson, S. L. (2013). The effect of feedback within social media in tourism experiences. *In Design, User Experience, and Usability. Web, Mobile, and Product Design* (pp. 212-220). Springer Berlin Heidelberg.

Manuscripts under Review or in Preparation

- Kim, J. J., & Fesenmaier, D. R. (in preparation). Sharing Tourism Experience after the Trip

Refereed Conference Presentations

- Kim, J. J., & Fesenmaier, D. R (2014, Forthcoming). Mapping Traveler's Emotions: Place and the Tourism Experience. RGS-IBG Annual International Conference 2014,

Session: Co-creating & Co-performing Tourism of Affects, Emotions, Feelings and Senses. London, England, Aug. 26-29

- Kim, J. J., & Fesenmaier, D. R. (2014). Measuring Emotions in Real Time: Implications for Tourism Design. 2014 International Federation of Information Technology and Tourism ENTER Conference, Dublin, Ireland.
 - Kim, J. J., & Fesenmaier, D. R. (2014). Sharing Tourism Experience. 19th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism. Houston, U.S., January 3 - 5
 - Kim, J. J., Fesenmaier, D. R., & Johnson, S. L. (2013). The effect of feedback within social media in tourism experiences. Las Vegas, NV: The 15th HCI International Conference HCII2013.
 - Kim, J. J., & Fesenmaier, D. R., (2013). Social Media and the Tourism Experience. Seoul, Korea: The 2013 TOSOK (Tourism Sciences Society of Korea) International Conference.
 - Kim, J., Tussyadiah, I. (2012). The Impacts of Self-Presentation Strategies and Social Support on Tourism Experience. Virginia Beach, VA: The 2012 TTRA Conference.
 - Kim, J. (2012). The Use of Social Media for Destination Marketing: The Case of Ulsan Metropolitan City. Ulsan, Korea: The 2012 TOSOK (Tourism Sciences Society of Korea) International Conference.
 - Kim, J., & Lee, H. (2012). Comparative study between DMO website and blog: focusing on Post-Acceptance Model. Buan, Korea: The 2010 TOSOK (Tourism Sciences Society of Korea) International Conference.
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