

# CUIBE Governance Committee

## Meeting Agenda

Fall 2018

### Thursday, October 4<sup>th</sup>

6:00 to 8:00 pm      Welcome Reception  
*Vapor Pavilion, Stratus Rooftop Lounge, Hotel Monaco*

### Friday, October 5<sup>th</sup>

8:00 am              Shuttle Departs Hotel Monaco  
*Please meet Temple Staff member in Hotel Lobby*

8:30                  Breakfast  
*7th Floor Commons, Alter Hall*

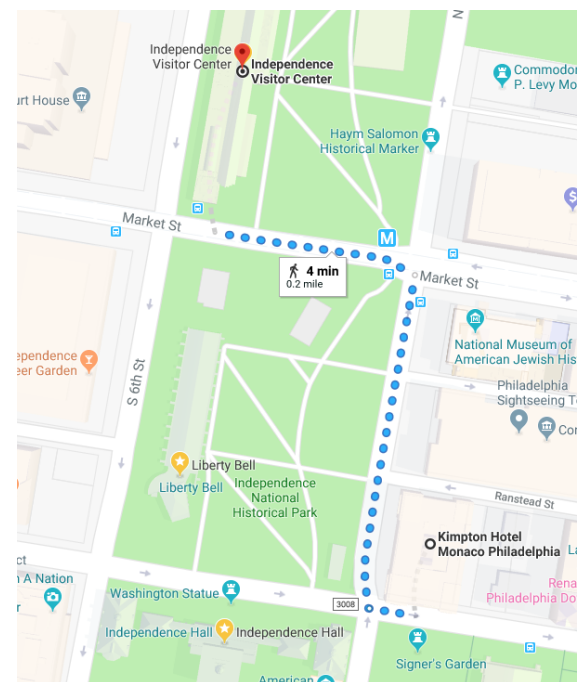
9:00                  Welcome  
Approval of Minutes from the Spring 2018 CUIBE Annual Meeting (Sprott)

Standing Committee Reports  
    Membership (DuBois)  
    International Experience (Bolino)  
    Marketing/Communications (Rottman)

Ad hoc Committee Reports  
    CUIBE Video (Rottman)  
    Outreach/Partnership (Doh/Sprott)  
    Teaching Award (Sprott)  
    CUIBE Journal (Newburry)  
    Value of IB Project (Newburry)

## Friday, October 5<sup>th</sup> - Ctd.

- 11:00 am            Campus Tour
- 12:00 pm            Keynote Address and Lunch  
David L. Schoch, FOX '77 - Former Corporate Group President of Asia Pacific, Ford Motor Company; Chairman/CEO, Ford China  
*7th Floor Commons, Alter Hall*
- 1:00                 Afternoon Meeting  
CUIBE Assessment, Since Fall 2015 Governance Meeting (Sprott)
- Tactical Planning Sessions (Sprott)  
                           Refinement of CUIBEs Value Proposition  
                           Increasing Member Involvement  
                           Membership Growth and Going Forward  
                           CUIBE Marketing  
                           Partnership Outreach – Next Phase
- 5:15                 Shuttle Returns to Hotel Monaco
- 6:00                 Closing Reception and Dinner  
6:00    Cocktail Hour  
7:00    Seated Dinner  
*Liberty Ballroom, Independence Visitor Center*



## Saturday, October 6<sup>th</sup>

- 8:00 am Shuttle Departs Hotel Monaco  
*Please meet Temple Staff member in Hotel Lobby*
- 8:30 Breakfast  
*7th Floor Commons, Alter Hall*
- 9:00 Morning Meeting
- Reports – Continued  
Financial Report (Cosse)  
Program Committee - 2019 CUIBE Annual Meeting (Ito)
- CUIBE Strategic Plan – Next Steps, Assignments, and Timeline (Group)
- Announcements, Comments, Closing Remarks (Group)
- 11:00 Boxed Lunch  
*7th Floor Commons, Alter Hall*
- 11:45am Shuttle Departs Alter Hall for Philadelphia Tour  
*We will be stopping at several locations around the city for photo ops and tours including the Rocky Statue, Elfreth's Alley, Chinatown, and the PhilaPort!*
- 2:30 Brewery Tour and Tasting  
*Yards Brewery, 500 Spring Garden Street*
- 4:00 Shuttle departs for Philadelphia International Airport
- 5:15 Shuttle departs Yards for Hotel Monaco