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Fox School of Business
TEMPLE UNIVERSITY®

108 Speakman Hall (006-00)
1810 North 13th Street
Philadelphia, PA 19122-6083

TEMPLE UNIVERSITY

- Founded in 1884
- Comprehensive public research university
- More than 34,000 students and 230,000 alumni
- One of only 151 universities designated as Doctoral/Research-Extensive by the Carnegie Foundation for the Advancement of Teaching
- 17 schools and colleges, including professional schools of law, medicine, pharmacy, podiatry, and dentistry
- Six regional campuses, as well as campuses in Harrisburg, Pennsylvania, Tokyo, Japan and Rome, Italy

THE FOX SCHOOL TEMPLE



RECOGNIZED FOR EXCELLENCE
AROUND THE WORLD

Fox School of Business
TEMPLE UNIVERSITY®

COMMITTED TO EXCELLENCE

OUR VISION is to be recognized as the premier center of business management education for the Philadelphia region and beyond, and to position the school as one of the leading public-urban business schools in the country. We strive to achieve high rankings in selected programs, both nationally and internationally, with the overall goal of being recognized consistently among the top 10th percentile of all accredited business schools in the world.

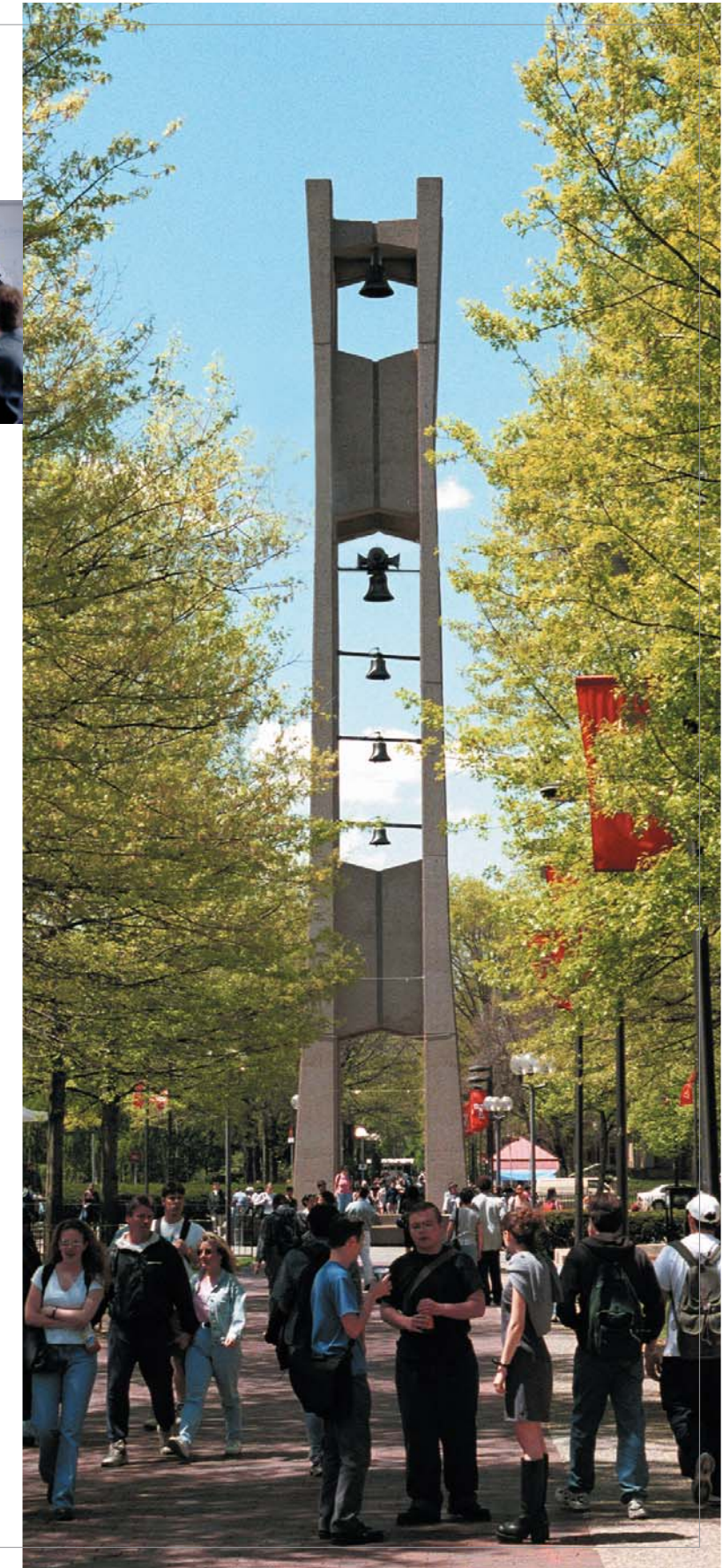


OUR MISSION AND AGENDA are shaped by the forces driving today's economy, the anticipation of tomorrow's emerging trends, and our continuing commitment to our region and to our public-urban community. At the same time, we are always true to the vision of Temple University founder, Russell Conwell, and the core values that made his University a gateway to opportunity and prosperity for all with the talent and determination to succeed, particularly those with lesser financial means.

To ensure that our students acquire the tools and perspective that provide them with a competitive edge in today's global marketplace, **we are committed to these five major themes:**

- Engaging in state-of-the-art research necessary for managing in an increasingly competitive and dynamic global economy.
- Integrating cutting-edge information technology into teaching, learning and research at all levels.
- Providing the best professional development opportunities for our students, faculty and staff with special efforts to facilitate development of ethical values, social networking skills and leadership skills.
- Linking, through our curriculum, research and outreach to the dominant and growth industries in our region: financial services, health-care, pharmaceuticals/ biotechnology, information technology, and tourism and hospitality.

• Providing quality, student-centered business and management education founded on our traditions and values, and one that responds to the driving forces of the economy – globalization, informational technology and entrepreneurship and innovation.



THE FOX SCHOOL RECOGNIZED FOR EXCELLENCE AROUND THE WORLD



ACADEMIC PROGRAMS

Established in 1918, The Fox School is one of the largest public urban business schools in the country offering:

Undergraduate Programs

- Diverse population of more than 4,700 undergraduates
- Bachelor's of Business Administration with 14 majors
- 22 student professional organizations with at least one in every major
- BBA fully integrated curriculum with stand-alone ethics, professional development, and international business courses
- Opportunities to spend a semester, summer or full year abroad
- Fox School honors program with more than 250 students
- Emerging leaders development program for motivated high school student leaders
- Summer Business Leadership Academy for talented college-bound high school seniors
- Undergraduate research scholars program

MBA Programs

- Dynamic, integrated curriculum utilizing cases rooted in real-world business problems
- Students "learn in action" through the school's award-winning Enterprise Management Consulting Practicum, an in-depth consulting experience with real companies
- Four MBA programs offered with more than 550 students:
 - Fox MBA – traditional two-year program
 - International MBA – 11 month tri-continent program – Philadelphia, Tokyo and Paris, or Mumbai, India
 - Professional MBA – part-time program
 - Executive MBA – Philadelphia and Tokyo
- Joint-Degree Programs:
 - JD/MBA, MD/MBA, DMD/MBA

Other Graduate and PhD Programs, with 300 students

- Specialized master's programs in nine disciplines, including accounting, finance and management information systems
- PhD in business administration with nine concentrations
- PhD in economics
- PhD in statistics

INDUSTRY RELEVANCE

Globalization

- Temple CIBER (Center for international Business Education and Research), U.S. Department of Education grant
- Institute for Global Management Studies, including a faculty coordinating council
- International Business Programs ranked in the Top 20 by *U.S. News & World Report*
- Annual International Business Research Forum/Conference
- Undergraduate certificate programs in Asian and Latin American business studies
- Numerous "study abroad" opportunities for business students with partners and Temple's international campuses

Innovation and Entrepreneurship

- Innovation and Entrepreneurship Institute ranked in Top 30 by *Entrepreneur* magazine
- Ranked among Top 20 most entrepreneurial campuses in U.S. by *The Princeton Review* and *Forbes.com*
- University-wide business innovation competition
- New venture forum
- University-wide Entrepreneurship Council
- Small Business Development Center and Incubator
- League for Entrepreneurial Women and Women's Hall of Fame

Information Technology

- Irwin L. Gross eBusiness Institute
- BizTech Server Lab
- EBusiness Executive Breakfast Series
- Annual Information Technology Awards
- Major technology grants from companies like Microsoft and SAP America
- Beta site for Apreso classroom capture software
- Blackboard, web-based course management
- Incorporating cutting-edge technology into planning for new 200,000 square foot building, Alter Hall

FOX SCHOOL STUDENTS AND FACULTY

- The largest business school in the Philadelphia region and the largest school at Temple University, with more than 4,700 undergraduate students and more than 850 graduate students
- More than 145 full-time faculty, internationally respected for teaching and research, and serving as media experts in the fields of accounting, economics, healthcare management, information technology, international business, marketing, and risk management
- More than 45,000 alumni around the world
- Exceptional quality MBA students: 666 average GMAT for students in the Fox MBA (full-time program) and a 629 average GMAT for students in the part-time Fox Professional MBA Program
- Undergraduate honors program that includes research scholars with average SATs above 1370

FOX SCHOOL ACADEMIC JOURNALS

The Fox School is home to prestigious national academic and professional journals:

Academic Journals

- *Journal of Economics and Business*
- *Journal of International Management*
- *Journal of Product Innovation Management*
- *Journal of Risk Finance*
- *Risk Management and Insurance Review*

Professional Journals

- *Benefits Quarterly*
- *The Financier*
- *The Securitization Conduit*

INSTITUTES AND CENTERS

The Fox School has created 16 corporate-connected business centers and institutes where classroom theory meets the real business world.

- Advanta Center for Financial Services Studies
- Biostatistics Research Center
- Center for Competitive Government
- Center for Healthcare Research and Management
- Center for Labor and Human Resource Studies
- Center for Student Professional Development
- Cochran Research Center
- Graduate Career Management Center
- Innovation and Entrepreneurship Institute
- Institute of Global Management Studies
- Irwin L. Gross eBusiness Institute
- Safeguard Scientifics Center for Economic Education
- Small Business Development Center
- Temple Center for Economic Education
- Temple Center for International Business Education and Research (CIBER)
- Temple Insurance and Actuarial Science Institute

Photography Supplied by: Tommy Leonardi, Lisa Godfrey, Joseph Labolito, and the Pennsylvania Convention and Visitors Bureau

Alter Hall Image is an artist's rendering.

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January 1, 2006



- Financial Times MBA**
- #1 Value for Money in U.S.
 - #2 in Career Progression in U.S.
 - #2 in International Mobility in U.S.
 - #3 in International Experience
 - Top 50 MBA Programs in the U.S.
 - Top 75 MBA Programs in the World

Financial Times

- Executive MBA**
- Top 30 in the U.S.
 - Top 50 in the World



U.S. News & World Report Graduate Programs:

- International Business Graduate Programs, Top 20 in the U.S.
- MBA in Healthcare Management, Top 35 in the U.S.
- Full-time MBA Program, Top 60 in the U.S.

Undergraduate Programs:

- Risk Management and Insurance Undergraduate Program, Top 10 in the U.S.
- International Business Undergraduate Program, Top 20 in the U.S.
- Undergraduate Business Programs, Top 80 in the U.S.

M. Moshe Porat, PhD, CPCU Dean

The Fox School of Business and Management School of Tourism and Hospitality Management

2001-2002 International Dean of the Year, Academy of International Business

2002 Adam Smith Leadership Award for Academic Excellence and Educational Leadership



- Entrepreneur**
- Entrepreneurship Programs, Top 30 in the U.S.



The Princeton Review and Forbes.com

- Top 5 Most Wired Campus, Temple University
- Top 5 Best Colleges in U.S. for Student Diversity, Temple University
- Top 20 Most Entrepreneurial Campus in U.S. Temple University



Business School Research Ranking Report

- 62nd in the U.S.

Institute for Scientific Information Essential Science Indicators:

- Top 1 percent of institutions worldwide cited for research in the field of business and economics

Center for International Business Education and Research (CIBER)

The Fox School is one of only 30 schools/universities nationwide awarded a \$1.2 million CIBER grant from the U.S. Department of Education



Computerworld
Premier 100 IT Leaders, 2004
Timothy O'Rourke, Vice President, Computer Services and Fox School Faculty

Premier 100 IT Leaders, 2002
John DeAngelo, Associate Dean for Information Technology



Philadelphia Business Journal, 2004
"40 Under 40" Award
Debbie Avery Campbell, Assistant Dean for Undergraduate Programs

