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A CULTURE OF RESEARCH EXCELLENCE

Traditionally, universities provide the setting for scholarship, encouraging ground-breaking discovery and the creation of trailblazing knowledge. The impact of such research is often not immediately realized, but society cannot deny how major advances in science that improved lives have stemmed from the research activities of university faculty. In business schools, faculty have advanced management theory which industry practitioners can apply meaningfully to enhance managerial practice and improve how organizations introduce valuable new products for consumers. Faculty in business schools continue to probe and push the boundaries of their research to expand their impact on academic, managerial practice, and society in general. This is what faculty at the Fox School continually strive to do, and accordingly the purpose of this Research Impact Report is to demonstrate the impact of Fox faculty on the business field and society at large.

One of the challenges for faculty in business schools and colleges is to continue to strike a balance between relevance and rigor in defining their research. Faculty need to be catalysts for disruption within the realm of academic business research while informing management theory and practice, helping society and consumers. Accordingly, the Fox School aims to foster a research culture that encourages Fox faculty and doctoral students to increase their impact.

In response to enhancing the impact of business research, Fox faculty strive to publish in a wide range of journals varying from those intended primarily for academics, to those with a more widespread practitioner readership, and mainstream media and news outlets. Research needs to be unique, radical, and exciting for academics, while also significant enough to businesses to influence managerial thinking, and ultimately useful for society.

Research excellence is a fundamental value of the Fox School of Business. Our commitment to research excellence and to sophisticated scholarly work and doctoral training is also an important goal. Therefore, expanding the frontiers of knowledge and business education is one of the tenets of the Fox School’s mission statement toward achieving our vision of becoming the top public urban business school in the country, and among the leading business schools in the world.

The research culture at the Fox School is grounded in the pursuit of excellence, ethical values, and the diversity of ideas that are inherent in the multiple departments of the Fox school of Business. As an integral part of a major research university, the Fox School is committed to creating, analyzing, and disseminating knowledge. We believe that quality education derives from basic and applied research. Faculty who actively engage in research bring new and timely information to the classroom, enrich the student experience, and help students become more dynamic members of the workforce. We seek to create and disseminate knowledge to transform our students to face local, national and global challenges.

“Documenting research across all departments within the Fox School of Business will showcase the far reaching impact of our faculty as they advance knowledge in their specialized area of expertise.”

M. Moshe Porat, Dean
Fox School of Business
FOX SCHOOL OF BUSINESS: OUR VISION

Established in 1918, the Fox School of Business at Temple University has a distinguished tradition of preparing business leaders, professionals and entrepreneurs for successful careers. Today, it is the largest, most comprehensive business school in the greater Philadelphia region, and among the largest in the world with more than 7,500 students, over 200 full-time faculty, and more than 60,000 alumni.

Accredited by AACSB International — Association to Advance Collegiate Schools of Business — the Fox School offers BBA, MBA, Executive MBA, Online MBA, MBA/MS, MS, MAcc, and DBA and PhD Programs on campuses throughout the region and around the world. The programs continue to be ranked nationally and internationally by leading business publications and organizations, such as the Financial Times, The Economist, U.S. News & World Report, Bloomberg Businessweek and The Princeton Review/Entrepreneur magazine.

OUR VISION

Rooted in 100 years of history, our vision is to be the top public urban business school in the country, and among the leading business schools in the world, by creating and disseminating knowledge to transform students to face local, national and global challenges.

MISSION STATEMENT

Transform Lives Through Knowledge Creation & Sharing. We follow university founder Russell Conwell’s mission to provide an affordable gateway to advanced knowledge for a diverse group of talented and determined students and other stakeholders by:

Providing competency-based education, a core component of our growth and success

• Leveraging our knowledge and resources to provide experiential learning and other
• Collaboration opportunities with our programs across the university and our partners around the world
• Offering the best student professional development and career management opportunities through our investment in programs and dedicated staff support
• Committing to continuous improvement through stakeholder engagement, industry relations, and assurance of learning across all programs to ensure our curricula provide the best possible return on students’ educational investment
• Engaging in pioneering research to advance knowledge and to develop scholars through rigorous academic and practice-oriented doctoral education
• Linking our education, research and outreach efforts to the driving forces of our economy – information technology, healthcare, globalization, innovation, entrepreneurship, and ethics – and to provide high-quality education and student services in traditional and digital learning environments
• Fostering the growth of faculty and staff through professional development plans and programs

OUR VALUES

Our vision is grounded in our core purpose to transform lives by creating and sharing knowledge in preparing leaders for tomorrow. And, it is with this vision, through our teaching, research, and school management (administration) that we value above all:

Excellence in teaching, research, and school management: Not only excellence in delivering a world-class education, but excellence in the support efforts that contribute to it.

Innovation and Creative Thinking: Both through the creation of knowledge and in supporting creativity and innovation in research and teaching.
Entrepreneurial implementation of ideas: Unique to the Fox School, an entrepreneurial culture is infused into school management and program development. This value is tied to innovative and creative problem solving, and to taking risks. It applies to teaching, research, school management, and how we interact with our stakeholders.

Ethical practices and respect for diversity and inclusion: Ethics is woven into the fabric of the curriculum. A strong culture of ethical practice permeates the organization. Tied to ethical behavior is a call for the respect for others, whether it is a respect of people of diverse backgrounds or a respect for diverse perspectives.

Building partnerships with the communities that we serve: As an urban business school, we are of and for the city. We pride ourselves in being a natural connector; our brand is linked to the identity of the city and region. We believe it is important to build partnerships with the community we serve and we must be a resource to the regional business community. More broadly, we view community engagement as a way to foster partnerships with our community, businesses, government, and non-profit organizations.
A REPORT ON RESEARCH IMPACT

The Fox School has a broad mission encompassing teaching, community engagement, and research. Indeed, our advances in research extend to excellence in the classroom by bridging past scholarship to leading edge business practice. The mission of the Fox School of Business is to transform lives through education, relevant research, expanding the frontiers of knowledge, and connecting with the dominant and growing industries in our region. By publishing in top journals, contributing to academic knowledge, and informing practice, our faculty will continue to enhance the Fox School’s sterling reputation.

The Research Impact Report from the Fox School of Business at Temple University documents the research output for the faculty of the Fox School during the five-year period between 2010 and 2014. The purpose of this report is not only to document the output of Fox faculty, but to describe the impact of the research for academia, practice, and society in general. It report is intended to be much more than an inventory of academic productivity, contributions, and impact; it aims to strengthen the interaction between academic scholarship, business practice, and society by showcasing the impact and relevance of our research to the direct and indirect stakeholders of the Fox School (current students, alumni, faculty, fellow academics and researchers, industry practitioners, the State of Pennsylvania, and society in general).

This report provides a five year summary of faculty scholarship (2010 - 2014). For each department, we identified the core areas of research excellence, the impact of the department’s scholarly impact, their managerial relevance, and the broader societal impact, besides the department’s vision for the future.

As capital markets grow internationally and become more global, the Accounting department seeks to make a societal impact through research in corporate governance and regulations in financial reporting. The Finance department aims to continue to inform the financial industry through research focused on how corporate governance mechanisms can align corporate boards and shareholders with incentives for managers. The research vision of the Risk, Insurance, and Healthcare Management department is to be recognized as the foremost department in rigorous, original research relating specifically to risk, insurance and healthcare management.

The Strategic Management department seeks to exploit synergies among entrepreneurship, innovation, strategic management, and international business, and would like to integrate innovation research closely with international business research. Research has shown that human resource practices impact firm performance by creating and maintaining necessary human resources, and the Human Resource Management department has shown that diverse types of human capital resources may differentially contribute to firm performance. The research efforts of the Legal Studies department have produced meaningful results that inform industry, government, and public stakeholders through the exploration of legislative, judicial, and regulatory issues, and shaping policy debate and legal practice at the local, national, and international levels.

The Management Information Systems department continues to be a thought leader in the field of information technology by generating ground-breaking research and informing professionals to design, implement, and lead innovative uses of information technology for individuals, organizations, and markets. The Marketing and Supply Chain Management department engages in research that aims to improve decision making, uncover how sensory input and neural activation patterns impact consumer behavior and managers’ decisions, and identify relationships among market factors that enhance managers’ understanding of market forces and customer responses.

The Statistics department aspires to expand its role as a vibrant and internationally recognized center of research excellence in high-dimensional statistics, biostatistics and bioinformatics, and Bayesian methods.

Outstanding achievements, prestigious awards, news stories, and notable media mentions are also included in this Research Impact Report, showing the broader recognition that Fox faculty receive in multiple outlets.
These recognitions demonstrate our faculty’s passions, talents and expertise, industry relevance, and broader societal impact.

Each department’s section is concluded with a listing of research publications in top journals within the specified five-year timeframe of 2010 - 2014. A full listing of all top journals are included in Appendix 1. These top journal publications show the outstanding quality of research at the Fox School.

At the end of the next five-year period (2014 - 2018), the Fox School will be celebrating its 100-year anniversary. This Research Impact Report aims at solidifying the vision of the Fox School to become the top public, urban business school in the country and among the top business schools in the world through excellence in research and a clear mandate to focus on scholarly, managerial, and societal contributions and impact.
SCHOOL-WIDE RESEARCH CONTRIBUTIONS
CITATION ANALYSIS

The academic and scholarly impact of the Fox School can be translated through the following four tables, which show citations by the **ISI Web of Science, Scopus,** and **Google Scholar** for the Top 10 Fox School faculty. These tables are sorted by the highest number of citations.

**ISI (WEB OF SCIENCE) ANALYSIS**

Thomson Reuters offers an improved discovery experience with the next generation of Web of Science. By meticulously indexing the most important literature in the world, Web of Science has become the gold standard for research discovery and analytics. Web of Science connects publications and researchers through citations and controlled indexing in curated databases spanning every discipline. The ISI cited reference search tracks prior research and monitors current developments in over 100 years’ worth of content that is fully indexed, including 2.6 million records and back-files dating back to 1898.

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* Highly Cited is an ISI category defined as “top cited papers over the past ten years in each of the twenty-two scientific fields”

**ISI ANALYSIS (2010-2014)**

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Data reflected in this table is current as of Fall 2014

http://www.webofknowledge.com/

http://www.webofknowledge.com/
SCOPUS ANALYSIS
Scopus is the largest abstract and citation database of peer-reviewed literature, and features smart tools to track, analyze, and visualize research. Scopus delivers the most comprehensive overview of the world’s research output in the fields of science, technology, medicine, social sciences, and arts & humanities. Updated daily, Scopus includes content from more than 20,000 peer-reviewed journals, over 5 million conference papers, and “articles-in-press” from over 3,800 hundred journals and publishers.

Rajiv Banker, Accounting
Paul A. Pavlou, Management Information Systems
Maasaki (Mike) Kotabe, Strategic Management
Seok-Woo Kwon, Strategic Management
Ron Anderson, Finance
Youngjin Yoo, Management Information Systems
Jacqueline Zinn, Risk, Insurance, and Healthcare Management
Sheeram (Ram) Mudambi, Strategic Management
Lawrence Brown, Accounting
Xueming Luo, Marketing and Supply Chain Management

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Data reflected in this table is current as of Fall 2014

GOOGLE SCHOLAR ANALYSIS
Google Scholar provides a simple way to broadly search for scholarly literature, providing the ability to search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, and other web sites. Google Scholar aims to rank documents the way researchers do, weighing the full text of each document, where it was published, who it was written by, as well as how often and how recently it has been cited in other scholarly literature. Google Scholar Metrics provide an easy way for authors to quickly gauge the visibility and influence of recent articles in scholarly publications, and summarizes recent citations to many publications, to help authors as they consider where to publish their new research.

Rajiv Banker, Accounting
Paul A. Pavlou, Management Information Systems
Maasaki (Mike) Kotabe, Strategic Management
Lawrence Brown, Accounting
Arvind Parkhe, Strategic Management
Gary Blau, Human Resource Management
Seok-Woo Kwon, Strategic Management
Youngjin Yoo, Management Information Systems
Ron Anderson, Finance
Sheeram (Ram) Mudambi, Strategic Management

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http://scholar.google.com
Data reflected in this table is current as of Fall 2014
SUMMARY OF JOURNAL PUBLICATIONS

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The list of the Fox School’s top journals (A, A*, and A-) can be found in Appendix 1. + “Other” refers to journals not on the Fox School’s list of approved journals, books, book chapters, and conference proceedings.

Data reflected in this table is current as of Fall 2014.

TOP PUBLICATIONS BY FACULTY (2010-2014)

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<td>3.</td>
<td>Youngjin Yoo, <em>Management Information Systems</em></td>
<td>2.74, 6</td>
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<td>5.</td>
<td>Yan Li, <em>Finance</em> Rajiv Banker, <em>Accounting</em></td>
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<td>Pavel Savor, <em>Finance</em></td>
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<td>Xueming Luo, <em>Marketing and Supply Chain Management</em></td>
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<td>Sheeram (Ram) Mudambi, <em>Strategic Management</em></td>
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<td>Hua Chen, <em>Risk, Insurance, and Healthcare Management</em></td>
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Data reflected in this table is current as of Fall 2014.
FOX SCHOOL RESEARCH RANKINGS BY DEPARTMENT

Numerous external institutions have recognized five of the nine Fox School disciplines as national leaders based on excellence in research:

**Management Information Systems** - Ranked No. 1 for research productivity of faculty for 2010-12, based on publications in *MIS Quarterly* and *Information Systems Research*, the two top MIS journals.

**International Business** - Ranked No. 4 in the world for productivity of International Business faculty and No. 3 in the United States, Asia Pacific Journal of Management.

**Marketing and Supply Chain Management** - Ranked No. 6 for the contribution of faculty to INFORMS practice literature by Interfaces.


**Accounting** - Ranked Top 20 for research productivity, 1990-2008, “Accounting Program Research Rankings by Topical Area and Methodology” by Coyne, et al. (2010); Ranked No. 20 overall doctoral program for recent graduates (2001-09), including No. 1 for Audit, No. 33 for Financial, No. 26 for Managerial, and No. 14 for Archival Research.

---

**EDITORIAL ROLES IN TOP JOURNALS**

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<td><em>Annals of Statistics</em></td>
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<td>Mary Anne</td>
<td>Weiss</td>
<td>Associate Editor</td>
<td><em>Journal of Risk and Insurance</em></td>
</tr>
<tr>
<td>Mary Anne</td>
<td>Weiss</td>
<td>Co-Editor</td>
<td><em>Journal of Risk and Insurance</em></td>
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<tr>
<td>Youngjin</td>
<td>Yoo</td>
<td>Associate Editor</td>
<td><em>Information Systems Research</em></td>
</tr>
<tr>
<td>Youngjin</td>
<td>Yoo</td>
<td>Senior Editor</td>
<td><em>MIS Quarterly</em></td>
</tr>
</tbody>
</table>

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FOX SSRN RESEARCH PAPER SERIES (RPS)

The Social Science Research Network (SSRN) is devoted to the rapid, worldwide dissemination of social science research and is composed of a number of specialized research networks in each of the social sciences. In an effort to ensure the Fox School of Business is a leading institution in research, we have created our own Research Paper Series, an e-Journal that archives and enhances our school's research exposure and readership to a large network of researchers around the world. Our e-Journal is divided into 12 subtopics (disciplines) that allow subscribers for an easier search our research. All Fox School faculty and PhD students are encouraged and provided support to create and maintain an updated profile in SSRN with their working and accepted papers.

SOCIAL SCIENCE RESEARCH NETWORK (SSRN) STATISTICS FOR THE FOX SCHOOL OF BUSINESS

Total number of downloads (last 12 months): 27,174
Total downloads to date of all time: 209,869
Total number of new papers (last 12 months): 233
Total downloads per author (average): 1,961
Total citations per author: 50 (average)

TOP 10 AUTHORS FOR TOTAL NUMBER OF NEW DOWNLOADS:
(NOVEMBER 2013 TO NOVEMBER 2014)

1. Lawrence Brown (5481)
2. Rajiv Banker (2106)
3. Paul A. Pavlou (2066)
4. Xi Li (1857)
5. Sudipta Basu (1728)
6. Lalitha Naveen (1579)
7. Xueming Luo (1446)
8. J. David Cummins (1382)
9. Elizabeth Gordon (1100)
10. Dmitri Byzalov (1073)

TOTAL # OF CITATIONS OF ALL TIME:
1. Lawrence Brown (1758) (79 papers)
2. Lalitha Naveen (606) (15 papers)
3. J. David Cummins (510) (49 papers)
4. Elyas Elyasiani (292) (48 papers)
5. Mary Weiss (261) (23 papers)
6. Paul A. Pavlou (255) (64 papers)
7. Sudipta Basu (228) (33 papers)
8. Seok-Woo Kwon (226) (9 papers)
9. Xiangdong (Connie) Mao (184) (17 papers)
10. Steve Balsam (150) (11 papers)
11. Xueming Luo (150) (34 papers)

TOTAL # OF DOWNLOADS OF ALL TIME:
1. Lawrence Brown (62672) (79 papers)
2. J. David Cummins (18687) (49 papers)
3. Elizabeth Gordon (14447) (14 papers)
4. Rajiv Banker (14030) (57 papers)
5. Lalitha Naveen (11059) (15 papers)
6. Sheeram Mudambi (10233) (30 papers)
7. Sudipta Basu (8126) (33 papers)
8. Steven Balsam (6833) (11 papers)
9. 9. Xiangdong (Connie) Mao (5655) (17 papers)
10. Jagan Krishnan (5562) (10 papers)

Data reflected in this summary is current as of Fall 2014

Research Impact Report | Fox School of Business | Temple University
SPONSORED RESEARCH

The Office of Research, Doctoral Programs, and Strategic Initiatives continues to increase awareness of externally funding opportunities for faculty, students, and staff in their important and impactful research work. The office provides support for sponsored research from the proposal process, to budget planning, and grant management, and works closely with Temple University’s Office of Research in the close out of external research grants. The Fox School’s Office of Research, Doctoral Programs, and Strategic Initiatives strives to provide guidance to faculty, students, and staff which aligns with the research mission of the Fox School of Business to promote a school-wide strategic research core, identify niche opportunities for growth, and to encourage interdisciplinary research collaboration.

Since 2009, staff working within the Fox School’s Office of Research have supported over 100 sponsored research project proposals submitted by individual faculty members and doctoral students to various funding agencies, administered over forty grant proposals which secured external funding, and provided support for sponsored research to over twenty-five organizations and government agencies, including the Advertising Research Foundation, the Department of Commerce, the National Institute of Health, the National Science Foundation, and the US Department of Education.

In addition to the support of internal Fox School faculty, the office has supported Temple University’s proposal to National Institute of Health (NIH) for Translational Research Center, published the annual research magazine On the Verge, and hosted the first Annual Fox School-Wide Faculty Research Retreat.

The Office of Research also works to support Fox School faculty, students, and staff by expanding the website. Featuring information on available grants, the office continuously monitors the following funding resources to seek additional funding opportunities for faculty and students to submit proposals: Community of Science, Foundation Center, GrantLink, Grants.Gov, and the Chronicle of Higher Education.

Finally, the Grant Writing Workbook is a support guide that the Office of Research, Doctoral Programs, and Strategic Initiatives makes available to faculty, students, and staff. The Workbook serves as a guide to the grant proposal writing process, provides additional resources for the submittal process, and helps to refine the scope, direction, and application of each individual proposal. The Workbook was also presented to Temple University’s International Educators Academy to potentially be a university wide tool for faculty and student grant proposal work.

EXTERNAL FUNDING

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+ Total Awarded Dollars is the amount of funds (in US dollars) secured for grant funding in the noted fiscal year

* Total Proposal Grant Dollars is the amount of funds (in US dollars) proposed for grant funding in the noted fiscal year
### SPONSORED RESEARCH  
**2013–2014 ACADEMIC YEAR**

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<tr>
<th>Investigator</th>
<th>Department</th>
<th>Project Title</th>
<th>Granting Agency</th>
<th>Grant Amount</th>
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<td>AICPA Foundation</td>
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<tr>
<td>Jane Lucas</td>
<td>Entrepreneurship (IEI)</td>
<td>Blackstone LaunchPad</td>
<td>University of Miami</td>
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<td>Jonathan A. Scott</td>
<td>Finance</td>
<td>2014 Temple Futures Summer Program</td>
<td>Philadelphia Futures</td>
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<td>Angelika Dimoka</td>
<td>Marketing</td>
<td>Neuro 2.0 How Advertising Works Today, Predictive Metrics for Effective Advertising</td>
<td>Advertising Research Foundation</td>
<td>$340,400</td>
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<td>Angelika Dimoka</td>
<td>Marketing</td>
<td>Enhancing Effective Healthcare Decision Making with the Use of Brain Imaging Tools</td>
<td>PA, CURE</td>
<td>$250,000</td>
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<td>Angelika Dimoka</td>
<td>Marketing</td>
<td>The use of neurophysiological measures on Super Bowl commercials</td>
<td>Time Warner</td>
<td>$26,000</td>
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<td>Vinod Venkataraman</td>
<td>Marketing</td>
<td>Impact of In-store Promotions on Consumer Decision Making</td>
<td>Duke University</td>
<td>$20,000</td>
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<td>Neha Mittal</td>
<td>Marketing</td>
<td>Next Generation Sustainable Freight Transportation (NEX-GIFT)</td>
<td>Rutgers the State University of NJ</td>
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<td>Paul A. Pavlou</td>
<td>Management Information Systems</td>
<td>Big Data and Privacy</td>
<td>National Science Foundation</td>
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<td>Sunil Watal</td>
<td>Management Information Systems</td>
<td>Crowdfunding Dynamics and its Impact on Entrepreneurial Landscape</td>
<td>Ewing Marion Kauffman Foundation</td>
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<td>Youngjin Yoo</td>
<td>Management Information Systems</td>
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<td>Youngjin Yoo</td>
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<td>VOSS-Collaborative Research: Evolution in Virtualized Design Processes in Project-Based Design Organizations</td>
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<td>Youngjin Yoo</td>
<td>Management Information Systems</td>
<td>Building a Sustainable Ecosystem for Urban Economic Development: Urban &amp; Maps Studio</td>
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<td>Youngjin Yoo</td>
<td>Management Information Systems</td>
<td>Designing 21st Century Organizations for Generativity: An Organizational Genetics Approach</td>
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<td>Management Information Systems</td>
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<td>Michael McCloskey</td>
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<td>FM Global Loss Control Grant</td>
<td>Spencer Foundation</td>
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<td>Zhigeng Zhao and Sanat K. Sarkar</td>
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<td>Bayesian Decision Theoretic Methods for Some High Dimensional Multiple Interference Problems</td>
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<td>Yuexiao Dong</td>
<td>Statistics</td>
<td>New Developments in Sufficient Dimension Reduction</td>
<td>National Science Foundation</td>
<td>$99,999</td>
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<td>Sanat K. Sarkar</td>
<td>Statistics</td>
<td>Collaborative Research: New Directions for Research on Some Large-Scale Multiple Testing Problems</td>
<td>National Science Foundation</td>
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<td>Robert Krafty</td>
<td>Statistics</td>
<td>A Statistical Framework for the Spectral Analysis of Electrophysiology</td>
<td>National Institutes of Health</td>
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<td>Mercedes Delgado</td>
<td>Strategic Management</td>
<td>EDA Mapping Regional Innovation Cluster</td>
<td>Harvard University</td>
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<td>Sheryl Winston Smith</td>
<td>Strategic Management</td>
<td>The Impact of Seed Accelerators on Innovation and Entrepreneurial Decision-Making</td>
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<td>Sheeram Mudambi</td>
<td>Strategic Management</td>
<td>Temple Center for International Business Education</td>
<td>US Department of Education</td>
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</table>
OFFICE OF RESEARCH, DOCTORAL PROGRAMS, AND STRATEGIC INITIATIVES

By directing, supporting and leading the research agenda of the Fox School of Business, the Office of Research, Doctoral Programs, and Strategic Initiatives promotes the research interests of faculty members, encourages PhD student research across multiple disciplines, and encourages applications for sponsored research.

Established in 2013, the Office provides administrative leadership to faculty and doctoral student research through access to data, review and management of grants and grant proposals, and through the showcasing of Fox Research both internally and to the broader public. The office’s goal is to assist the Fox School of Business to become a global leader in business research and community engagement, to enhance the reputation of the school, and to better serve our constituents.

VISION
The Office of Research, Doctoral Programs, and Strategic Initiatives operates to enhance the reputation and impact of the Fox School of Business as a global leader in research, doctoral education, industry outreach, and community engagement to better serve our stakeholders – students, faculty, academia, industry, state and federal government, the people of Pennsylvania, and society in general.

MISSION
The Office of Research, Doctoral Programs, and Strategic Initiatives aims to enhance the contributions and impact of Fox faculty and doctoral students to society and the world around us by leading research, doctoral education, and engagement with industry and government.

KEY OBJECTIVES
Our key objectives are to:

• Facilitate the contributions and impact of Fox faculty and doctoral students by supporting research, doctoral education, and engagement with industry and government
• Promote research and partnerships within and beyond Fox to competitively seek funding opportunities
• Build a culture of collaboration with federal, state, local, and industry entities
SHOWCASING FACULTY AND STUDENT RESEARCH

The Office of Research has made a pledge to proactively promote faculty research output, and to elevate the Fox School’s research performance, bringing the research reputation to new heights. The Office will continue to promote the mentality that it is not only important to get published in well-read and well-respected top journals, but also to be cited by other scholars and practitioners. The incredible achievements seen in the following charts, demonstrate that Fox faculty and PhD students are up to the challenge of undertaking cutting-edge research, providing independent and relevant perspectives to practicing managers, and helping improve society by enhancing social welfare.

Since its establishment in 2013, the Office of Research, Doctoral Programs, and Strategic Initiatives has produced seven newsletters highlighting faculty and student research work and accomplishments. Reaching an audience of over 20,000 academics from across the world, the Fox Research newsletter is becoming an integral part of promoting the Fox Research brand. Special edition newsletters are created as the need arises, and a PhD newsletter is produced twice annually for the 2014 – 2015 calendar year.

News stories showcasing faculty accomplishments and research work are hosted on the school’s Idea Marketplace website, whose tagline is “A showcase of translational research at Fox.” Idea Marketplace provides a forum for important faculty research work, notable achievements by faculty and students, as well as research topics to be showcased and promoted. The website is searchable by department, researcher, identified interdisciplinary research themes, or by research topics.

YOUNG SCHOLARS INTERDISCIPLINARY FORUM

The Fox School of Business and the Office of Research, Doctoral Programs, and Strategic Initiatives established the Young Scholars Interdisciplinary Forum to provide seed funding for junior faculty and PhD students to pursue high-quality interdisciplinary research that can result in journal publications and additional outside funding grants. The Young Research Scholars Forum bridges disciplines such that faculty and PhD students collaborate in interdisciplinary, cutting-edge research, a portion of which is grant-funded by the Fox School.

DISTINGUISHED VISITING SCHOLARS PROGRAM

The Distinguished Visiting Scholars program brings leading scholars from around the world to visit the Fox School of Business. This program provides the opportunity for faculty and PhD students to interact with distinguished scholars to enable research collaborations, networking opportunities, and knowledge dissemination. Distinguished scholars typically offer research seminars and courses on specialized topics.

DATABASES & ACCESS TO DATA

The Fox School of Business and the Office of Research have access to specialized research software and databases to support the important research work of our faculty and doctoral students. The Fox School subscribes to Wharton Research Data Services (WRDS), which provides faculty and students with access to several databases, including COMPUSTAT, CRSP, and Audit Analytics, and many others.
DEPARTMENTAL CONTRIBUTIONS

The department’s research program is focused on five core areas of excellence:

- Performance Measurement and Valuation
- Corporate Governance and Assurance
- Communication and Disclosure
- Laws and Regulations in Financial Reporting and Auditing
- Information and Decision Making

The Fox School’s Accounting faculty aim to create and expand knowledge and understanding of accounting in theory and practice in the above five core areas. Through scholarship, teaching, and outreach, faculty seek to communicate this to our students, to the profession, and to continuously be recognized as a top research program both nationally and internationally.

The Accounting department faculty’s active engagement in scholarship within these defined areas of expertise is evident by the numerous high-quality journal publications and books. Accounting faculty members serve as journal editors, associate editors, and serve on editorial boards, which is further recognition of the quality of our faculty’s research. Accounting faculty have received various grants sponsored by accounting firms and outside organizations to investigate and inform other academics and industry members on issues relevant to the accounting and auditing professions, standard setters, and regulators.

To expand scholarship and dialogue world-wide, the Accounting department hosts an annual research conference that explores state-of-the-art practices and showcases important cutting-edge research by scholars in managerial and financial accounting. Recent themes included “The Convergence of Managerial and Financial Accounting Research” and “Cost Behavior, Earnings Forecasts, and Earnings Management.”

ACCOUNTING RESEARCH FACULTY

- Hilal Atasoy
- Steve Balsam
- Rajiv Banker
- Sudipta Basu
- Lawrence Brown
- Dmitri Byzalov
- Shira Cohen
- Elizabeth A. Gordon
- Jagan Krishnan
- Jayanthi Krishnan
- Xi Li
- Mihir Mehta
- Eric Press
- Lucas Threinen

Performance Management and Valuation

Focusing on approaches to, and consequences of, measuring managerial activity and implications for firm valuation.

Corporate Governance and Assurance

Addressing the implications of the separation of ownership from control for monitoring. Research in this area includes understanding compensation structures, the role of internal and external auditors, and risk assessment.
Communication and Disclosure
Investigating the role of incentives of managers, auditors and the corporate board in determining the transparency and quality of financial reporting. This area also includes how the firm communicates to investors, potential investors, creditors, employees, and other stakeholders.

Laws and Regulations in Financial Reporting and Auditing
Focusing on the role of regulation (e.g., SEC) in financial reporting, the shift in the public accounting profession from self-regulation to independent regulation (and the PCAOB), and recent regulatory changes in corporate governance brought about by the Sarbanes-Oxley and Dodd-Frank Acts and financial accounting standards setting (FASB, IASB).

Information in Decision Making
Examining the relevance and reliability of information that is useful to decision makers and using economic and psychological theories to understand the role of information by managers in organizations, participants in labor markets and investors in capital markets.

WHAT IS THE BROADER IMPACT?
Accounting plays a vital role in the development and growth of businesses and other entities in society. Accurate, reliable and transparent disclosures and financial information are critical for owners, managers, providers of capital, and other parties to make informed decisions about how to use and allocate resources. Accountants and auditors support and help ensure that capital markets are functioning properly. As capital markets have grown internationally and continue to become more globally integrated, the role of accounting and implications of our research crosses boundaries and borders. Through their scholarship, the Fox School’s Accounting faculty seek to better understand and enhance this vital role of accounting within society.

RESEARCH VISION FOR THE FUTURE
In the near-term, the Accounting department at the Fox School of Business will work in the core areas previously identified, with the continued aim of publishing scholarly articles in the top accounting and business journals. Our faculty are recognized as thought-leading researchers, and the department, through strategic hiring from the top doctoral programs in the country and by strengthening the quality of its own doctoral program, will continue building the reputation of the faculty as experts in their research areas. The Accounting department seeks to be ranked among the Top 20 Accounting departments in the country.

AWARDS AND HONORS
Steven Balsam
- President, American Accounting Association - Mid-Atlantic Region, 2010-2011

Rajiv Banker
- President, International Data Envelopment Society, 2011-Current
- Silver Wheaton Best Paper in Finance Award, Academy of Business Research Conference, 2013
- William W. Cooper Lifetime Achievement Award in Data Envelopment Analysis, International Data Envelopment Analysis Society, 2012
- Silver Wheaton Best Paper in Finance Award, Academy of Business Research Conference, 2012

Sudipta Basu
- Distinguished Contribution to Accounting Literature Award, American Accounting Association (AAA), 2012
- Best Paper Award, AAA and Accounting Horizons, 2011

Elizabeth A. Gordon
- President, American Accounting Association (AAA) International Accounting Section, 2013-2014

Xi Li
- Moskowitz Prize for Socially Responsible Investing, Haas School of Business, University of California at Berkeley, 2012
NEWS STORIES AND MEDIA MENTIONS

Steven Balsam

- Philadelphia Inquirer, “CEO vs. worker pay: How big a deal?” September 30, 2013
- Post-Gazette (Pittsburgh), “Heard off the street: Congress is to thank for executive pay,” August 19, 2012
- strategy+business, “CFO Bonuses Soar When Earnings Numbers Are Met Pay for performance provides a big incentive for managing analysts’ expectations,” August 17, 2012
- CFO World, “For a Big CFO Bonus, Beat the Street — But Just Barely,” March 1, 2012
- MarketWatch, “Big-bank CEOs defer majority of incentive pay,” October 5, 2011
- WHYY, “Online firm aims to gather shareholders’ votes,” November 11, 2010
- MarketWatch, “Dodd-Frank’s ‘say on pay’ could impact executive pay,” August 26, 2010
- Philadelphia Business Journal, “CEO pay dropped last year,” June 18, 2010

Dmitri Byzalov


Eric Press


5 YEAR SUMMARY OF PUBLICATIONS

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<td>4</td>
<td>7</td>
<td>1</td>
<td>4</td>
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*Other refers to journals not on the Fox School’s list of top journals, books, book chapters, and conference proceedings.

LIST OF PUBLICATIONS IN A JOURNALS

Forthcoming

2014

2013

2012
2011


Note: Fox School faculty shown in bold
+ Published while not at the Fox School
Faculty in the Finance department at the Fox School of Business are engaged in research that covers a broad spectrum of topics including corporate governance, the effect of regulation on firms and markets, risk and its effect on asset valuations, and residential and commercial real estate markets. Faculty research regularly appears in the top finance, economics, accounting, and management journals such as the *Journal of Finance*, *Journal of Financial Economics*, *Review of Financial Studies*, *Journal of Accounting and Economics*, and *Management Science*. The department continues to build a strong research foundation by recruiting promising faculty members from top-ranked national and international finance and economic programs.

**The Finance department’s research has focused on four core themes:**
- Law and Financial Institutions
- Global Corporate Governance and Corporate Governance
- Risk and Valuation
- Real Estate Initiative

**FINANCE RESEARCH FACULTY**
- Ron Anderson
- Paul Asabere
- J. Jay Choi
- Elyas Elyasiani
- Philip English
- Manak Gupta
- Yuanzhi (Lily) Li
- Yan Li
- Xiangdong (Connie) Mao
- Lalitha Naveen
- Oleg Rytchkov
- Pavel Savor
- Jonathan Scott
- Amir Shoham
- Gary Witt

**Law and Financial Institutions**
The intersection between corporations, financial institutions, private and public regulators, and the government has become increasingly large and more important since the financial crisis. The influence and effects of this intersection have proven to be, and will likely continue to be, an important and interesting area of research.

**Global Corporate Governance and Corporate Governance**
The separation of ownership and control (manager-shareholder issues and shareholder-shareholder issues) has been and will continue to be an important research area for scholars in the Finance department. Fox School faculty are actively engaged in research on governance topics such as the impact of family ownership and control on firm performance, the effect of board structure on firm performance and firm value, and the effect of CEO compensation structure on firm risk-taking, and the effects of country governance and culture on the firm.

**Risk and Valuation**
Different types of risk affect investors differently, and should consequently command different risk premia. Estimating these premia has important implications not only for finance, but macroeconomics more generally. Many recent advances in econometric and statistical techniques have provided new, robust testing methods.

**Real Estate Initiative**
Real estate research and centers have, and will continue to be, an important route for departments and business schools to become integrated into the local and regional markets. These centers provide a great opportunity for fundraising (naming gifts, etc.). The Fox School’s Finance department has a relatively strong presence in real estate research, with specific topics such as mortgage choice, zoning and land use regulation, and real estate asset pricing.
WHAT IS THE BROADER IMPACT?
The Finance department’s research seeks to inform and educate investors, regulators, and other financial market participants on a broad range of issues that have a direct impact on firm value. Much of the research within the Finance department is focused on understanding how to resolve the agency problem with the firm. In its simplest form, agency theory proposes that the firm’s owners or principals hire managers (agents) and then delegate the firm’s day-to-day operating decisions to these managers. This separation of ownership and management creates a conflict of interest within the firm as managers seek to maximize their personal welfare at the expense of that of the shareholders. The Fox School’s Finance faculty produces research which impacts industry by examining how corporate governance mechanisms can be used effectively to mitigate such conflicts of interest. Specifically, the Finance department’s research work focuses on how corporate boards, compensation systems, equity-ownership structures, and activist shareholders help align the incentives of managers with those of shareholders.

RESEARCH VISION FOR THE FUTURE
In the short-term, the Finance department at the Fox School of Business will continue to work in the core areas previously identified, with a view to publish scholarly articles in the top finance journals. Faculty within the department already enjoy recognition as serious and leading researchers, and the department, through strategic hiring from the top doctoral programs in the country and through strengthening and focusing on the quality of its own doctoral program, will continue building the reputation of the faculty as experts in their areas of research. The ultimate goal of the Finance department is to be ranked among the Top 20 Finance departments in the country.

AWARDS AND HONORS
Ron Anderson
• Outstanding Doctoral Alumni, Texas A&M, 2011

Paul Asabere
• Richard U. Ratcliff’s Best Paper Award, Appraisal Journal, 2013

Forrest Huffman
• Richard U. Ratcliff Research Award, Appraisal Journal, 2013
• International President, Alpha Sigma Gamma, International Real Estate Honorary Society

Lalitha Naveen
• Temple University Lindback Distinguished Teaching Award, 2014
• Best Discussant Award, Drexel University Corporate Governance Conference, 2014

Pavel Savor
• Best Paper Award, Auckland Finance Meeting, 2012
• CERT Research Award, Wharton Global Family Alliance, 2011

Jonathan Scott
• Philadelphia Futures "Hats Off to You Award," 2014

Amir Shoham
• Best Paper Award, Women in the Academy of International Business (WAIB) for Increased Gender Awareness in International Business Research, Sponsored by the Stockholm School of Economics, 2014

NEWS STORIES AND MEDIA MENTIONS
Forrest Huffman
• The Philadelphia Inquirer, “Putting emotion aside when selling,” February 16, 2014

Yuanzhi (Lily) Li
• CNN Money, “Some companies go far to dodge shareholders,” May 2014
• New York Times, “Beware when the annual meeting is in Moosejaw,” May 2014
• Wall Street Journal, “How stock price relates to annual meetings: location, location, location,” April 2014
• Washington Post, “Shareholder meeting far away? Bad news could be brewing,” April 2014
• CBS News, “Trading in shares of bankrupt companies,” 2013
Pavel Savor

- *Wall Street Journal*, “Do You, CEO, Promise to Take Less Risk as Long as you’re the Boss?” 2014

**5 YEAR SUMMARY OF PUBLICATIONS**

<table>
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<tr>
<th>Number of Publications</th>
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*Other refers to journals not on the Fox School’s list of top journals, books, book chapters, and conference proceedings.*

**LIST OF PUBLICATIONS IN A JOURNALS**

**2014**


**2013**


**2012**


**2011**


**2010**


*Note: Fox School faculty shown in bold*

+ Published while not at the Fox School
Human Resource Management (HRM) faculty at the Fox School of Business study various areas in human resource management (e.g., recruitment, selection, performance appraisal, rewards) and organizational behavior (e.g., employee attitudes, occupational commitment, leadership, business ethics, emotions, organizational climate, corporate social responsibility) that advance understanding of high performing and healthy employees, teams (groups), organizations, and a sustainable workforce. Our faculty publish in outstanding journals such as the *Academy of Management Review*, *Academy of Management Journal*, *Administrative Science Quarterly*, *Journal of Applied Psychology*, *Personnel Psychology*, *Organizational Science*, *Organizational Behavior and Human Decision Processes*, *Journal of Vocational Behavior*, *Journal of Business Ethics*, *Journal of Management*, *Academy of Management Learning & Education*, *Human Relations*, and *Journal of Organizational Behavior*. Faculty serve as Guest Editors, Associate Editors, and Editorial Board Members for a number of prestigious scholarly journals in HRM and Organizational Behavior (OB), including several of the aforementioned journals.

Research among HRM faculty at the Fox School cover three fundamental perspectives:

- **Micro**, with a focus on the individual or employee behavior and human resource issues.
- **Meso**, exploring team- or unit-level composition, processes, and output.
- **Macro**, the impact of organizational-level human resource policies on business and society in general.

Within each level of study, our research explores antecedents, manifestations, consequences, boundary conditions, and explanatory mechanisms of related HRM and OB theories and practices. Our research also explores organizational phenomena that cut across levels of analysis.

**HUMAN RESOURCE MANAGEMENT RESEARCH FACULTY**

- Lynne Andersson
- Derek Avery
- Gary Blau
- John Deckop
- Deanna Geddes
- Crystal Harold
- Brian Holtz
- John McClendon
- In-Sue Oh
- Tony Petrucci
- Jim Portwood
- Stuart Schmidt

**Micro Focused Research**

- Antecedents: Performance Appraisal; Selection (Staffing); Recruitment.
- Manifestations: Discrimination; Fit/Misfit; Individual Differences (e.g., Ability, Personality); Emotions (e.g., Anger) and Expressiveness (e.g., Emotional Labor).
- Consequences: Task Performance and Job Success; Citizenship and Counter-productive Work Behaviors; Incivility; Unemployment; Trust & Cynicism; Well-Being; Occupational Commitment; Conflict Resolution & Change

**Meso Focused Research**

- Antecedents: Leadership; Supportive Cultures and Climates; Trust; Organizational Norms.
- Manifestations: Trust, Cohesion, and Coordination among Team Members.
- Consequences: Group/team Performance and Individual Performance (e.g., Cooperation, Information Sharing, Feedback-Seeking).

**Macro Focused Research**

- Antecedents: Human Resource Practices such as Reward Systems and Employee Relationship.
- Manifestations: Corporate Social Responsibility; Societal/Profession Stereotyping; Human Capital.
- Consequences: Firm Performance; Societal Resource Allocation; Vocational Choice; LearningOrganizations; Employee Engagement and Satisfaction; Retention and Unemployment.
WHAT IS THE BROADER IMPACT?

At the micro level, the Human Resource Management (HRM) faculty at the Fox School of Business study ways to enhance employee performance (i.e., task performance, organizational citizenship behavior, lack of counterproductive work behavior), commitment (e.g., work ethics, organizational commitment, occupational commitment), and well-being (i.e., emotional labor, job and life satisfaction, work adjustment), in order to build high performing and healthy teams, organizations, and society at large. In particular, faculty study recruitment, selection, and reward practices, occupational commitment, mindfulness, trust, anger, and cynicism. Theoretically, the HRM faculty seek to elucidate employee-level explanatory mechanisms through which HRM practices enhance employee and firm performance. For instance, faculty are able to examine (a) employee human capital (e.g., ability, skills, knowledge and other job-relevant characteristics such as job experiences, personality, vocational interest), (b) motivation (support, satisfaction, commitment, fit, affect), and (c) involvement (e.g., empowerment, participation, supportive job characteristics). Practically, this research helps managers to better hire, motivate, and engage employees for high performance via evidence-based HR practices. In aggregate, these practices lead to better employee adjustment, higher performance, and lower turnover. Enhanced employee performance forms the basis of higher labor productivity, which in turn increases firm profitability.

At the meso level of study focusing on effective team and organizational climates/cultures and leadership, HRM faculty recognize its significant impact on team (group) and employee performance. Employees, individually and as a group, are better motivated to work harder and cooperate more when directed and supported by transformational and trustworthy leaders in environments that fit their personal characteristics (e.g., values, personality). Specifically, HRM faculty study various contributing factors for team performance such as leadership, incivility, trust in leadership, diversity, social norms, and organizational climates/cultures. Theoretically, this research sheds new light on how to create and maintain highly supportive work environments and effective teams by considering team composition, process, and output mechanisms. Practically, faculty in the HRM department at the Fox School completes research which provides managers with ways to create and maintain a positive team and organizational culture, particularly by providing great insights into how to select team players and compose a high performance/commitment team (e.g., person-group fit, diversity within teams), what to consider in setting performance goals and expectations (e.g., team human capital, team task types), how to foster functional conflicts (e.g., task, process conflicts, emotion expression norms) and inhibit malfunctioned conflicts (e.g., relational conflicts, miscommunication, incivility), and how to better motivate employees as a group (e.g., trust, justice, and supportive climates).

At the macro level, HRM faculty study how to design sustainable and socially responsible practices that helps organizations attract, hire, and retain better talent and remain involved and conscientious of their larger communities and society. Organizations that assume social, ethical, and environmental responsibilities proactively tend to perform better and survive longer than other organizations. In particular, faculty study various ways to boost corporate social responsibility (e.g., diversity, vocational choice, reward systems) and measure the organizational and societal effectiveness of corporate societal responsibility (e.g., organizational performance, societal resource allocation). Theoretically, the HRM faculty’s research enhances understanding of organizational practices and policies that consider multiple stakeholders’ interests, leading to better organizational triple bottom lines: economic/financial, social/ethical, and environmental performance. This research shows that organizations that invest more in corporate social and environmental responsibilities perform better by creating better corporate images among their clients/customers, employees, and investors. Practically, research along this line suggests that organizations should invest more in corporate social and environmental responsibilities (e.g., corporate philanthropy, community involvement, energy conservation, preservation of environmental resources and biodiversity, environment friendly initiatives, fair income distribution, promotion of gender equality and workplace diversity) in order to thrive and survive.
RESEARCH VISION FOR THE FUTURE
In the future, HRM faculty wish to strengthen research agendas by further investigating important boundary conditions and underlying mechanisms as well as systematically integrating multiple, related agendas using multi-level theory and methodology. For example, HRM faculty find it to be important to further examine boundary conditions and various multi-level pathways that weaken and/or strengthen the impact of HR practices on employee and firm performance. In addition, HR practices can impact employee performance by directly impacting their skills, motivation, and involvement. However, line managers as HRM actors may facilitate or inhibit this process by adopting different implementation practices. Research shows that HR practices impact firm performance by creating and maintaining necessary human capital resources. However, HRM faculty believe that different types of human capital resources may differentially contribute to financial performance by influencing different types of operational performance (e.g., innovation, labor productivity). HRM faculty think that the impact of HRM practices on organizational performance may be moderated by industry, economic-societal variables (e.g., economic recession, labor market conditions), and national cultures and geographical constraints. HRM faculty believe that the examination of these research questions provide clearer and more comprehensive accounts of how various HR practices impact employee and organizational performance. Finally, HRM faculty strive to address research questions that cut across multiple areas of human and organizational behavior as well as multiple levels of analysis.

AWARDS AND HONORS
Derek Avery
• Fellow, The Society for Industrial and Organizational Psychology, 2013

John Deckop
• Research Fellow, Institute for Compensation Studies, Cornell University, 2012–Present

Brian Holtz
• Best Reviewer Award, Journal of Organizational Behavior, 2013

In-Sue Oh
• Early Career Achievement Award, Human Resources Division, Academy of Management, 2014
• Joyce and Robert Hogan Award, Society for Industrial and Organizational Psychology Foundation, 2013
• James C. Johnson Paper Competition Winner, International Personnel Assessment Council, 2010

NEWS STORIES AND MEDIA MENTIONS
Derek Avery
• Northeast Public Radio’s “Academic Minute,” “Diversity and Customer Satisfaction”

Deanna Geddes
• BBC, “Building work relationships,” Oct 1, 2013
• ScienceDaily.com, “Compassion, not sanctions, is best response to workplace anger,” April-May 2011

Crystal Harold

Brian Holtz
• BigShifts-Trends, “Do-nothing – style of management and leadership: managing by omission, passivity, minimalism – less is more, more is less,” December, 09, 2013.

Gary Blau & Tony Petrucci

In-Sue Oh
• HR Executive Online, “Cynicism’s impact on business, take two,” July 2014
5 YEAR SUMMARY OF PUBLICATIONS

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LIST OF PUBLICATIONS IN A JOURNALS

Forthcoming

Holtz, B.C. “From first impression to fairness perception: Investigating the impact of initial trustworthiness beliefs,” Personnel Psychology.


2014


2013


2012


2011


Note: Fox School faculty shown in bold
* Published while not at the Fox School
DEPARTMENT OF LEGAL STUDIES

The Legal Studies faculty at the Fox School of Business publish in a number of prestigious academic and practice-oriented books, and publish articles in some of the premier law publications around the country. Faculty publish in a variety of specialties ranging from public policy and real estate, to medicine, the law, and ethics.

Currently, the Legal Studies department is building a research program that focus on three core areas:
- Corporate Governance, Public Policy and the Regulatory Process.
- Real Estate
- Medicine

LEGAL STUDIES RESEARCH FACULTY

- Paul Asabere
- Jeffrey Boles
- Kathleen Daerr-Bannon
- Leora Eisenstadt
- Kevin Fandl
- Samuel Hodge
- Forrest Huffman
- Daniel Isaacs
- Michael Valenza

Corporate Governance, Public Policy, and the Regulatory Process
The core strength of the Legal Studies department focuses on issues which lie at the intersection of corporate governance, public policy, and the regulatory process at regional, national, and international levels. Specific topics for this theme include the regulation of fraud, bribery and other financial crimes and the impact of corruption upon the public and private sectors; director and officer liability; workplace law and policy, including the impact of and changes in employment discrimination, diversity in the workplace, treatment of whistleblowers and retaliatory behavior; growth and impact of covenants not to compete, arbitration clauses, and disclosure requirements in employment contracts; international commercial regulation, such as business development in emerging markets; international intellectual property enforcement; business related migration and business insurance; and employer rights under the Computer Fraud & Abuse Act.

Real Estate
This theme addresses developments in the real estate sector, including common interest communities, fracking, pipeline development, eminent domain, flood issues, and title insurance.

Medicine
This theme addresses the intersection of law and medicine in a business setting.

WHAT IS THE BROADER IMPACT?
The Legal Studies Department at the Fox School of Business is a strategic center for innovative research and knowledge dissemination in the realm of real estate, medicine, corporate compliance, public policy and the regulatory process. Faculty’s rigorous academic research efforts produce meaningful results that inform industry, government, and public stakeholders. Through the exploration of legislative, judicial, and regulatory issues, we actively explore the roles of law, commerce, and policy in affecting the public and private sectors. The Legal Studies department features notable strength in white-collar criminal law, employment law, and international trade law. Faculty strive to generate high impact research that influences policy debate and discussion at the local, national, and international levels.
RESEARCH VISION FOR THE FUTURE
The future research vision of the Legal Studies Department maintains a focus on the complex roles that law plays at the intersection of the business and government sectors. Legal Studies faculty members aim to demonstrate through innovative research how legal structures impact economic decision-making and industry dynamics, and, more broadly, how law shapes and is shaped by business operations. Faculty members are working to build the Department’s reputation as a leading center of corporate governance, real estate and medical-legal research activity. Going forward, the faculty also seeks interdisciplinary research partners to generate transformative business/legal research endeavors.

AWARDS AND HONORS
Kathleen Daerr-Bannon
- Named a Best Lawyer in America, 2010-2014

Leora Eisenstadt
- Invited Participant and Discussant, “Title VII: Fifty Years Later” Colloquium, University of Michigan, Ross School of Business, October 2014

Kevin Fandl
- Best Presentation Award, Western Association of Legal Studies in Business, 2014
- Grant Recipient, American Public University, 2012
- Grant Recipient, American Public University, 2011

Samuel D. Hodge, Jr.
- Named a “Top Ranked Lawyer” in Pennsylvania,” 2013, 2014
- Named a “Top Lawyer in Pennsylvania” by the National Law Journal, 2013

NEWS STORIES AND MEDIA MENTIONS
Jeffrey Boles

Leora Eisenstadt
- Concurring Opinions, Guest Blogger “Sexual Harassment and Retaliation,” August 30, 2012
- Concurring Opinions, Guest Blogger “Is ‘racial balance’ always discriminatory?” August 23, 2012

Kevin J. Fandl
- The Morning Call, “Anti-immigration rhetoric won’t reform system,” August 14, 2014
- Ehsan.com, “Immigration Enforcement and Immigration Reform: An Interview with Dr. Kevin Fandl,” June 20, 2014
- The Morning Call, “Political will lacking to enforce immigration laws,” Oct. 7, 2013

Samuel Hodge
- *Pittsburgh Post-Gazette*, “For doctors, hospitals, ‘sorry’ is a hard word to say,” Feb. 25, 2013

5 YEAR SUMMARY OF PUBLICATIONS

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LIST OF PUBLICATIONS IN TOP JOURNALS

**Forthcoming**


**2014**


**2013**


**2012**


*Note: Fox School faculty shown in bold*

+ Published while not at the Fox School
The vision of the Fox School of Business’s Management Information Systems (MIS) department is to be a worldwide leader in transformative research and teaching on the design, use, and effects of information technology in a digital world. The research mission is to produce knowledge that fundamentally transforms the design and use of information technology by integrating multi-disciplinary perspectives.

As internationally and nationally recognized experts in their fields of study, the Fox School’s MIS faculty connect teaching and research, industry and academia, real-world experience, and theoretical constructs. The research is applied, reflects our integrative focus, and is published in premier outlets such as *Management Information Systems Quarterly* and *Information Systems Research*. In 2013, the Fox School’s MIS department was ranked Number 1 in the world for research by the Association for Information Systems (AIS) publications database. The department was ranked first for the five year period 2009 - 2013 for publications in the top four MIS journals, maintaining the leading position it has held for four years.

**Faculty in the department focus on four core research themes:**
- Information Technology and Strategy
- E-Commerce and Internet Technologies
- Social Media
- Digital Innovation and Design

**MANAGEMENT INFORMATION SYSTEMS RESEARCH FACULTY**
- Brad Greenwood
- Steven Johnson
- Munir Mandviwalla
- James Moustafellos
- Min-Seok Pang
- Paul A. Pavlou
- David Schuff
- Sunil Wattal
- Youngjin Yoo

**Information Technology and Strategy**
With a focus on how to apply technology to transform business functions and produce innovative products and services, faculty are engaged in the following research:
- The impact of IT investments on firm performance
- A study of the dynamic and improvisational capabilities
- IT design and IT innovation
- ERP implementation in large firms
- Ideal CIO reporting structure
- Open product sourcing
- Business intelligence and analytics
- IT and human capital

**E-Commerce and Internet Technologies**
With the evolution of e-commerce, faculty have published on topics related on online reviews as predictors of sales; the nature of product uncertainty in online markets; recommendations systems and online reviews; trust; crowdsourcing; and the value and effectiveness of virtual teams.
Social Media
The term Social media is used to collectively describe a set of tools that foster interaction, discussion and community, allowing people to build relationships and share information. Faculty working in this research core have converged on the following topics:

- Social media in organizations
- Social media and politics
- Leadership in social networks
- Social media strategy
- Social analytics
- Peer influence on technology/product adoption
- Large network analysis

Digital Innovation and Design
Unique and transformative research initiatives where innovation and design serve at the core of the types of research questions in which our faculty are involved. Faculty working in this area are looking at innovation and design in the: evolution of digital artifacts; digital platform strategies; organizational genetics and the evolution of complex systems; mobile and ubiquitous computing; digital start-ups; and the nature of inclusive design for social change.

WHAT IS THE BROADER IMPACT?
The Fox School of Business and the Management Information System department are committed to facilitating research that produces articles in A journals and enhances our reputation among peer institutions. Our scholarship output covers intellectual contributions in a broad array of information technology areas commensurate with the expertise of our faculty.

In terms of scholarly impact, over the past five years, the primary tenure track and research oriented MIS faculty have published or have forthcoming over fifty articles in journals. More than thirty are in A journals (MISQ, ISR, Organization Science), six are in A-* journals (JAIS and JMIS), and another six are in A- journals. The above analysis does not include publication from two professors who hold secondary appointments in the MIS department. Associate Professor of Marketing Angelika Dimoka, has five publications in MISQ and ISR since 2009, and Professor of Marketing Xueming Luo has two publications since 2009 (JMIS and ISR).

The 2013 update of the AIS publications database ranks the Fox School’s MIS department Number 1 in the world for publications in the top four MIS journals (MISQ, ISR, JAIS, and JMIS) for the period of 2009 - 2013. The 2013 AIS analysis also ranked Paul A. Pavlou as one of the Top 3 MIS researchers in the world for the same five-year period in the top two MIS journals (ISR and MISQ). Fox School Associate Professor of Marketing and MIS Angelika Dimoka, and MIS Professor Youngjin Yoo also ranked in the Top 15.

The research conducted by MIS faculty has not only contributed to academic theory, but has significance for business practitioners. A key cornerstone of our research mission is to work closely with industry on contemporary research issues, and disseminate the findings in popular press to create maximal impact for business as well as society.

The faculty work closely with companies such as Samsung, Lockheed Martin, and LiquidHub among several others, and provide actionable recommendations to managers based on their research findings. Our research on areas such as trust, CIO reporting structure, social media, online crowdfunding, digital innovation and design has received widespread from the media, and has created thought leadership for the department in these areas. In addition, technology is the cornerstone of society and the rapid pace of technological change has created the need for academic discussion on the long terms implications of technology on social order. Our work in areas such as social media and politics, digital divide, trust, and digital innovation informs the discussion around the societal impacts of information technology.
RESEARCH VISION FOR THE FUTURE
The vision of Fox School’s MIS department is to be a worldwide leader in transformative research and teaching on the design, use, and effects of information technology in a digital world. The research mission is to produce knowledge that fundamentally transforms the design and use of information technology by integrating multi-disciplinary perspectives. Some new research areas where the department seeks to expand include: Media Integration, Healthcare IT, Privacy and Security, Information overload and visualization, Neural Decision Making, Organizational Genetics, Gamification, and Big Data.

In the long term, the department would like to maintain their important distinction as a thought leader in the field of MIS and continue to generate ground-breaking research by drawing on diverse theories, methods, and approaches. The department would also like to draw upon research to inform forward thinking professionals to design, implement, and lead innovative uses of information technology in organizations and markets.

AWARDS AND HONORS
Paul A. Pavlou
- Named one of “World’s Most Influential Scientific Minds” 2002-2012, Thomson Reuters, 2014
- Best Paper Award, Academy of Management Conference, Organizational Communication and Information Systems (OCIS) Division, 2012

Sunil Wattal
- Best Paper Award, Research in Progress, International Conference on Information Systems (ICIS), 2012

NEWS STORIES AND MEDIA MENTIONS
Steven Johnson
- Philadelphia Inquirer, “The Death of Facebook,” May 23, 2012
- WHYY NewsWorks, “‘Virtual social scrapbooking’ site expected to take off in 2012,” January 3, 2012

Munir Mandviwalla
- Philadelphia Business Journal, “Badges, We, uh, maybe we do need badges after all,” July 26, 2013

Paul A. Pavlou

David Schuff
- Philly.Com, “Facebook, Twitter transform this election,” November 8, 2012
- Philly.com, “Clout: Suddenly, it's all about Pa.,” November 2, 2012

Sunil Wattal
- DailyMail, UK, “Personalized junk emails which greet people by name 'repel 95% of potential customers,” June 2012
5 YEAR SUMMARY OF PUBLICATIONS

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LIST OF PUBLICATIONS IN A JOURNALS

Forthcoming


2014


2013


2012


2011


2010


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DEPARTMENT OF MARKETING AND SUPPLY CHAIN MANAGEMENT

The faculty in the department of Marketing and Supply Chain Management (MSCM) conduct research to understand, influence, and predict: how firms create, communicate and deliver value to customers, and how consumers perceive, process, choose, consume, and dispose of firms’ products and benefits. Recent research reflects the impact of the growing interactivity of information and product flows enabled by technological advances as well as the challenges and opportunities such developments provide.

The faculty in MSCM have identified six core research themes:

- Consumer and Managerial Decision Making
- Big Data/Marketing Management Implications
- Decision Neuroscience
- Digital Marketing
- Effect of Commercial Operations Culture on Business Performance
- Product Management and Innovation
- Supply Chain Management

MARKETING AND SUPPLY CHAIN MANAGEMENT RESEARCH FACULTY

- Misty Blessley
- Andrés Catalán
- Grace Chae
- Anthony (Tony) DiBenedetto
- Angelika Dimoka
- Eric Eisenstein
- Nathan Fong
- Mark Gershon
- James Hunt
- Dick Lancioni
- Xueming Luo
- Neha Mittal
- Maureen (Mimi) Morrin
- Susan Mudambi
- Vinod Venkatraman
- Edward Rosenthal
- Jay Sinha
- Michael F. Smith
- Howard Weiss
- Yuchi Zhang

Consumer and Managerial Decision Making

This theme focuses on understanding, predicting, and influencing the ways in which consumers and managers make decisions. Specific topics within this theme include:

- Sensory marketing
- Retail environments
- Sustainability and CSR initiatives
- Consumer financial decision making (annuities and retirement investing)
- Healthcare decision making
- Individual differences in risky choice and economic decision making
- Prosocial behavior

Big Data/Marketing Management Implications

This theme addresses the interface between database management, marketing/business analytics and marketing management.

- Big data in mobile consumer behavior
- Big data/small data
- Applications for business strategies
- Cross-disciplinary approaches to customer value and societal welfare
**Decision Neuroscience**  
The MSCM department, through the Center for Neural Decision Making, focuses on studying interesting business problems using neuroscience and multiple neurophysiological methods. Specific topics for this theme include:
- Neuromarketing
- Measuring advertising effectiveness
- Information overload and self-control
- Consumer financial decision making
- Risky behavior across the life span
- Healthcare preferences and self-positivity bias

**Digital Marketing**  
This theme addresses the impact of technology on marketing management in a digitally enabled marketplace. Specific topics include pricing management, product and innovation management, segmentation, integrated marketing communications and value delivery networks. Faculty also study multi-media integration, database applications for segmentation, assessment, and digital strategy applications and analytics.

**Product Management and Innovation**  
This theme addresses the impact of innovation on product management and product development, brand management and innovation management.

**Supply Chain Management**  
We approach supply chain management and its impact on managerial decision making from a number of perspectives, including:
- Transportation and warehousing systems
- Logistics and network design
- Operational, technological and policy-oriented methods for sustainable transportation
- Collaborative decision making along the value chain

**WHAT IS THE BROADER IMPACT?**  
The department’s faculty engage in research designed to improve decision making outcomes, whether the decisions are made by consumers, marketers, or managers of logistics operations. In the realm of consumer decision making, research uncovers how sensory input and neural activation patterns impact marketplace behavior. Understanding the factors impacting decision making will lead to strategies for more optimal outcomes. Work on sustainability initiatives, consumer welfare, and self-regulatory processes are aimed at improving customers’ quality of life and satisfaction. In the realm of managerial decision making, research uncovers relationships among market factors that enhance the manger’s understanding of market forces and customer responses and thus can lead to more effective and efficient marketing and supply chain strategies.

**RESEARCH VISION FOR THE FUTURE**  
The vision for the MSCM Department is to become one of the world leaders in both the academic and theoretical realms as well as disseminators of application-oriented knowledge to marketing practitioners. The MSCM department will build on its strengths in big data, decision neuroscience, and sensory marketing with additional collaborations across these and other functional areas to derive critical insights into managerial and customer behaviors. The department seeks additional high caliber senior faculty to be recruited to enhance the department’s capabilities at producing high quality research and training future researchers. Promising doctoral students will continue to be recruited and involved from early on in the program with hands-on research experience for training that can aid them in obtaining prestigious faculty placements.
AWARDS AND HONORS

Angelika Dimoka
- Conference Co-Organizer, Interdisciplinary Symposium on Decision Neuroscience (ISDN), 2010-2014

Xueming Luo
- Best Conference Paper Award, Annual American Marketing Association (AMA) Summer Educator Conference, 2014
- Emerald Citations of Excellence Award, chosen as one of the top 50 articles from the top 300 management/business publications, 2011

Neha Mittal
- Grant Recipient, NEX-GIFT Research Grant, UKIERI, March 2013

Maureen Morrin
- Conference Organizer, Understanding the Customer’s Sensory Experience, 2014
- Outstanding Reviewer Award, Journal of Public Policy & Marketing, 2014
- Top Ten Reviewer Award, Journal of Consumer Psychology, 2009-2010

Susan Mudambi
- Best Paper Award for the Emerging Markets Track, American Marketing Association (AMA) Summer Educators' Conference, 2012
- Emerging Scholar Award in Women's Entrepreneurship, sponsored by the International Journal of Gender and Entrepreneurship (IJGE) and Women in the Academy of International Business (WAIB), June 2010

NEWS STORIES AND MEDIA MENTIONS

Angelika Dimoka
- The Wall Street Journal, “Cutting-Edge Research Combines fMRI and Biometric Study Results to Reveal “the Emotional Journey” as Key Element in Super Bowl Ad Success,” February 20, 2014
- Newsweek, “I Can’t Think,” February 27, 2014

Xueming Luo
- Financial Times, “The Perils of the Chief Who Stays Too Long at the Top”

Maureen Morrin
- Olfactive Institute, “Marketing the Drool Factor”
- Business Standard, “Print headlines that let you imagine a smell,” February 20, 2014
- Examiner.com, “What happens when you smell food odors in supermarket aisles?” February 12, 2014

Vinod Venkatraman
- Time, “TRick to Improving Your Odds in Vegas: Get a Full Night's Sleep,” March 9, 2011

5 YEAR SUMMARY OF PUBLICATIONS

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<th>Number of Publications</th>
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+ Other refers to journals not on the Fox School’s list of top journals, books, book chapters, and conference proceedings.
LIST OF PUBLICATIONS IN A JOURNALS

Forthcoming


2014


2013


2012


2011


2010


**Note:** Fox School faculty shown in bold
+ Published while not at the Fox School (bold italics).
^ Published with dual affiliation
DEPARTMENT OF RISK, INSURANCE AND HEALTHCARE MANAGEMENT

The Fox School of Business’s Risk, Insurance & Healthcare Management (RIHM) faculty is comprised of committed teachers and scholars, recognized both nationally and internationally for research excellence in actuarial science, healthcare management, and risk management and insurance.

Within these broad areas, faculty publish research across the following five core themes:

- Macro-level Markets in Insurance and Healthcare
- Decision Theory and Consumer Behavior Theory
- Risk Management
- Public Policy and Regulation
- International Business

DEPARTMENT OF RISK, INSURANCE AND HEALTHCARE MANAGEMENT FACULTY

- William Aaronson
- Hua Chen
- George Chressanthis
- J. David Cummins
- Eric Keuffel
- Marc Ragin
- Laureen Regan
- Andy Sfekas
- Jackie Smith
- Krupa Viswanathan
- Jacqueline Volkman Wise
- Mary Weiss

Macro-Level Market Concerns (Insurance & Healthcare)

This theme focuses on overall market concerns within the insurance and healthcare industry, including items such as organizational structure, efficiency, productivity, and innovation. Specific topics for this theme include the following:

- Financing of catastrophic risk
- Corporate governance in the insurance industry
- Systemic risk in insurance & banking industries
- Insurance efficiency & productivity
- Insurance distribution channels
- Market structure
- Industrial organization
- Insurance demutualization
- Reserve management
- Ethical concerns within insurance & financial markets
- Impact of litigation risk on insurance
- Pension and longevity risk market
- Innovation in insurance and healthcare
- Changes in insurance reimbursement and long-term care markets
- Financing of health systems
- Mergers and pricing in the hospital industry
- Physician innovation and new technology adoption in medical devices and surgery
- Contributions of quantity and quality of marketing expenditures to pharmaceutical firm performance
Decision Theory and Behavioral Consumer Theory
This theme involves research on the consumer side of the insurance and healthcare industry. This theme includes work on the demand for insurance and healthcare, but also focuses more generally on decision-processes, including the ways in which individuals make financial decisions. Specific topics for this theme include the following:

Insurance Demand
- Evaluation and estimation of the elasticity of demand for insurance
- Impact of behavioral biases on insurance demand (heuristics, reference dependent preferences, overconfidence)
- Optimal insurance contract design and its impact on insurance demand

Healthcare Demand
- Individual decisions on health risk factors and personal health stock
- Effects of physical activity on costs and utilization
- Factors affecting individuals’ hospital choices

Behavioral Decision Theory
- Ambiguity aversion
- Dependent preferences (prospect theory, envy, regret)
- Impact on portfolio allocation (general finance or within retirement plans)
- Impact on insurance demand
- Overconfidence
- Time-inconsistent preferences
- Insurance and financial product design and pricing

Risk Management
This theme involves internal management choices that affect firm performance, as well as firms’ decisions on pricing and resource allocation, which involve interactions with other firms in the industry. Specific topics for this theme include the following:
- Insurance financing decisions (IPOs, SEOs)
- Management decisions which impact efficiency and productivity
- Insurance reserve management
- Enterprise risk management
- Reinsurance counterparty relationships & firm performance
- Crisis risk management and public reaction to crises
- Financing of catastrophic risk
- Corporate governance in the insurance industry
- Impact of CEO overconfidence on managerial decision-making

Public Policy & Regulation
Both the insurance and healthcare industries are significantly impacted by public policies and regulations. Research in this theme analyzes the impact of public policy and regulation on insurance and/or healthcare markets. Specific topics for this theme include the following:
- Impact of public policies on insurance demand and insurance markets (auto, liability, etc.)
- Optimal public policy (for example, flood insurance)
- Impact of insurance regulations and financial regulations on insurance demand and insurance markets
- Impact of regulatory changes in employee and healthcare benefits
- Optimal plan design for insurance and healthcare benefits (including individual behavioral concerns and how that influences choice architecture for plans)
- Determinants of pharmaceutical sales representative access restrictions to physicians
• Impact of pharmaceutical sales representative access restrictions to physicians on health outcomes (cases involving diabetes and major cancer diseases)
• Effect of state pharmacy drug product selections laws on statin patient generic to branded drug switch-back patterns
• Effect of brand to generic drug substitution on Parkinson’s Disease patient outcomes
• Role of antitrust enforcement in hospital mergers

**International Business**
Research in this theme focuses on insurance and healthcare issues in international markets. Many of the topics discussed in the other themes are explored under this theme, but here they are considered in a global context. Given the current research of faculty in the department, specific topics for this theme include the following:

- Enterprise risk management in China
- Enterprise risk management and economies of scope in the German insurance industry
- Industrial organization of the Chinese insurance industry
- Systemic risk in insurance and banking industries (globally)
- Efficiency and productivity in insurance (Europe and Asia, especially China)
- Integration and efficiency in European life insurance markets
- Pricing of pharmaceuticals in high versus low and medium income economies

**WHAT IS THE BROADER IMPACT?**

**Scholarly Impact and Contributions**
The scholarly impact and contributions of Risk, Insurance, and Healthcare Management (RIHM) department’s research can be evidenced by its faculty publishing in the best journals in the risk management, insurance, actuarial science and healthcare management sectors. Publications by faculty are found in such high-ranking journals as *The Journal of Risk and Insurance*, *Health Economics*, *Medical Care*, *Health Services Research*, *Health Care Management Review*, *Insurance: Mathematics and Economics*, *North American Actuarial Journal*, and *Milbank Quarterly*. The RIHM department continues to seek new databases and collaborators to enhance the quality and depth of their research, and to provide research results relevant in major insurance and healthcare markets across the globe.

**Managerial Impact and Relevance**
Significant research has been conducted on managerial effectiveness within health-related firms and financial institutions. This includes research on the efficiency of these firms, insolvency prediction, and the impact of regulation on firm behavior, systemic riskiness of financial institutions, product distribution systems, and capital structure of financial institutions. RIHM faculty seeks to influence managerial behavior and strategies by speaking at national and international business conferences involving insurance and healthcare industry executives and publishing articles in practitioner oriented journals in risk management, actuarial science, and healthcare management.

**Societal Impact and Implications**
Research encompassing societal impact and implications is broad in this department because this department contains various disciplines. Examples of research that has been conducted with notable societal impact includes topics such as Medicare, the effect of regulation on automobile insurance prices, the relationship between major illness and financial catastrophes, and risk management and pandemics. RIHM faculty research also has an impact on insurance solvency measurement and prediction as well as public policy towards systemically important financial institutions.

**RESEARCH VISION FOR THE FUTURE**
The research vision of the RIHM department at the Fox School of Business is to be recognized as the foremost department in rigorous, original research relating specifically to risk, insurance and healthcare management. The RIHM department seeks to maintain and strengthen their position as a global leader in conducting innovative research in the insurance and healthcare management industries. RIHM faculty continues to seek out new topics, databases, and worldwide research partners to accomplish their objective to enhance understanding of insurance markets and healthcare management in North America and across the globe.
AWARDS AND HONORS

George Chressanthis
- Awarded secondary appointment as Professor, Department of Clinical Science, Temple University School of Medicine, 2014

J. David Cummins
- President’s Award, American Risk and Insurance Association (ARIA), 2014
- Musser Award for Excellence in Research, Fox School of Business at Temple University, 2012
- Harold D. Skipper Award for the Best Paper Presented, Asia-Pacific Risk and Insurance Association Meeting, July 2012

Mary Weiss
- President, Risk Theory Society, 2012–2013

NEWS STORIES AND MEDIA MENTIONS

J. David Cummins

George Chressanthis
- WHYY Newsworks, “AstraZeneca rejects Pfizer’s ‘final’ takeover bid,” May 19, 2014
- WHYY Newsworks, “Job jitters over possible Pfizer takeover of AstraZeneca,” April 21, 2014
- Policy and Medicine, “Study Shows Restricting Sales Reps’ Access May Be Dangerous to Your Health,” May 31, 2012

Eric Keuffel

5 YEAR SUMMARY OF PUBLICATIONS

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LIST OF PUBLICATIONS IN A JOURNALS

Forthcoming


2014


2013


2012


2010


Note: Fox School faculty shown in bold

+ Published while not at the Fox School.
DEPARTMENT OF STRATEGIC MANAGEMENT

The Fox School of Business’s faculty in the Strategic Management (SGM) department come from various backgrounds in strategy, economics, marketing, sociology, organizational theory, international business, and public policy. Thus, there is an appreciation for an interdisciplinary approach to the study of strategy within the department. Importantly, the department presents a fertile environment for those who wish to study at the various intersections of strategy, innovation, entrepreneurship, and global business. In recent years, our faculty has published in the *Academy of Management Journal*, *Academy of Management Review*, *Strategic Management Journal*, *Management Science*, *Organization Science*, *Journal of International Business Studies*, *Strategic Entrepreneurship Journal*, *Global Strategy Journal*, *Research Policy*, and *Journal of Business Venturing*, among others.

The Fox School’s Strategic Management department is home to three core areas of research: Entrepreneurship, Strategic Management, and International Business. Within these core areas, our faculty publish on aspects focused on the following topics:

- Emerging Market Strategies
- Entrepreneurship and Social Entrepreneurship
- Innovation Management, Innovation Clusters, and the Geography of Innovation
- International Business
- Knowledge Management

DEPARTMENT OF STRATEGIC MANAGEMENT RESEARCH FACULTY

- Joan Allatta
- Nicolas Dahan
- Mercedes Delgado
- Susan Feinberg
- Rob Hamilton
- TL Hill
- Masaaki Kotabe
- Seok-Woo Kwon
- Nandini Lahiri
- Robert C. McNamee
- Sheeram (Ram) Mudambi
- Arvind Parkhe
- Mitrabarun (MB) Sarkar
- Guntram Werther
- Sheryl Winston Smith

Emerging Market Strategy
The theme focuses on understanding the unique strategies in emerging markets, how companies identify and learn to deal with political risk and state capitalism, and, finally, how to take advantage of new opportunities and achieve sustainable business growth in these markets.

Entrepreneurship and Social Entrepreneurship
Among topics of interest in this area are new venture opportunities, strategies, and resources; entrepreneurial finance; ecological influences on new ventures; the owner-manager; the relationship between entrepreneurship and economic development; family business; corporate entrepreneurship; venture financing; and international entrepreneurship.

Innovation Management, Innovation Clusters, and the Geography of Innovation
This research offers powerful insights on what makes technology and innovation thrive. Faculty advance strategies to promote tools to unleash systemic, sustainable innovation across organizations and communities. Their work supports the design and creation of novel solutions for real problems that affect real people.
This theme encourages interdisciplinary scholarship and dialogue on the management of innovation and technological change from a variety of perspectives, including strategic, managerial, and geographical issues. The research domain includes the management of innovation processes, research and development, information technologies, and process technologies. Major topics include:

- Studies of the strategic management of technology
- Innovation clusters
- The geography of innovation
- Innovation processes
- Innovation diffusion and the development, implementation, and use of technologies
- Technology development trajectories
- Intellectual capital
- Organizational processes by which technically-oriented activities are integrated into organizations
- Product development strategies
- Technical project management
- Behaviors and characteristics of technical professionals
- Technological forecasting and policies
- Information technology
- Impacts of new technologies on organizational forms
- Electronic commerce

International Business (IB)

IB research has a proud and long-standing tradition at the Fox School, serving as one of the three pillars of excellence along with information technology and entrepreneurship, and was rewarded by the U.S. Department of Education (USDE) for the establishment of the Temple University Center for International Business Education and Research (CIBER). The IB theme focuses on theory, research, and practice of management with a cross-border or cross-cultural dimension. Major topics include:

- The cross-border management of operations, including multi-country, multi-unit, strategy formulation and implementation
- Evolving organizational forms and management practices in cross-border business
- The cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices
- The international competitiveness of firms, industries, and nations
- Comparative management studies involving two or more countries

Knowledge Management

Effective knowledge management is an increasingly important source of competitive advantage. It is key to the success of contemporary organizations, bolstering the collective expertise of its employees and partners. This theme is centered on the analysis and technical support of best practice used in an organization to identify, create, represent, distribute, and enable the adoption and leveraging of good practices embedded in collaborative settings and, in particular, in organizational processes.

WHAT IS THE BROADER IMPACT?

The Fox School of Business’s Strategic Management (SGM) department engages in research that has implications for managerial community as well as for the wider society. Interest in entrepreneurship across the university, from students and scholars in all departments, is at an all-time high. The downturn in the economy has left many people wondering if owning their own business may be a more viable and stable career path in these turbulent times. In addition, since start-ups are the major engine for growth and new jobs in this economy, having experience with entrepreneurship is valuable for any individuals that will work in one of these high-growth firms. Thus, policy makers and governments from around the world are examining new strategies to promote entrepreneurship which can support employment growth, to improve the quality of life and national productivity, provide a more equitable
contribution of income, and provide new services and products. Recognizing the societal relevance of entrepreneurship, researchers working within this theme are interested in initiating, developing, and maintaining for-profit as well as non-for-profit organizations.

With a focus on strategy, strategic management research has a direct relevance in how companies and organizations navigate an increasingly complex global marketplace. Whether the focus is on emerging markets, international business, or domestic business trends, the research by faculty in strategic management leads to the development of systemic analytical tools and the diffusion of good practices which, in turn, promotes the overall welfare of society. With increasing globalization and internationalization of businesses and organizations, managers are tasked with a comprehensive framework to formulate strategies in the global marketplace.

Finally, due to advancements in information technologies, changes in institutional structures around the world, and inter-country economic, political, and social linkages, international business activities are becoming even more relevant to corporations world-wide. In particular, in this new century, competition coming from the so-called emerging economies has further given the notion of global competition a touch of extra urgency and significance. Emerging economies are now the world’s growth engines. They play an increasingly significant role as a large market, as a provider of increasingly higher-end services and products, and as a source of novel and innovative business models aimed at addressing some of the world’s most pressing problems. However, the business environment in these new dominant emerging markets is very different from that of the developed world and the growth strategies which serve as a catalyst in the developed world, are not necessarily relevant. The Fox School’s research in international business and strategic management contributes to the understanding of this important opportunity.

RESEARCH VISION FOR THE FUTURE

Innovation and entrepreneurship are ubiquitous in today’s modern competitive landscape. Firms that sit still are left behind as new leaders or indeed the entire industry surges ahead. For firms to survive, they must invent groundbreaking new products, think outside the box in order to deliver services with unparalleled value, fundamentally rework their internal activities and processes to create competitive advantage, and reinvent the game by diving into so called “Blue Oceans” and “White Spaces” with novel business models. In this rapidly changing landscape it is critical that employees and managers alike understand how to overcome both the strategic and tactical challenges of organizational innovation.

Likewise, the process and resources required for starting technology based new ventures are steeped in risk and uncertainty. Under the leadership of SGM Professor Sheryl Winston Smith, the National Science Foundation supports research work that focuses on analyzing a new paradigm in early stage entrepreneurship: the emergence of entrepreneurial seed accelerators that combine small equity investments with cohort based intensive mentoring experience. Faculty research in both areas of entrepreneurship and innovation will aim to learn how to overcome these challenges.

The Strategic Management department also wants to integrate innovation research more closely into international business research. The International Business, Economic, Geography, and Innovation (iBEGIN) project, led by Professor Ram Mudambi, along with other leading international scholars, focuses on global value chains and connectivity as the basis for local innovation. The department recognizes this type of synergistic research as both a distinctive and differentiated opportunity in its own right and one which helps bridge, integrate, and link other disciplines in the university.
AWARDS AND HONORS

Mercedes Delgado
- Best Paper Award, DRUID Conference, 2013

Seok-Woo Kwon
- W. Richard Scott Award for Distinguished Scholarship from the Section on Organizations, Occupations, and Work, American Sociological Association, 2014
- Decade Award, Academy of Management Review, 2012

Sheeram Mudambi
- Elected Fellow, Academy of International Business, 2012

Arvind Parkhe
- Best Paper Award, Academy of International Business Southwest Chapter, Strategic Management Track, 2014
- Author with highest citations and highest average citations per paper of all Academy of International Business (AIB) Best Dissertation Award winners and finalists (1987-2012), Multinational Business Review, November 2013
- Ranked as an impactful, highly-cited scholar in Management research in past 3 decades, both in citations and in number of pages indexed by Google, in “Scholarly Impact Revisited,” Academy of Management Perspectives, 2012
- Ranked in top 5% in number of publications and in top 9% in citations per paper in a study of 65 Management journals in the ISI database, Rotterdam School of Management, Erasmus University, 2010

Guntram Werther
- Winner, Society of Actuaries National Competition on Extreme Risk Recognition, Assessment, and Management, 2013, 2013

Sheryl Winston Smith
- Grant Recipient, National Science Foundation (NSF), Awarded May 2014
- Promising Paper Award, Ewing Marion Kauffman Foundation, 2011
- Best Paper Award, Strategic Management Society Annual Meeting, 2010

NEWS STORIES AND MEDIA MENTIONS

Mercedes Delgado

Seok-Woo Kwon

Sheeram (Ram) Mudambi
- The Atlantic CityLab, “Bollywood and Bangalore as Clusters of Creativity,” August 29, 2012

Mitrabarun Sarkar
- BizED, “The Innovator,” October 2014

Sheryl Winston Smith
- USA Today, “Entrepreneurs invent what they can't find,” March 23, 2012

5 YEAR SUMMARY OF PUBLICATIONS

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LIST OF PUBLICATIONS IN A JOURNALS

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DEPARTMENT OF STATISTICS

Statistics has been evolving into a much wider field. At the Fox School of Business, the Statistics department faculty have developed core research strengths in a wide range of areas with importance to modern statistical applications.

In recent years, the faculty have been actively advancing research and education into new and interdisciplinary research centered on:
- High-Dimensional Statistics
- Biostatistics and Bioinformatics
- Theory Based Methodological Research
- Bayesian Methods

STATISTICS RESEARCH FACULTY
- Alexandra Carides
- Yuexiao Dong
- Xu Han
- Richard Heiberger
- Alan Izenman
- Darin Kapanjie
- Robert Krafty
- Subhadeep (Deep) Mukhopadhyay
- Sanat Sarkar
- Marc Sobel
- Cheng Yong Tang
- William Wei
- Zhigen Zhao

High-Dimensional Statistics
The study of high-dimensional statistics has emerged in recent years as a brand new field due to the confluence of recent advances in statistics and the ready availability of fast, efficient, and cheap computing. The field of statistics has responded to the urgent need for the development of newer and more appropriate statistical tools to analyze high-dimensional problems involving “Big Data.” It encompasses several emerging fields in statistics, such as high-dimensional statistical inference, dimensionality reduction, data mining, machine learning, and bioinformatics. In fact, many of these and other emerging statistical topics are modernized versions of traditional statistical areas such as multivariate analysis, Bayesian analysis, time series analysis, biostatistics, and statistical computing and graphics.

Biostatistics and Bioinformatics
The Statistics department plans to continue advancing its knowledge and reputation in theoretical, computational, and applied research. Today, the quality and relevance of statistical research is primarily determined by modern applications involving high-dimensional data. Our department enjoys excellence in research in biostatistics, which is closely related to bioinformatics. Preserving that reputation is one of our main research goals. Moreover, one of the objectives of the newly-created Center for High-Dimensional Statistics is to foster and engage in cross-disciplinary research collaborations in the domain of Big Data. This includes interdisciplinary and collaborative research work within the Fox School involving other academic departments and research centers, working with the Biostatistics and Bioinformatics group at the Fox Chase Cancer Center, and collaborating with Temple University’s Center for Data Analytics and Biomedical Informatics located within the College of Science and Technology.

Theory-Based Methodological Research
It is important for the Fox School’s Statistics department to maintain a strong theoretical component in its research program. Faculty within the Statistics department are active in developing asymptotic and finite sample statistical theory in various parametric and model free settings. These theoretical developments enhance the other aspects of the department’s research and act as a bridge into newly-emerging areas of research, allowing the Fox School’s Statistics department to stay ahead of the curve, and acquire federal funding through research grants.
Bayesian Methods
Bayesian methods have become even more important today because of new computational breakthroughs. Members of the Statistics department are developing and applying Bayesian Methods for the statistical analyses of high-dimensional data that arise from research in disciplines such as business, computer science, biology, and medicine.

WHAT IS THE BROADER IMPACT?
The statistical innovations made in the research offer significant advances to the core of statistics and impacts numerous other scientific disciplines. Faculty publish articles in top statistics journals, are highly sought after speakers, mentor graduate students who produce award winning statistical research, and receive external funding from agencies such as the National Science Foundation and the National Institutes of Health. These statistical innovations are applied to complex scientific problems in diverse fields such as medicine, marketing, ecology, computer science and criminal justice to provide solutions to crucial questions and improve the societal health and wellbeing.

RESEARCH VISION FOR THE FUTURE
The Statistics department at the Fox School of Business aspires to expand its role as a vibrant and internationally recognized center of research excellence in high-dimensional statistics, biostatistics and bioinformatics, theory based methodological research, and Bayesian methods through the work of statistics faculty, and by establishing cross-disciplinary collaborations within the Fox School and across Temple University. The Statistics department seeks to increase the amount of funds awarded from research grants to expand on these endeavors. Another notable future goal of the Statistics department is to make the Fox School’s PhD program in Statistics into a Top 25 program whose students are active participants in these research and collaborative endeavors, enabling the program’s graduates to obtain faculty positions at peer and aspirant institutions.

AWARDS AND HONORS
Richard Heiberger
- Chair, Statistical Computing Section of the American Statistical Association, 2011

Darin Kapanjie

Robert Krafty
- Grant Recipient, National Science Foundation (NSF), 2014

Subhadeep Mukhopadhyay
- Winner, International Biometric Eye Movements Verification and Identification Competition, Institute of Electrical and Electronics Engineers (IEEE), 2014
- Best Student Paper, Section of Nonparametric Statistics, American statistical Association (ASA), Vancouver, Canada, 2010

William Wei
- Fellow of the American Statistical Association (ASA)
- Fellow of the Royal Statistical Society (RSS)

Zhigen Zhao
- Grant Recipient, National Science Foundation (NSF), 2014

NEWS STORIES AND MEDIA MENTIONS
Alexandra Carides
- Invited to The Aspen Forum for Healthcare – Bucharest, Romania—interview published in local media February 2013
## EXTERNAL FUNDING

<table>
<thead>
<tr>
<th>Granting Agency</th>
<th>Sponsor ID</th>
<th>Project Title</th>
<th>Year</th>
<th>Grant Amount</th>
<th>Investigator</th>
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<tbody>
<tr>
<td>NSF</td>
<td>DMS1309273</td>
<td>Collaborative Research: New Directions for Research on Some Large-Scale Multiple Testing Problems</td>
<td>2013-2016</td>
<td>$126,575</td>
<td>Sarkar (PI)</td>
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<tr>
<td>NSF</td>
<td>DMS1208735</td>
<td>Bayesian Decision Theoretic Methods for Some High-Dimensional Multiple Inference Problems</td>
<td>2012-2015</td>
<td>$174,976</td>
<td>Zhao (PI)</td>
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<td>NSF</td>
<td>DMS1006344</td>
<td>Collaborative Research: Constructing New Multiple Testing Methods</td>
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<td>$167,659</td>
<td>Sarkar (Co-PI)</td>
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<tr>
<td>NSF</td>
<td>DMS0603868</td>
<td>Multiple Testing: Further Development of Theory and Methodology</td>
<td>2006-2009</td>
<td>$170,000</td>
<td>Sarkar (PI)</td>
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<td>NSF</td>
<td>DMS1106577</td>
<td>New Developments in Sufficient Dimension Reduction</td>
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<td>NIH</td>
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<td>Sleep: a Novel Pathway Linking Major Depression and Cardiovascular Disease</td>
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<td>NIH</td>
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<td>Aging Well, Sleeping Efficiently</td>
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<td>$9,800,000</td>
<td>Krafty (I)</td>
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<td>NSF</td>
<td>DMS0805050</td>
<td>Statistical Methods for Dependent Data</td>
<td>2008-2013</td>
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## 5 YEAR SUMMARY OF PUBLICATIONS

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<th>Number of Publications</th>
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<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
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<td>Other*</td>
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<td>17</td>
<td>12</td>
<td>11</td>
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## LIST OF PUBLICATIONS IN A JOURNALS

### Forthcoming


2014


2013


2012

2011

2010

Note: Fox School faculty shown in bold
+ Published while not at the Fox School
PHD PROGRAM IN
BUSINESS
ADMINISTRATION
& STATISTICS
PHD PROGRAM IN BUSINESS
ADMINISTRATION & STATISTICS

The Fox School of Business PhD program combines top research faculty with small class sizes and a cutting edge curriculum to help students succeed in today’s academic world. At the Fox School, students have the technology and resources of one of the largest urban universities on the East Coast in tandem with the Association to Advance Collegiate Schools of Business (AACSB). Students also have the opportunity to build their research portfolio, present work at international conferences, and meet with top researchers from around the world to develop their network.

The Fox School formally encourages a culture of mentoring where faculty collaborate with students on joint endeavors. Our students benefit from the high-quality research produced by their Fox mentors, while the faculty benefit from these students’ fresh ideas. Both formal and informal, this mentoring is intended to support PhD students as they adapt to the rigors of academic life and successful scholarship. The Fox School's PhD program offers a degree in Business Administration, encompassing ten concentrations, and a degree in Statistics. Although tailored to meet the individual demands of field specialization, each of our programs utilizes a similar structure.

SUPPORTING STUDENT RESEARCH
The PhD program proudly recognizes its students’ research achievements with awards at the Fox School Annual Awards Night and during the Annual PhD Program School-Wide Student Research Competition.

The Annual PhD Program School-Wide Student Research Competition is held every Fall and provides our top-tier PhD students the opportunity to present their research, collect comments on their work from tenured faculty, win awards based on these papers, compete for monetary funding to continue their outstanding research work, and begin building their academic resumes. PhD students who have received high grades for their first or second year research papers are often invited to present their work in this school-wide forum, as are PhD students who have recently defended their dissertation proposals, and recent graduates of the PhD program may compete for the Best Dissertation award. Each concentration recommends one outstanding PhD student to present at this school-wide awards competition, where they are eligible to compete for these awards and receive further research or dissertation support.

The Fox School prepares PhD graduates to lead their fields of academic research. Our commitment to interdisciplinary education prepares graduates from all concentrations to tackle problems at the cutting edge of business and management research, something recent graduates demonstrate with their highly productive publication records. Fox graduates have enjoyed nearly 100% percent job placement at research universities or in leading industry positions.
NOTABLE RECENT ACHIEVEMENTS

• Tom Adams, PhD Student in Accounting: Recipient of a Center for Audit Quality Grant, one of only four grants awarded by the Center for Audit Quality (CAQ) in 2014.
• Michelle Andrews, PhD Student in Marketing: Best Conference Paper Award Recipient at the 2014 American Marketing Association Summer Educator Conference.
• Pauline Milwood, PhD Student in Tourism & Sport: Best Paper Award Recipient for the Advances in Destination Management Conference in St. Gallen, Switzerland. The award is sponsored by the Journal of Destination Marketing and Management.
• Christine Wegner, PhD Student in Tourism & Sport: 2014 NASSM Student Research Paper Competition award winner. This represents the fourth consecutive year that a student from the Tourism & Sport concentration has won this award (Yuhei Inoue, Steve Swanson, and Mikihiro Sato). The Fox School of Business at Temple University is the first school to win this award four consecutive years.
• Nicolle Clements, PhD graduate in Statistics: Published two papers from her PhD dissertation "Multiple Testing in Grouped Dependent Data."
• Kevin Hong, PhD graduate in Management Information Systems: Two papers accepted by IS Premium Conference (ICIS and CIST); recipient of the NET Institute Grant; and selected into ICIS Doctoral Consortium.
• Michael Obal, PhD graduate in Marketing: Robert Robicheaux Best Supply Chain Management or Logistics Management Proposal Award Recipient in the 2013 Society for Marketing Advances (SMA) dissertation proposal competition.

PROMINENT PHD ALUMNI OF THE FOX SCHOOL

• Angappa Gunasekaran, Dean, University of Massachusetts at Dartmouth (Business Management)
• Florian Zach, Tod and Maxine McClaskey Faculty Fellow, Washington State University (Tourism & Sport)
• Hugh Sherman, Dean, Ohio University (Strategic Management)
• James Landi, Executive Vice President, ACAP Advisory PCI (Finance)
• Jeong-Bon Kim, Head and Chair Professor of Accountancy, City University of Hong Kong (Accounting)
• Joby John, Dean, Moody College of Business, University of Louisiana at Lafayette (Business Management)
• John Ryan, President, King’s College (Human Resource Management)
• Joseph Qiu, Senior Vice President, Americas at JLT Group (Risk Management & Insurance)
• Karen Campbell, Research Fellow, University of Pennsylvania, Wharton School of Business (Economics)
• Lingyu Zheng, Vice President, Bank of America (Statistics)
• Madan Gopal Annavarjula, Associate Dean, Bryant University (International Business)
• Monica Zimmerman, Associate Dean, West Chester University of Pennsylvania (Business Management)
• Rita Cheng, President, Northern Arizona University (Accounting)
• Sankaran Raghunatha, Dean, The National Management School, Chennai (International Business)
• Shawn Daly, Dean, Niagara University, College of Business Administration (International Business)
• Susan Kruml, Dean, School of Business, Milliken University (Human Resource Management)
• Tanuja Singh, Dean, St. Mary’s University in San Antonio (Business Management)
### ADMISSIONS AND APPLICATION INFORMATION FOR THE PHD PROGRAM

<table>
<thead>
<tr>
<th></th>
<th>2010 Cohort</th>
<th>2011 Cohort</th>
<th>2012 Cohort</th>
<th>2013 Cohort</th>
<th>2014 Cohort</th>
</tr>
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<td>Number of applicants</td>
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<td>263</td>
<td>269</td>
<td>282</td>
<td>403</td>
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<tr>
<td>Number of admitted students</td>
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<td>26</td>
<td>26</td>
<td>23</td>
<td>25</td>
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<td>720</td>
<td>718</td>
<td>720</td>
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<td>Average GRE Score (STAT)</td>
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<td>1280</td>
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<td>Number of Presidential Fellowships</td>
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### RECENT ACADEMIC PLACEMENTS

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<th>Year</th>
<th>Name</th>
<th>Department</th>
<th>Placement</th>
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<tbody>
<tr>
<td>2015</td>
<td>Michelle Andrews</td>
<td>Marketing</td>
<td>Emory University</td>
</tr>
<tr>
<td>2014</td>
<td>Kevin Yili Hong</td>
<td>MIS</td>
<td>Arizona State University</td>
</tr>
<tr>
<td>2014</td>
<td>Mike Obal</td>
<td>Marketing</td>
<td>UMass Lowell</td>
</tr>
<tr>
<td>2013</td>
<td>Sabrina D. Volpone</td>
<td>HRM – OB</td>
<td>University of New Mexico</td>
</tr>
<tr>
<td>2013</td>
<td>Gordon Burch</td>
<td>MIS</td>
<td>University of Minnesota</td>
</tr>
<tr>
<td>2013</td>
<td>Snehal Awate</td>
<td>SGM</td>
<td>Indian School of Business</td>
</tr>
<tr>
<td>2013</td>
<td>Alicia Strandberg</td>
<td>Statistics</td>
<td>Villanova University</td>
</tr>
<tr>
<td>2013</td>
<td>Karen Xie</td>
<td>STHM</td>
<td>University of Denver</td>
</tr>
<tr>
<td>2012</td>
<td>Yoon Koh</td>
<td>STHM</td>
<td>University of Houston</td>
</tr>
<tr>
<td>2011</td>
<td>Yan Hu</td>
<td>Finance</td>
<td>University of Minnesota – Duluth</td>
</tr>
<tr>
<td>2011</td>
<td>Tzu Ting Lin</td>
<td>RMI</td>
<td>National Taiwan University</td>
</tr>
<tr>
<td>2011</td>
<td>Yuhei Inoue</td>
<td>STHM</td>
<td>University of Memphis</td>
</tr>
<tr>
<td>2011</td>
<td>Karen McDougal</td>
<td>Accounting</td>
<td>St. Joseph’s University</td>
</tr>
<tr>
<td>2010</td>
<td>Yibo Xio</td>
<td>Finance</td>
<td>University of Akron</td>
</tr>
<tr>
<td>2010</td>
<td>Suzanne Cheshayeb Makarem</td>
<td>Marketing</td>
<td>Virginia Commonwealth University</td>
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<tr>
<td>2010</td>
<td>Ellen Forisman Thomas</td>
<td>Marketing</td>
<td>New Jersey Institute of Technology</td>
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<tr>
<td>2010</td>
<td>Eunyoung Whang</td>
<td>Accounting</td>
<td>University of Texas – Pan America</td>
</tr>
<tr>
<td>2010</td>
<td>Yinghong Zhang</td>
<td>Accounting</td>
<td>Rensselaer Polytechnic University</td>
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</tbody>
</table>

### RECENT CORPORATE PLACEMENTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Department</th>
<th>Placement</th>
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<tbody>
<tr>
<td>2012</td>
<td>Shu Li</td>
<td>Statistics</td>
<td>Johnson &amp; Johnson</td>
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<tr>
<td>2011</td>
<td>Jingru Chen</td>
<td>Statistics</td>
<td>JP Morgan Chase</td>
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<td>2011</td>
<td>Lingyu Zheng</td>
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<td>2011</td>
<td>Jing Chen</td>
<td>Statistics</td>
<td>Vertis Health</td>
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<td>2010</td>
<td>Vishwanath Iyer</td>
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<td>Novartis Healthcare Private Limited</td>
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<td>2009</td>
<td>Jun Cao</td>
<td>Statistics</td>
<td>Bristol-Meyers Squibb</td>
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<td>Yu Ding</td>
<td>Statistics</td>
<td>Merck</td>
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<tr>
<td>2008</td>
<td>Venkat Sethuraman</td>
<td>Statistics</td>
<td>Novartis Healthcare Private Limited</td>
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<td>2008</td>
<td>Ying Zhang</td>
<td>Statistics</td>
<td>Merck</td>
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<tr>
<td>2008</td>
<td>Liyuan Ma</td>
<td>Statistics</td>
<td>Johnson &amp; Johnson</td>
</tr>
<tr>
<td>2008</td>
<td>Sudharshan Padmarabhan</td>
<td>Statistics</td>
<td>Wyeth</td>
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</tbody>
</table>
APPENDICES
APPENDIX 1. FOX SCHOOL OF BUSINESS TOP JOURNALS

BUSINESS A LIST

1. Academy of Management Journal
2. Academy of Management Review
3. Administrative Science Quarterly
4. Information Systems Research
5. Journal of Accounting and Economics
6. Journal of Accounting Research
7. Journal of Applied Psychology
8. Journal of Consumer Research
9. Journal of Finance
11. Journal of Marketing
12. Journal of Marketing Research
13. Journal of Risk and Insurance
14. MIS Quarterly
15. Management Science
16. Marketing Science
17. Operations Research
18. Organization Science
19. Organizational Behavior and Human Decision Processes
20. Personnel Psychology
21. Review of Financial Studies
22. Strategic Management Journal
23. The Accounting Review

NON-BUSINESS A LIST

1. American Economic Review
2. American Journal of Sociology
3. American Sociological Review
4. Annual Review of Sociology
5. Econometrica
6. Journal of Cognitive Neuroscience
7. Journal of Economic Geography
8. Journal of Personality and Social Psychology
10. Journal of Vocational Behavior
11. Mathematical Programming
12. Medical Care
13. Milbank Quarterly
14. Neuroimage
15. Proceedings of the National Academy of Sciences of the USA
16. Psychological Bulletin
17. Psychological Science
18. Quarterly Journal of Economics
19. Review of Economic Studies

1 ++ JRI is the top journal in the field of risk and insurance. Risk and insurance is part of an important department in the Fox School: Risk, Insurance, and Healthcare Management (RIHM). For P&T candidates from the RIHM department (only), JRI will count as a top-tier journal.
<table>
<thead>
<tr>
<th>BUSINESS A*- LIST</th>
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<tbody>
<tr>
<td>1. Accounting, Organization, and Society</td>
</tr>
<tr>
<td>2. Contemporary Accounting Research</td>
</tr>
<tr>
<td>3. Decision Sciences</td>
</tr>
<tr>
<td>4. Games and Economic Behavior</td>
</tr>
<tr>
<td>5. Health Affairs</td>
</tr>
<tr>
<td>6. Health Economics</td>
</tr>
<tr>
<td>7. Health Services Research</td>
</tr>
<tr>
<td>8. Journal of Econometrics</td>
</tr>
<tr>
<td>10. Journal of Financial and Quantitative Analysis</td>
</tr>
<tr>
<td>11. Journal of Health Economics</td>
</tr>
<tr>
<td>12. Journal of International Business Studies</td>
</tr>
<tr>
<td>13. Journal of Management</td>
</tr>
<tr>
<td>14. Journal of Management Information Systems</td>
</tr>
<tr>
<td>15. Journal of Monetary Economics</td>
</tr>
<tr>
<td>16. Journal of Money, Credit, and Banking</td>
</tr>
<tr>
<td>17. Journal of Operations Management</td>
</tr>
<tr>
<td>18. Journal of Organizational Behavior</td>
</tr>
<tr>
<td>20. Journal of Risk and Uncertainty</td>
</tr>
<tr>
<td>22. Production and Operations Management</td>
</tr>
<tr>
<td>23. Review of Accounting Studies</td>
</tr>
<tr>
<td>25. Transportation Science</td>
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<table>
<thead>
<tr>
<th>BUSINESS A- LIST</th>
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<tbody>
<tr>
<td>1. Accounting Horizons</td>
</tr>
<tr>
<td>3. Computers and Operations Research</td>
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<tr>
<td>4. Decision Support Systems</td>
</tr>
<tr>
<td>5. European Accounting Review</td>
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<tr>
<td>6. European Journal of Information Systems</td>
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<tr>
<td>8. Financial Management</td>
</tr>
<tr>
<td>9. Human Performance</td>
</tr>
<tr>
<td>10. Human Relations</td>
</tr>
<tr>
<td>11. Human Resource Management</td>
</tr>
<tr>
<td>13. Industrial Labor Relations Review</td>
</tr>
<tr>
<td>14. Information and Organization</td>
</tr>
<tr>
<td>15. Information Systems Journal</td>
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<tr>
<td>16. INFORMS Journal on Computing</td>
</tr>
<tr>
<td>17. International Journal of Industrial Organization</td>
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<td>20. Journal of the Academy of Marketing Science</td>
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<tr>
<td>21. Journal of Accounting, Auditing, and Finance</td>
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<tr>
<td>22. Journal of Accounting and Public Policy</td>
</tr>
<tr>
<td>24. Journal of Banking and Finance</td>
</tr>
<tr>
<td>25. Journal of Business Ethics</td>
</tr>
<tr>
<td>27. Journal of Consumer Psychology</td>
</tr>
<tr>
<td>28. Journal of Corporate Finance</td>
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<tr>
<td>29. Journal of Financial Intermediation</td>
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<tr>
<td>31. Journal of Human Resources</td>
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<tr>
<td>32. Journal of International Money and Finance</td>
</tr>
<tr>
<td>33. Journal of Information Technology</td>
</tr>
<tr>
<td>34. Journal of Labor Economics</td>
</tr>
<tr>
<td>35. Journal of Law and Economics</td>
</tr>
<tr>
<td>36. Journal of Management Accounting Research</td>
</tr>
<tr>
<td>37. Journal of Management Studies</td>
</tr>
<tr>
<td>38. Journal of Occupational and Organizational Psychology</td>
</tr>
<tr>
<td>39. Journal of the Operational Research Society</td>
</tr>
<tr>
<td>41. Journal of Retailing</td>
</tr>
<tr>
<td>42. Journal of Urban Economics</td>
</tr>
<tr>
<td>43. Leadership Quarterly</td>
</tr>
<tr>
<td>44. Long Range Planning</td>
</tr>
<tr>
<td>45. Manufacturing &amp; Service Operations Management</td>
</tr>
<tr>
<td>46. North American Actuarial Journal</td>
</tr>
<tr>
<td>47. Omega</td>
</tr>
<tr>
<td>48. Organization Research Methods</td>
</tr>
<tr>
<td>49. Organization Studies</td>
</tr>
<tr>
<td>50. Rand Journal of Economics</td>
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<tr>
<td>51. Real Estate Economics</td>
</tr>
<tr>
<td>52. Research Policy</td>
</tr>
<tr>
<td>53. Review of Economic Dynamics</td>
</tr>
<tr>
<td>54. Review of Finance</td>
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<tr>
<td>55. Strategic Entrepreneurship Journal</td>
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</tbody>
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ACTUARIAL SCIENCE JOURNALS

**Actuarial Science A List**

**Actuarial Science A- List**
The Astin Bulletin
The Scandinavian Actuarial Journal

**Actuarial Science A- List**
Annals of Actuarial Science  European Actuarial Journal

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*“Insurance, Math, and Economics and North American Actuarial Journal are the top journals in the field of actuarial science. Actuarial science is part of an important department in the Fox School: Risk, Insurance, and Healthcare Management (RIHM). For P&T candidates from the RIHM department (only), Insurance, Math, and Economics and North American Actuarial Journal will count as top-tier journals.”*
**LEGAL STUDIES JOURNALS**

### Legal Studies A List
3. Journal of Employment Law
4. Berkeley Journal of International Law
5. Columbia Business Law Journal
6. Cornell International Law Journal
7. Cornell Journal of Law & Public Policy
8. Harvard Journal on Legislation
9. Michigan Journal of International Law
13. Northwestern Interdisciplinary Law Review
15. Northwestern Journal of Law & Social Policy
17. Texas Journal of International Law
18. U. of Pennsylvania Journal of Business Law
19. Virginia Law & Business Review
20. Virginia Journal of Social Policy & the Law
21. Virginia Journal of International Law
22. Yale Journal on Regulation

### Legal Studies A-* List
1. Boston University International Law Journal
2. Boston University Review of Banking & Financial Law
3. Emory International Law Review
5. Georgetown Journal of Law and Public Policy
6. Hofstra Labor and Employment Journal
7. Indiana Journal of Global Legal Studies
8. Journal of Legal Studies
10. Maryland Journal of Health Care Law & Policy
11. Michigan St. U. Journal of Medicine and Law
12. Minnesota Journal of International Law
14. Real Estate Law Journal
15. Real Estate Trust and Estate Law Journal

### Legal Studies A- List
1. American U. International Law Review
2. American University Labor & Employment Law Forum
3. Atlantic Law Journal
4. Boston College International and Comparative Law Review
5. Brigham Young U. International Law & Management Review
8. Fordham Journal of Corporate and Financial Law
9. Georgia Journal of International & Comparative Law
10. George Mason Journal of International Commercial Law
12. North East Journal of Legal Studies
13. Southern Law Journal
14. U.C. Davis Business Law Journal
15. Wake Forest Journal of Business & Intellectual Property Law
16. Wake Forest Journal of Law and Policy
17. William and Mary Business Law Review
18. Wisconsin International Law Journal
STATISTICS JOURNALS

Statistics A List
  1. Annals of Statistics Biometrika
  2. Journal of the American Statistical Association

Statistics A- List
  1. Biometrics

Statistics A- List
  1. Biostatistics
  2. Computational Statistics & Data Analysis
  4. Journal of Computational and Graphical Statistics
  5. Journal of Multivariate Analysis
  6. Journal of Statistical Planning and Inference
  7. Journal of Time Series Analysis
APPENDIX 2. INSTITUTES AND CENTERS

Advanta Center for Research in Financial Institutions

**Director:** J. David Cummins  
**Associate Director:** Elyas Elyasiani

Established at a time of unprecedented change in the financial services industry, the Center is well-positioned to carry out its agenda to:

- Provide the research necessary for financial service corporations and their customers to keep pace with the changing nature of the market, and
- Promote the study of financial services in the undergraduate and graduate business curricula.

Through industry-driven basic and applied research, the Advanta Center will address:

- Ongoing advances in information technology that have empowered both commercial and individual financial services customers through enhanced information access and technical sophistication,
- The integration of risk management activities among banking, credit, insurance and other financial services sectors, leading to the creation of increasingly complex and versatile products, and
- The globalization of business activity, and the impact of financial services deregulation worldwide.

In addition to its research activities, the Advanta Center will:

- Develop industry-specific education programs, including new Financial Services concentrations at both the bachelor’s and master’s levels,
- Establish a series of widely publicized business and academic conferences,
- Publish working papers, conference proceedings, and the Risk Management and Insurance Review, a journal of the American Risk and Insurance Association, and
- Establish a lecture series/visiting scholars program in which students and faculty will interact with national and international leaders from industry and academia.

Big Data Institute

**Co-Directors:** Paul A. Pavlou, Zoran Obradovic

At Temple University, researchers across several disciplines have made important contributions to the scholarship of data analytics, data sciences, and business analytics, what is commonly referred to as “Big Data.” To leverage and harness the full potential of these disparate efforts on big data, the Big Data Institute serves as the institutional infrastructure to enable these distinct efforts to make a significantly greater impact. The Big Data Institute connects multiple disciplinary perspectives, including but not limited to computer science, statistics, engineering, medicine, computational social sciences, biology, genomics, and business to harness the potential of big data. The Institute fosters the natural synergies among these disciplines to increase inter-disciplinary collaborations and reach a critical mass necessary to advance knowledge, expand curricula, and pursue external funding opportunities and create technology commercialization opportunities.

The Big Data Institute connects Temple University Centers of Excellence with a focus on big data research initiatives. The Institute is comprised of several Centers, each with a specific multi-disciplinary perspective and unique focus. These centers also bridge Fox School programs with those from the College of Science and Technology and the School of Medicine. This dynamic infrastructure is designed to engage new Centers and faculty across the Temple University campus as the demand for big data analytics continues to flourish.

The Institute adopts a dynamic and inclusive model that encourages participation from all departments and schools at Temple University. Starting with several centers in the College of Science and Technology, the School of Medicine, and the Fox School of Business – the long term goal is expand this reach by engaging other units, including Fox Chase Cancer Center, School of Engineering, School of Media and Communications, and College of Health Professions and Social Work, plus other colleges/schools that are active in research centered on big data, data sciences, and data analytics.
Center for Design and Innovation

**Director:** Youngjin Yoo  
**Associate Director:** James Moustafellos

The Center for Design+Innovation (cD+i) is where ideas are transformed into actions. Through a unique blending of design, management, and technology, the cD+i envisions and builds better possibilities for the future. We work with academic and professional leaders to carry out bold and transformative research initiatives and deliver cutting-edge, interdisciplinary, and action-oriented education programs for students and professionals. We pursue breakthrough ideas to create solutions that are economically sustainable, environmentally responsible and humanly satisfying. The cD+i is supported by corporate memberships, sponsorships and grants to fund its research, education and outreach programs.

**Key Activities:**
- Integrated design and management education to all MBA programs at the Fox School of Business and Management. The Fox School is the first major business school to integrate design into its required MBA curriculum.
- Executive education courses and certificate programs featuring cD+i faculty members and thought leaders in industry.
- Funded and contract interdisciplinary research projects that lead to fundamental breakthrough ideas.
- InciteXchange, an annual interdisciplinary conference on design, innovation and technology, featuring worldwide leaders in these areas.
- Design Week at Fox, an annual week of events including the Design Challenge, a student competition focused on identifying urban challenges and designing solutions for the North Broad community.
- Public lectures on design, innovation and technology throughout the year.
- Hosting industry thought leaders as senior visiting fellows.

Center for Healthcare Research and Management

**Director:** George Chressanthis

The Fox School's Center for Healthcare Research and Management (CHRM) is a major resource for graduate study and professional development in health services management in the Greater Philadelphia region. Located at Temple University's technologically advanced Alter Hall, CHRM engages the creative energy and service ethic of the public and private health community to find more cost effective and equitable solutions to the provision of healthcare.

Closely attuned and responsive to the rapidly evolving healthcare landscape, CHRM provides a competitive advantage for Fox Healthcare Management Graduate Programs. It draws upon the considerable resources of Temple University to help ensure the quality and currency of graduate, continuing education, research and outreach programs. Through Temple's network of alumni and industry partners, it also provides internship experiences and unrivaled exposure to the healthcare industry in the region.

Center for International Business Education and Research

**Director:** Rebecca Geffner

The mission of the Temple CIBER is to promote greater involvement in international business activities by academic institutions, business firms, and small and medium size enterprises in the Eastern Pennsylvania, South Jersey and Delaware region. Temple is one of only 33 Universities in the nation to receive this highly competitive grant. The Temple CIBER promotes competitiveness of area businesses in the global marketplace through trade education, further developing the international content of the Fox School curriculum, supporting research in areas of international business, offering language and culture exposure, as well as overseas work and study experiences for Fox School students.

Temple CIBER has supported extensive research, including an annual international business research forum and the publication of the Journal of International Management, business outreach, developing international business faculty within Temple and in community colleges and minority serving institutions in the region. Temple CIBER also created and manages international study abroad and student exchange partnerships with schools in France, Ireland, Mexico, and Ghana.
Center for Neural Decision Making

**Director:** Angelika Dimoka  
**Associate Director:** Vinod Venkatraman

The Center for Neural Decision Making (CNDM) is directed by Professor Angelika Dimoka, and is comprised of academic researchers and industry partners interested in the potential of brain imaging to drive both theory and practice. Research at CNDM focuses on studying interesting business problems using neuroscience and multiple neurophysiological methods. The Center has raised more than $700,000 in the last four years from various government and private organizations (PA Health Department, Advertising Research Foundation, INFORMS, ACR). The Center, together with MIT, Harvard, Stanford, and Michigan, has been organizing the annual Interdisciplinary Symposium on Decision Neuroscience for the last five years. The conference attracts more than 100 attendees from the top universities around the world, across multiple disciplines. In July 2014, CNDM organized and hosted a pre-conference workshop at the AOM and also a PDW titled “Brains to Organizations”.

The CNDM offers training and research opportunities for undergraduate and graduate students, along with scholarships and research assistantships for doctoral students. Research topics include:

- Neuromarketing
- NeuroIS
- Measuring advertising effectiveness
- Information overload and self-control
- Consumer financial decision making
- Risky behavior across the life span
- Healthcare preferences and self-positivity bias

Center for Statistical Analysis

**Director:** Pallavi Chitturi

Established in the Fox School of Business, Department of Statistics, the mission of the Center for Statistical Analysis (CSA) is to provide professional statistical consulting support and training to Temple University faculty, researchers, and students; and to external clients in the wider business, science, industry, and government sectors. The Center will offer an integrated, comprehensive statistical consulting service covering all aspects of a quantitative research project ranging from the initial study design through to the presentation of the final research conclusions.

The Center’s consultants will provide collaborative support in the planning, design, and management of research projects. Through its integral ties to the Department of Statistics, the Center has strengths in the areas of design of experiments, multiple testing, clinical trials and pharmaceutical statistics, outlier detection, reduced rank regression, and time series, among others. The Center will provide training to university faculty, graduate students, and researchers by organizing workshops and conferences in a variety of areas. The Center will offer occasional seminars or colloquia on topics of broad interest, and on recent advances in research methodology.

Consumer Sensory Innovation Lab

**Director:** Maureen (Mimi) Morrin

The Consumer Sensory Innovation Lab is dedicated to conducting innovative research exploring the impact of each of the five senses (sight, touch, sound, smell, and taste) on consumer choice behavior.

The Consumer Sensory Innovation Lab provides a medium for cross-disciplinary, collaborative research among professors, graduate students, and corporate managers and practitioners interested in issues related to sensory marketing. The members of the Lab work jointly to produce highly innovative and insightful research that helps us better understand how sights, sounds, smells, haptics, and tastes impact consumers’ moods, attitudes, emotions, cognitions, and decision-making behavior in the marketplace.
Global Center for Big Data in Mobile Analytics

**Director:** Xueming Luo

The mission of Global Center for Big Data and Mobile Analytics (GBM) in the Fox school of Business at Temple University is to become an inter-disciplinary leader in big data in mobile analytics. This Center is an essential part of a University-wide “Big Data Institute,” which aims to facilitate research, education, industry practice, and technology transfer in the cross-disciplinary domain of big data, including Health Sciences, Social Media, Mobile Analytics, High-dimensional Statistics, among others. GBM will forge strategic partnership with the world’s largest mobile service providers in Asia, Europe, and beyond. GBM will nurture a global team of researchers from Marketing, Information Systems, Strategy, Finance, Statistics, Economics, Computer Science, Psychology, Sociology, Physics, and related fields at leading global universities. GBM will collaborate with other researchers and produce elite research publications on mobile-related topics such as targeting, commerce, optimization, consumer usage, cognitive science, emotions, data processing, user-technology interface, networks, apps, gaming, virtual identity, and more. GBM will also foster industry outreach and generate impact by helping managers solve mobile-related problems and commercializing its patents to benefit companies and society.

Innovation & Entrepreneurship Institute

**Director:** Robert McNamee

The Fox School of Business and Management’s Innovation and Entrepreneurship Institute (IEI) proactively promotes entrepreneurial spirit throughout all 17 schools and colleges of Temple University. Because entrepreneurship is such a multi-disciplinary, opportunistic and dynamic phenomenon, the IEI emphasizes integrated, applied, hands-on learning, bringing together students, entrepreneurs, mentors, alumni, faculty, and business advisors from diverse backgrounds to work on real-time projects. As the largest research university in this region, IEI’s future emphasis will be in science and technology.

The IEI’s highly skilled staff and faculty provide consulting services to project groups and new ventures while developing and maintaining the IEI’s rich offerings of programs and relationships. The IEI offers many years of experience in business development and consulting, a wide variety of skills, extensive networks and boundless enthusiasm for new ventures and experiential learning.

Institute for Business and Information Technology

**Executive Director:** Munir Mandviwalla

**Director:** Laurel Miller

The Fox School’s Institute for Business and Information Technology (IBIT) provides cutting-edge knowledge and valuable connections to sustain excellence in information technology. IBIT integrates industry perspectives with academic research expertise to create forums for generating and exchanging best practices. IBIT is affiliated with the Fox School’s nationally ranked Department of Management Information Systems. IBIT draws participating faculty and students from MIS as well as the expertise of the entire Fox and Temple University community.

Institute of Global Management Studies

**Director:** Ram Mudambi

In keeping pace with rapid changes and impacts of globalization on business practices, the Institute of Global Management Studies (IGMS) remains responsive to the needs of the business, academic and governmental communities in the Greater Philadelphia region by:

- Equipping graduates with the education, skills and experiences that will enable them to succeed as leaders in the global marketplace
- Supporting, producing and publishing quality research of value to regional and international organizations
- Developing outreach activities such as conferences and seminars that explore current issues and trends in international business

The IGMS is an interdisciplinary institute which provides support for faculty from various departments and backgrounds all interested in advancing international business research and teaching. The IGMS oversees academic programming in international business at the Fox School, fosters relationships with alumni both here and abroad, and supports activities on campus that advance the mission of internationalization at Temple University.
APPENDIX 3. CHAIRS & PROFESSORSHIPS

The Joseph E. Boettner Chair of Risk Management and Insurance
Current Recipient: J. David Cummins, Risk, Insurance and Healthcare Management
This distinguished professorship in risk management and insurance is funded by an endowment created in 1966 by friends of Joseph E. Boettner. The endowment also provides student scholarships and helped establish an MBA concentration in this area. A chartered life insurance underwriter, Boettner gained widespread recognition as a specialist in estate planning. As president of the Philadelphia Life Insurance Company and director of several firms in the Greater Philadelphia region, he was highly regarded as a perceptive, imaginative, honest and unselfish leader. He was an honorary member of Beta Gamma Sigma, the national business honors society.

The Laura H. Carnell Professors
Current Recipients:
J. Jay Choi, Finance & International Business
Arvind Parkhe, Strategic Management
M. Moshe Porat, Risk, Insurance, and Healthcare Management
Established in 1985 by the Temple University Board of Trustees, Carnell professorships recognize faculty who have distinguished themselves in research, scholarship, the creative arts and teaching. They honor Temple University's first dean, Laura H. Carnell, who worked alongside founder Russell H. Conwell from 1893 until his death in 1925, most of that time as Temple's chief administrator. Known for her tremendous energy, dedication and compassion, she was a prudent manager and innovative leader who helped thousands of students make a better life for themselves and their families.

The Harry Cochran Professor in Management Information Systems
Current Recipient: Youngjin Yoo, Management Information Systems
This distinguished professorship honors Dr. Harry A. Cochran, the second dean of Temple's School of Commerce – the predecessor to today's Fox School of Business. Under Cochran's leadership, the School offered its first graduate program in 1937, its first Master's program in 1939 and earned its initial accreditation through AACSB, a high distinction of achievement held by fewer than 5 percent of business schools worldwide. Cochran, who served as dean from 1934 to 1960, laid the research foundation upon which the School is built, and helped develop a learning-by-doing curriculum to which Fox still adheres today.

The Cyrus H.K. Curtis Professor in Statistics
Current Recipient: Sanat K. Sarkar, Statistics
This endowed professorship, which recognizes excellence in research, honors well-known Philadelphia publisher and philanthropist Cyrus H.K. Curtis, founder of the Curtis Publishing Co. As president of Curtis-Martin Newspapers, he oversaw several nationally recognized publications, such as Ladies’ Home Journal and the New York Evening Post. In addition to publishing, Curtis held directorships at the First National Bank of Philadelphia and Mutual Life Insurance Company of New York. He was known for his charitable donations to medical, cultural and educational institutions, including Temple University.

The Elmer R. Deaver Professor in Risk Management and Insurance
Current Recipient: Mary Weiss, Risk, Insurance and Healthcare Management
The Elmer R. Deaver Foundation established, in perpetuity, scholarships, awards and a professorship in the area of risk management and insurance. Deaver was a founder and CEO of Quaker City Life Insurance, an industrial insurance company that provided affordable indemnity policies for working people, particularly minorities. Reflecting his focus as a benefactor on helping those who had helped his company grow and prosper, the Deaver Foundation provides many need-based scholarships for students at Temple University and at colleges and universities throughout the Greater Philadelphia region.

The Charles E. Gilliland, Jr. Professor in Marketing
Current Recipient: Xueming Luo, Marketing and Supply Chain Management
This distinguished professorship honors Dr. Charles E. Gilliland, Jr., who served as dean of Temple's School of Business Administration in 1960 and as a professor of finance from 1965-68. Dr. Gilliland played an important role in shaping both undergraduate and graduate programs in the school, particularly in research and communication, and was active in helping to create business administration programs in third-world countries. He also played a vital role in the development and building of Speakman Hall, which opened in 1966. Upon his resignation as dean, Dr. Gilliland participated in an educational project in Pakistan sponsored by the U.S. Agency for International Development.
The H.F. “Gerry” Lenfest Professor in Entrepreneurship and Innovation

**Current Recipient:** Mitrabarun "MB" Sarkar, Strategic Management

This distinguished professorship honors H.F. “Gerry” Lenfest, the well-known media entrepreneur and philanthropist. After practicing law, Mr. Lenfest joined Triangle Publications in 1965. Five years later, he led Triangle’s Communications Division, serving as Editorial Director and Publisher of Seventeen Magazine and as President of CATV Operations. In 1974, he formed Lenfest Communications Inc. after purchasing Suburban Cable TV Co. and Lebanon Valley Cable TV Co. from Triangle. He transferred Lenfest Communications to AT&T in 1999. In 2006, he received the Musser Award for Excellence in Leadership from the Fox School, its highest honor. Mr. Lenfest is a Trustee of Temple University.

The Stanley Merves Chair of Accounting and Information Technology

**Current Recipient:** Rajiv D. Banker, Accounting

The Merves Chair in Accounting and Information Technology is endowed by alumnus Stanley Merves (BS '51), CPA. Merves was the founder and senior partner of Merves & Company. His successful business career has included positions at Price Waterhouse, the IRS, The Franklin Mint, and partnerships in several investment and technology firms. He has played leading roles in professional, civic and charitable associations, and his philanthropy extends well beyond the greater Philadelphia region. He is a member of the Temple University Accounting Alumni Hall of Fame and recipient of the 1999 Musser Award for Alumni Achievement. Mr. Merves received Temple University's Conwell Society Award in 2002.

The Frank M. Speakman Professor in Strategic Management

**Current Recipient:** Sheeram “Ram” Mudambi, Strategic Management

This distinguished professorship honors Frank M. Speakman, instructor of insurance and business economics at Temple University, from 1913-1916. A well-known and well-respected certified public accountant and consulting actuary, Mr. Speakman bequeathed a significant portion of his estate to Temple upon hearing former University president Robert Johnson’s speech, titled, “The Case for Temple University,” in the hope of assisting the University expand its reach in the North Philadelphia community. The generosity of this Philadelphia businessman – for whom the former home to Temple's School of Business Administration is named– underlined a lifetime and a legacy of service.

The Milton F. Stauffer Professor in Information Technology and Strategy

**Current Recipient:** Paul A. Pavlou, Management Information Systems

This distinguished professorship honors Dr. Milton F. Stauffer, one of Temple University's first business instructors and the man who, in 1918, would become founding dean of Temple's School of Commerce – the predecessor to today’s Fox School of Business. University founder Russell Conwell described Stauffer as one of Temple's strongest pillars, adding that “he is the counsel to the other heads of the university in every undertaking of importance … He is a man of strong intellect, clean mind; a man of firm decision; a man whose work for the institution has made it a safe institution.”

The Dorothy S. Washburn Chair of Marketing and International Business

**Current Recipient:** Masaaki (Mike) Kotabe, Strategic Management

Established by AF Lieutenant Colonel and Fox School alumna (BS '31, MBA '50) Dorothy S. Washburn, the Washburn Chair in Marketing enhances the quality of teaching and scholarship at The Fox School. Her bequest evokes memories of a remarkable individual whose outstanding military service was matched by her civic leadership and volunteerism. She held management, logistics, and procurement positions in several branches of the military, receiving four outstanding service awards from the Army and five from the Air Force. She served her alma mater as a member of the Board of Managers of the Business School and the Board of the General Alumni Association.

The Seymour Wolfbein Professors in Accounting

**Current Recipient:** Lawrence Brown, Accounting

This endowed professorship in accounting honors former Fox School of Business Dean Seymour Wolfbein. During Wolfbein’s deanship from 1967-1979, he improved the research capacity of the school by establishing institutes for social insurance, social economics, urban studies, economic organizations and international development. The number of full-time, tenure-track faculty increased nearly fourfold under his leadership. Previously, Wolfbein served as the Deputy Assistant Secretary of Labor for Presidents Kennedy and Johnson and the Deputy Manpower Administrator for the U.S. Department of Labor.
APPENDIX 4. THE MUSSER AWARD FOR EXCELLENCE IN RESEARCH

The Musser Award honors outstanding research achievement by a distinguished Fox faculty member. It is the highest honor afforded by the Fox School, and recognizes exceptional individual research accomplishments that also provide benefit to their larger research community within academia and industry. Named for its founder, Warren V. Musser, the award promotes an ethic in which exceptional achievements in businesses research and community development are seen as compatible, symbiotic goals.

Throughout his career, Warren Musser has combined entrepreneurial spirit with a collaborative style based on investment in people and their ideas. As founder and longtime leader of Safeguard Sciences, he formed numerous technology-oriented companies that helped create the Greater Philadelphia region’s reputation for technological innovation. In addition to his business endeavors, Musser has also led many charitable and community causes, including the Temple-based Safeguard Sciences Center for Economic Education. The Center brings business, economic and entrepreneurial education to K-12 teachers and students throughout the region and the state. The Fox School is proud to continue Musser’s ideals, acumen and achievements through our Musser Award-winning faculty members.

RECIPIENTS
2014: Sudipta Basu, Professor of Accounting
2013: Paul Pavlou, Milton F. Stauffer Professor in Information Technology and Strategy
2012: J. David Cummins, Joseph E Boettner Chair of Risk Management and Insurance
2011: Youngjin Yoo, Professor of Management Information Systems
2010: Jacqueline S. Zinn, Professor of Risk, Insurance, and Healthcare Management
2009: Rajiv Banker, Stanley Merves Chair of Accounting and Information Technology
2008: Sheeram Mudambi, Professor of Strategic Management
### APPENDIX 5. RESEARCH ROUNDTABLE

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Department</th>
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<tbody>
<tr>
<td>Steve</td>
<td>Balsam</td>
<td>Accounting</td>
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<tr>
<td>Rajiv</td>
<td>Banker</td>
<td>Accounting</td>
</tr>
<tr>
<td>Lawrence</td>
<td>Brown</td>
<td>Accounting</td>
</tr>
<tr>
<td>Rajan</td>
<td>Chandran</td>
<td>Marketing and Supply Chain Management</td>
</tr>
<tr>
<td>J. Jay</td>
<td>Choi</td>
<td>Finance</td>
</tr>
<tr>
<td>J. David</td>
<td>Cummins</td>
<td>Risk, Insurance and Healthcare Management</td>
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<tr>
<td>Masaaki</td>
<td>Kotabe</td>
<td>Strategic Management</td>
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<td>Jagannathan</td>
<td>Krishnan</td>
<td>Accounting</td>
</tr>
<tr>
<td>Xueming</td>
<td>Luo</td>
<td>Marketing and Supply Chain Management</td>
</tr>
<tr>
<td>Sheeram</td>
<td>Mudambi</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>Arvind</td>
<td>Parkhe</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>Paul</td>
<td>Pavlou</td>
<td>Management Information Systems</td>
</tr>
<tr>
<td>M. Moshe</td>
<td>Porat</td>
<td>Risk, Insurance and Healthcare Management</td>
</tr>
<tr>
<td>Sanat</td>
<td>Sarkar</td>
<td>Statistics</td>
</tr>
<tr>
<td>Mitrabarun (MB)</td>
<td>Sarkar</td>
<td>Strategic Management</td>
</tr>
<tr>
<td>Mary</td>
<td>Weiss</td>
<td>Risk, Insurance and Healthcare Management</td>
</tr>
<tr>
<td>Youngjin</td>
<td>Yoo</td>
<td>Management Information Systems</td>
</tr>
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</table>
RESEARCH ROUNDTABLE MEMBERSHIP

Selection Criteria and Responsibilities

Roles and Responsibilities: The roles and responsibilities of the Research Roundtable include:

1. Promote high-quality research at the Fox School through individual research contributions, joint research with other faculty, and mentoring of junior faculty and PhD students
2. Provide advice on research-related issues to the Dean and Office of Research, as requested
3. Offer recommendation on review cases for faculty promotion and tenure, as requested
4. Facilitate a research culture at the Fox School and promoting the school’s research agenda
5. Serve as a model of exemplary research to other faculty and PhD students

Membership: To be a member of the Research Roundtable, a faculty member must either be:

1. The holder of an endowed professorship or endowed chair in the School, in which case, membership is automatic. The assumption is that they would be vetted at the School and University level.
2. If not, the candidate must apply for membership. The faculty should meet the following criteria:
   - Publish with regularity in the top tier, A journals in his or her field, i.e. the department of the candidate, or other A level journals, as defined by the JVC list
   - Research with impact – high ISI or other citations
   - Have a national/international reputation in his or her field
   - Be invited to present at top tier universities
   - Strong pipeline of articles, scholarly books and/or monographs to demonstrate continuing scholarship
   - Path-breaking academic books (not textbooks) and other notable academic accomplishments may also be considered, if supported by adequate rationale and documentation

Application and Decision: To apply, submit a copy of your latest CV and a one-page research statement of past publications, working papers and future research to Rachel Tomlinson (rachel.t@temple.edu) in the Dean’s Office. Candidates may provide supporting letters, if needed, from leaders in the field of the candidate’s discipline to support their application. These supporting documents will be reviewed by an appropriate subcommittee of the current Research Roundtable members, and a recommendation will be made to the full Committee. The whole Committee will be polled electronically. The Dean will then review the recommendations, and announce the decision at the Research Roundtable Awards Ceremony in the fall semester.

Membership Termination: Membership in the Research Roundtable is automatically renewed for research active members (defined as having at least one JVC A level publication in a rolling 5 year period, similar to the criteria for PhD faculty eligible to chair dissertations). Members who are no longer active in the Research Roundtable, including not attending meetings and failing to undertake their stated roles and responsibilities will be kindly excused from the Research Roundtable.
## APPENDIX 6. RESEARCH FELLOWS

### SENIOR RESEARCH FELLOWS

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Department</th>
<th>Senior Research Fellow</th>
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<tbody>
<tr>
<td>Derek</td>
<td>Avery</td>
<td>HRM</td>
<td>Wolfbein Senior Research Fellow</td>
</tr>
<tr>
<td>Steve</td>
<td>Balsam</td>
<td>Accounting</td>
<td>Merves Senior Research Fellow</td>
</tr>
<tr>
<td>Gary</td>
<td>Blau</td>
<td>HRM</td>
<td>FSBM Senior Research Fellow</td>
</tr>
<tr>
<td>Anthony</td>
<td>DiBenedetto</td>
<td>Marketing</td>
<td>Washburn Senior Research Fellow</td>
</tr>
<tr>
<td>Elyas</td>
<td>Elyasiani</td>
<td>Finance</td>
<td>Cochran Senior Research Fellow</td>
</tr>
<tr>
<td>Alan</td>
<td>Izenman</td>
<td>Statistics</td>
<td>FSBM Senior Research Fellow</td>
</tr>
<tr>
<td>Jagannathan</td>
<td>Krishnan</td>
<td>Accounting</td>
<td>Merves Senior Research Fellow</td>
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<tr>
<td>Jagbir</td>
<td>Singh</td>
<td>Statistics</td>
<td>FSBM Senior Research Fellow</td>
</tr>
<tr>
<td>Jacqueline</td>
<td>Zinn</td>
<td>RIHM</td>
<td>Deaver Senior Research Fellow</td>
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### RESEARCH FELLOWS

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Department</th>
<th>Research Fellow</th>
</tr>
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<tbody>
<tr>
<td>Sudipta</td>
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<td>Accounting</td>
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<tr>
<td>Elizabeth</td>
<td>Gordon</td>
<td>Accounting</td>
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<tr>
<td>Crystal</td>
<td>Harold</td>
<td>HRM</td>
<td>Cigna Research Fellow</td>
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<tr>
<td>Jayanthi</td>
<td>Krishnan</td>
<td>Accounting</td>
<td>Merves Research Fellow</td>
</tr>
<tr>
<td>Connie</td>
<td>Mao</td>
<td>Finance</td>
<td>Boettner Research Fellow</td>
</tr>
<tr>
<td>Lalitha</td>
<td>Naveen</td>
<td>Finance</td>
<td>Deaver Research Fellow</td>
</tr>
</tbody>
</table>
CRITERIA FOR RESEARCH FELLOWS

Selection Criteria and Responsibilities

Typical Term: 3 years, with possibility of renewal

Roles and Responsibilities: The roles and responsibilities of research fellows include:

1. Promote high-quality research at the Fox School through individual research contributions, research with other faculty and PhD students, and mentoring of PhD students throughout the academic year.
2. Facilitate a strong research culture at the Fox School and promote the school’s research agenda.
3. Serve as a model of exemplary research to other Fox faculty and PhD students.

Overall Expectations for Research Fellows and Senior Research Fellows:
- Overall research record and recognition as a rising researcher in the field.
- Strong record of publications in the JVC list of top tier journals in his/her particular field.
- Research with impact in terms of citations and other forms of recognition.
- Be regularly invited to present at top tier universities.
- Strong pipeline of top-tier articles and other forms of scholarship.

Criteria for Initial Appointment of Research Fellows and Senior Research Fellows:
- Number of publications in the JVC list of top tier journals in his/her particular field (at least 2A publications for fellows and 3A publications for senior fellows over the last 3 years)
- Number of research merit units during the past 3 years (about 3 merit units per year)
- External grant funding.

Criteria for Renewal of Research fellowships and Senior Research fellowships
- Number of publications in the JVC list of top tier journals in his/her particular field. (2A publications for fellows and 3A publications for senior fellows over the last 3 years)
- Number of research merit units during the past 3 years while on fellowship (about 3 merit units per year).
- External grant funding.
- If there is a highly level of continued productivity, particularly in terms of grant funding to support research, there will be special consideration given for renewal.

Honorarium: An honorarium is provided to all Research Fellows each year.

Application and Decision: To apply, please submit CV and a one-page research statement of publications, working papers and research plan to Rachel Tomlinson (rachel.t@temple.edu) in the Dean’s Office by 9/30. Candidates may provide supporting letters, if needed, from leaders in the field of the candidate’s discipline to support their application. These supporting documents will be reviewed by an appropriate committee of current Research Fellows, and a recommendation will be made to the Dean. The Dean will then review the recommendations, and announce the decision at the Research Awards Ceremony in the fall semester.

If not selected, prospective fellows must wait one year, increase their productivity and reapply.
# APPENDIX 7. EDITORIAL REVIEW BOARD MEMBERSHIPS IN TOP JOURNALS

<table>
<thead>
<tr>
<th>FIRST NAME</th>
<th>LAST NAME</th>
<th>JOURNAL</th>
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<tbody>
<tr>
<td>Derek</td>
<td>Avery</td>
<td><em>Journal of Applied Psychology</em></td>
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<tr>
<td>Derek</td>
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<td><em>Personnel Psychology</em></td>
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<td>Sudipta</td>
<td>Basu</td>
<td><em>The Accounting Review</em></td>
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<td>John</td>
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<td>Theodore</td>
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<td>Jayanthi</td>
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<td>Nandini</td>
<td>Lahiri</td>
<td><em>Strategic Management Journal</em></td>
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<td>Xueming</td>
<td>Luo</td>
<td><em>Journal of Marketing</em></td>
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<td>Xueming</td>
<td>Luo</td>
<td><em>Marketing Science</em></td>
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<td>Maureen</td>
<td>Morrin</td>
<td><em>Journal of Marketing</em></td>
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<td><em>Journal of Applied Psychology</em></td>
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<td><em>Strategic Management Journal</em></td>
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<td>Younggin</td>
<td>Yoo</td>
<td><em>Organization Science</em></td>
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APPENDIX 8. FACULTY RESEARCH COMMITTEES

During the 2013 – 2014 academic year, the Office of Research, Doctoral Programs, and Strategic Initiatives established the Sponsored Research Task Force and the Research Advisory Board to advance scholarship, promote the office’s resources for submitting grant proposals to secure important funding, and to enhance the research mission of the Fox School of Business.

SPONSORED RESEARCH TASK FORCE
The Sponsored Research Task Force (SRTF) was formed to provide recommendations for incentives for funded research, support sponsored research initiatives that promote collaborations across departments, schools, and colleges; identify meaningful support mechanisms to facilitate sponsored research initiatives; advocate for implementing smart processes for submitting proposals; explore policy related to how to use indirect funds and makes recommendations in how to provide more efficient budget and administrative support to funded research.

Members of the SRTF are nominated by the Associate Dean for Research. For 2013 and 2014, the members of this task force include:

- George Chressanthis, Risk Insurance and Healthcare Management
- Angelika Dimoka, Marketing and Supply Chain Management
- Phil English, Finance
- Ed McWilliams, School of Tourism and Hospitality Management
- Sanat Sarkar, Statistics
- Youngjin Yoo, Management Information Systems

RESEARCH ADVISORY BOARD
The Research Advisory Board (RAB) provides guidance on strategy to promote research excellence. The role of this board includes representing each department on topics related to research, as well as set priorities for investment into interdisciplinary research programs. Members of the RAB are nominated by department chairs and for 2013 and 2014 include:

- Jeffrey Boles, Legal Studies
- Dan Funk, School of Tourism and Hospitality Management
- Elizabeth Gordon, Accounting
- Robert Krafty, Statistics
- Seok-Woo Kwon, Strategic Management
- Maureen Morrin, Marketing and Supply Chain Management
- Lalitha Naveen, Finance
- In-Sue Oh, Human Resource Management
- Sunil Wattal, Management Information Systems
- Mary Weiss, Risk, Insurance and Healthcare Management
APPENDIX 9. SELECTED EVENTS HOSTED BY FOX SCHOOL OF BUSINESS FACULTY, CENTERS OR INSTITUTES AND/OR DEPARTMENTS

- Actuarial Research Conference
- Awards for Excellence Dinner and Alumni Reunion for Risk, Insurance and Healthcare Management
- Be Your Own Boss Bowl
- BizCom Conference
- Business Design Workshops
- Celebrating 80 Years: Inaugural Department of Accounting Alumni Dinner
- Chartered Institute of Management Accountants Conference
- Colloquium on Big Data in Mobile Analytics
- Conference on the Convergence of Managerial and Financial Accounting Research
- Conference on Cost Behavior, Earnings Forecasts and Earnings Management
- Conference at Temple University on the Convergence of Managerial and Financial Accounting Research
- Conference on High-Dimensional Statistics
- Conference on Social Entrepreneurship
- Consumer Insights Expo and Panel Discussion
- Temple Analytics Challenge
- Defining a Role for Neuroscience in Strategic Management Conference
- Design Challenge and InciteXchange
- Doctoral Programs Student Research Competition
- Early Ideas Brown Bag Workshop Series
- Emotions and Worklife International Conference
- Executive Education Program: Firsthand Lessons from a CEO
- Faculty Research Retreat
- Finance Department Seminar Series
- Fox Alumni Corporate Speaker Series
- Frederic Fox Lecture Series
- Innovation Leadership Speaker Series
- Innovative Idea Competition and Awards Ceremony
- Interdisciplinary Symposium on Decision Neuroscience
- International Business Research Forum
- Law Week
- Management Information Systems Departmental Distinguished Speaker Series
- Mid-Atlantic Marketing Doctoral Symposium
- Mid-Atlantic Organizational Behavior Teaching Conference
- Musser Awards for Excellence in Leadership Dinner
- PhD Program School-Wide Student Research Competition
- Risk Theory Society (RTS) Meetings
- Robert A. Hedges Research Seminar Series Seminar Series
- Social Entrepreneurship Conference with Fox Net Impact
- Stanley Merves Seminar Series in Accounting
- Temple Analytics Challenge: Making Sense of Big Data
- Understanding the Customer’s Sensory Experience Conference
- Women's Entrepreneurship Conference
- Young Scholars Interdisciplinary Forum
APPENDIX 10. FOX INTEGRATED STRATEGY MODEL

The following six interrelated strategic components serve the School's mission. These components convey the desired outcomes that allow the Fox School to realize its ultimate vision – to be a top public, urban business school in the country.

1. **Excellence in Research and Externally Funded Projects** – Our research culture values excellence in scholarly publications and diversity of ideas. To support research, we encourage faculty to seek grant funding from external sources, such as foundations and government agencies.

2. **High Quality Faculty: Recruitment & Development** – Attracting top faculty is an essential investment to building premier programs. The school focuses on the importance of retaining excellent faculty through a mentoring program.

3. **High Quality Teaching & Advanced Curriculum** – We are committed to providing student-centered education and to supporting faculty who invest in exceptional teaching and promote high standards of learning.

4. **Superb Student Services: Recruitment, Retention, Placement & Alumni Development** – We are continuously developing leading-edge programs for recruiting high quality students and providing them with effective professional development and networking opportunities. We also aim to provide these services to both currently enrolled students and alumni.

5. **Successful Fundraising: Development & Corporate Partners** – Our development team fosters strong alumni relations and enhances fundraising to support our strategic priorities. We link our educational mission with our service to society.

6. **Effective Stakeholder Engagement** – We host numerous events to connect meaningfully with our internal and external stakeholders, specifically students, faculty, staff, business leaders, Dean’s Council and corporate partners, among others.
APPENDIX 11. AWARDS AND HONORS BY DEPARTMENT

ACCOUNTING

Hilal Atasoy
- E.B. McNatt Award for Research in Labor Economics, University of Illinois at Urbana–Champaign (UIUC), 2012
- Grant Recipient, NET Institute Research Grant, NYU Stern School of Business, 2011-2012
- Grant Recipient, Dissertation Travel Award, Graduate College, University of Illinois at Urbana–Champaign (UIUC), 2011-2012
- Mid Continent Regional Science Association Travel Grant, 2010

Steven Balsam
- Program Chair, American Accounting Association (AAA) Mid-Atlantic Region midyear meeting, 2010
- Member, Scientific Committee for the CAAA Annual Meeting in 2011, 2012, and 2013

Rajiv Banker
- Grant Recipient, Chartered Institute of Management Accountants (CIMA) UK ($10,000)
- Grant Recipient, CEMIG/FABMG, Brazil ($12,000)
- Grant Recipient, Institute of Management Accountants (IMA) U.S. ($3,000)

Sudipta Basu
- Keynote Speaker, Journal of International Accounting Research Conference, 2014
- Chair, American Accounting Association (AAA), Outstanding International Accounting Dissertation Award Committee, 2012, 2013, and 2014
- Member, AAA Innovative Scholarship Task Force, 2012, and 2013
- Chair, Doctoral Education Committee, Academy of Accounting Historians, 2012
- Member, Annual Program Committee Research Events Team, AAA Annual Meeting, 2012
- Member, AAA Centennial Task Force, 2012
- Senior faculty member and panelist, AAA New Faculty Consortium, February 2011

Lawrence Brown
- Finalist, Financial Accounting Reporting Section Midyear Meeting Best Paper Award, 2014

Dmitri Byzalov
- Conference Organizer, Cost Behavior, Earnings Management & Earnings Forecasting, Fox School of Business at Temple University, August 2013

Shira Cohen
- Best Paper Award by a Doctoral Student, American Accounting Association (AAA) regional meeting, 2014
- Education Foundation for Women in Accounting PhD Fellowship, 2013
- European Accounting Association Summer School Fellow, 2013
- Doctoral Fellowship, Columbia Business School, 2008-2013
- Research Fellowship, Columbia Business School, 2008-2010

Elizabeth A. Gordon
- Senior faculty member and panelist, American Accounting Association (AAA) New Faculty Consortium, February 2014
- President-past, AAA International Accounting Section, 2014-2015
- President-elect, AAA International Accounting Section, 2012-2013
- Treasurer, AAA International Accounting Section, 2010-2012

Jagan Krishnan
- Grant Recipient, AICPA Foundation, ADS Program Scholars, 2013-2014

Jayanthi Krishnan
- Grant Recipient, Center for Audit Quality Grant, 2014
- Member, Annual Program Committee for Auditing, AAA Annual Meeting, 2014
- Invited Participant, Sixth Annual Center for Audit Quality (CAQ) Symposium, August 2014
- Member, American Accounting Association (AAA) Competitive Manuscript Award Selection Committee, 2013-2014

Lucas Threinen
- Conference Organizer, Fox School Accounting Conference, The Convergence of Managerial and Financial Accounting Research, Fox School of Business at Temple University, August 2014

FINANCE

J. Jay Choi
- Best Paper Award on Asian financial markets, Financial News
- Mac-Hill/Irwin Distinguished Paper Award in Strategy, Association of International Business Southwest
• Best Paper Award, Maeil Business Newspaper
• Honorary University Professor at Chang-An University, China
• Scientific Board, Seoul National University Institute of Financial Economics

Elyas Elyasiiani
• Fellow, Wharton Financial Institution Center, University of Philadelphia
• Visiting Scholar and Dean's Fellow, Jerusalem School of Business Administration, Hebrew University

Pavel Savor
• Cynthia and Bennet Golub Endowed Faculty Scholar Award 2010–2011
• Grant Recipient, Global Initiatives Research Program, 2010
• Grant Recipient, PURM, 2010
• Grant Recipient, Rodney L. White Center, 2010
• Grant Recipient, Weiss Center For International Financial Research, 2010

HUMAN RESOURCE MANAGEMENT
Gary Blau
• Listed as one of the most productive management scholars (#118) among numerous scholars across 1693 schools during the 1981-2004 period in a 2008 article by Podsakoff et al. published in the Journal of Management.

Deanna Geddes
• Finalist, Best Paper in Academy of Management Learning & Education, 2010

Brian Holtz
• Superior Achievement Award for Research, Rutgers University School of Business 2010, 2011

In-Sue Oh
• Rising Star, Association for Psychological Science, 2013
• Dean’s Publication Award, Virginia Commonwealth University School of Business, 2011, 2012
• Grant Recipient, Fundamental Research Grant from the National Research Foundation of Korea, 2011
• Outstanding Reviewer Award, Organizational Behavior Division, Academy of Management, 2010
• International Research Excellence Award, The Korean Academy of Management, 2010

LEGAL STUDIES
Kathleen Daerr-Bannon
• Who's Who in Business Higher Education, the AcademicKeys

Samuel Hodge
• Named by Suburban Life and Philadelphia Life Magazine to their “Awesome Attorney’s List”, 2013
• Best Continuing Legal Education Course, Association for Continuing Legal Education, 2012

MANAGEMENT INFORMATION SYSTEMS
Steven Johnson
• John DeAngelo Leader in Technology Innovation Award, Fox School of Business at Temple University, 2013
• Faculty Leadership Award, Management Information Systems (MIS) Department, Fox School of Business at Temple University, 2011

Paul A. Pavlou
• Researcher of the Year Award, Management Information Systems (MIS) Department, Fox School of Business at Temple University, 2011, 2012, 2013

David Schuff
• Faculty Leadership Award, Management Information Systems (MIS) Department, Fox School of Business at Temple University, 2010

Sunil Wattal
• Researcher of the Year Award, Management Information Systems (MIS) Department, Fox School of Business at Temple University, 2010

MARKETING AND SUPPLY CHAIN MANAGEMENT
Angelika Dimoka
• Award for Excellence in Research, Marketing and Supply Chain Management Department, Fox School of Business at Temple University, 2013
• Consortium Faculty, International Conference on Information Systems (ICIS), 2012
• Track Chair, Hawaii International Conference on System Sciences (HICSS), 2011-2014
• Keynote Speaker, University of Pennsylvania, 2010

James Hunt
• Grant Recipient, George A. Ramlose Foundation, Inc.
• Consortium Fellow, American Marketing Association

Xueming Luo
• Best Track Paper Award in the Digital Marketing & Social Media Track, Annual AMA Summer Educator Conference, 2014
• Best Track Paper Award in the Social Responsibility & Sustainability Track, Annual AMA Summer Educator Conference, 2014
• Award for Excellence in Research, Marketing and Supply Chain Management Department, Fox School of Business at Temple University, 2014
Neha Mittal
- Outstanding Service Award, Marketing and Supply Chain Management Department, Fox School of Business at Temple University, May 2014

Maureen Morrin
- Research Award, Marketing and Supply Chain Management Department, Fox School of Business at Temple University, 2014
- Faculty Speaker, American Marketing Association (AMA) Sheth Foundation Doctoral Symposium, 2013
- Session Leader, American Marketing Association (AMA) Sheth Foundation Doctoral Symposium, 2013
- Working Paper Co-Chair, Association for Consumer Research (ACR) Conference, 2012
- Keynote Speaker, SKEMA Business School Research Camp, France 2011
- Invited Speaker, Sensory Branding Forum, 2010

Susan Mudambi
- Outstanding Service Award, Marketing and Supply Chain Management Department, Fox School of Business at Temple University, 2010, 2014

RISK, INSURANCE, AND HEALTHCARE MANAGEMENT

Jacqueline Volkman-Wise
- Semi-finalist, Best Paper Award in Investments, Financial Management Association, 2012
- Risk Theory Society, 2012

Mary Weiss
- Distinguished Service Award, in recognition of service as Editor of Risk Management & Insurance Review (RMIR)
- Included in Who's Who in America, 2013
- Visiting Scholar, National Cheng-Chi University, Taipei, Taiwan, June 2012
- Distinguished Scholar, National Association of Insurance Commissioners (NAIC), 2009-2010

STRATEGIC MANAGEMENT

Dwight Carey
- Presidential Task Force Platinum Award for Business Leadership

Nicolas Dahan
- Best Reviewer Award, Academy of International Business (AIB) Annual Conference, 2014

Nandini Lahiri
- Runner-up, Best Conference Paper Award, Academy of International Business, 2012

STATISTICS

Pallavi Chitturi
- Provost’s Teaching Academy, Temple University, 2014
- Provost’s Leadership Academy, Temple University, 2013
- Founding Member, Provost’s Undergraduate Mentors, 2013

Joseph Ciccimaro
- Recipient, Quarterly Strategic Goals Award from the DLA Director, VADM Mark D. Harnitchek SC, USN, September 2013

Robert Krafty
- D. Raghavarao Publication Award, Statistics Department, Fox School of Business at Temple University, 2014

Sanat Sarkar
- Fellow, Institute of Mathematical Statistics
- Fellow, American Statistical Association
- Elected Member, International Statistical Institute

William Wei
- Fellow, American Statistical Association
- Fellow, Royal Statistical Society
- Elected Member, International Statistical Institute

Zhigen Zhao
- D. Raghavarao Publication Award, Statistics Department, Fox School of Business at Temple University, 2014
APPENDIX 12. NEWS STORIES AND MEDIA MENTIONS BY DEPARTMENT

ACCOUNTING
Steven Balsam
- Ambler Gazette, “Temple Ambler offers tax assistance to record number,” March 16, 2012
Sudipta Basu
- FEI Daily, “Is Everything Wrong With Accounting All the Time?,” April 23, 2014
Lawrence Brown
- Fool.com, June 3, 2013
- WSJ.com, April 25, 2013

FINANCE
Yuanzhi (Lily) Li
- St. Louis Today, "Bankrupt airline proves to be a winning lottery ticket", 2013
- CBS News, "Trading in shares of bankrupt companies", 2013
Gary Witt
- Published Reforming Credit Rating Agencies on “The Baseline Scenario”
Forrest Huffman

HUMAN RESOURCE MANAGEMENT
Deanna Geddes
- Financial Times, “In defense of angry outbursts in the office,” August 18, 2014
Crystal Harold
- Fastcompany.com, “40% of job candidates never negotiate an initial employment offer. Do you?,” November 11, 2013
- AOL News Interview, “Professor Cracks the Code to Negotiating a Bigger Salary,” September 19, 2010
Brian Holtz
- I/O at work, “Should Leaders Care About the Work or the Workers? How About Both?!”, 2012
- NJ.Com, “Employee values shape behavioral responses to workplace fairness,” February 5, 2011
Katherine Nelson
- Philadelphia Inquirer, “Temple Class Offers HR Students a View of Real-World Retail,” May 6, 2012
In-Sue Oh
- Association for Psychological Science’s blog, Minds for Business, “How your culture affects your work attitude,” February 2014
- HQ Asia, “The importance of work relationships in East Asia,” December 2013
- British Psychological Society’s Occupational Digest, “Stretching emotional limits leads to bad behaviour at work,” July 2012

MANAGEMENT INFORMATION SYSTEMS
Steven Johnson
- Philadelphia Metro, “Facebook finding its place in the classroom,” February 20, 2012
Munir Mandviwalla
- MainStreet, “Information Technology Students Get to Feel Pretty Smug,” November 12, 2013
- TheStreet, “4 Reasons Tech Students Get to Feel Superior,” November 12, 2013
- ZDNet, “MIS students most likely to land systems analyst gigs, says report,” October 16, 2013

Paul A. Pavlou
- Science Daily, “E-Commerce Future is in Creating Swift Guanxi,” June 14, 2013

David Schuff

Sunil Wattal
- TellAllMarketing, “Don’t Get Personal With New Customers,” June 2012
- Temple TV, “The Good, the Bad, and The Ugly of Social Media,” November 2011
- The Next Web, “Hey startups: Don’t start your emails with “Dear [Name]” – 95% of people hate it,” June 2012

MARKETING AND SUPPLY CHAIN MANAGEMENT

Angelika Dimoka
- Macleans, “Teenagers wired to take risks,” April 7, 2011

Maureen Morrin
- Canada.com, “Have your (imaginary) cake and smell it too,” March 3, 2014
- Khaleej Times, “Let readers imagine smell for your food ad!” March 2, 2014
- Irish Sun, “Smellizing — Imagining a Product’s Smell — Increases Consumer Desire,” February 20, 2014

Vinod Venkatraman
- The Independent, “Why tired gamblers are the biggest winners – and losers,” March 9, 2011
- The Times of India, “Emotions influence decision-making process

Jean Wilcox
- Fox Focus, “The Power of Ten, Entrepreneurial marketing class multiplies donations, and awareness, for charities,” Fall 2012

RISK, INSURANCE, AND HEALTHCARE MANAGEMENT

George Chressanthis
- WHYY Newsworks, “Delaware and Maryland governors want answers from Pfizer,” May 9, 2014
- WHYY Newsworks, “Yes, Pfizer wants to take over AstraZeneca,” April 28, 2014
- WHYY Newsworks, “Pharma giant Teva will lay off 10 percent of global workforce,” October 11, 2013
- Medical Marketing & Media, “Study finds link between innovation and revenue,” May 31, 2013
- Medical Marketing & Media, “Culture of innovation has a sales value, study says,” May 13, 2013
- Medical Progress Today.com, “Keeping doctors in the dark: How restrictions on industry communications to physicians may have unintended consequences for patients,” January 23, 2013
- Cardiovascular Business, “Prescribing Benefit Risk to Drug Sales Reps,” November 2012
- American Enterprise Institute, “Muzzle pharma, harm patients: The dangers of anti-industry bias,” June 21, 2012
- Pharmaceutical Commerce, “High access to physicians by pharma reps correlates with faster uptake of new medical information,” June 12,2012
- The Bark, “Big Pharma’s New 10 Point Credibility Initiative Isn’t Enough,” June 1, 2012
- KevinMD.com, “Is there a harm to not seeing drug reps?” June 2012
- MedAdNews (print), “Closed-door doors slow to adjust to new info,” June 2012
- Medical Marketing & Media, “No-see docs are know-nothings when it comes to new drug info, study suggests,” May 22, 2012

Jacqueline Volkman-Wise
- Jewish Exponent, “529 or 401(k)? It’s all in the numbers for a child’s future education,” February 19, 2014
APPENDIX 13. OTHER PUBLICATIONS

ACCOUNTING

Forthcoming


2014


2013


2012


**2011**


**2010**


**FINANCE**

**2014**


2013


2012


2011


Huffman, F. “Student Performance in an Undergraduate Advanced Real Estate Course: Real Estate Majors vs. Finance Majors,” *Journal of Real Estate Practice and Education* (14:2), 2011, pp. 111-123.


2010


2013

Forthcoming

Deckop, J. R., Giacalone, R. A., and Jurkiewicz, C. L. “Materialism and workplace behaviors: Does wanting more result in less?” Social Indicators Research (Forthcoming).


Vissewarvan, V., Ones, D. S., Schmidt, F. L., Le, H., and Oh, I.S. “Measurement error obfuscates scientific knowledge: Path to cumulative knowledge requires corrections for unreliability and psychometric meta-analysis,” Industrial and Organizational Psychology: Perspectives on Science and Practice (Forthcoming).


2014


2013


Oh, I.S. “Adverse impact is unlikely to be eliminated as long as cognitively loaded constructs are assessed,” Industrial and Organizational Psychology: Perspectives on Science and Practice (6:4), 2013, pp. 494-496.

Oh, I.S., Postlethwaite, B. E., and Schmidt, F. L. “Rethinking the validity of interviewers for employment decision making: Implications of recent developments in meta-analysis,” In D. J. Svyantek & K. Mahoney (Eds.), Received wisdom, kernels of truth, and boundary conditions in organizational studies (Chapter 12), 2013, pp. 297-329.


**2010**


**LEGAL STUDIES**

**Forthcoming**


Fandl, K. “The American Legal Mind; Tools for Foreign Practitioners and Students,” LexisNexis Publishing (Forthcoming).


**2014**


Fandl, K. “Emigración, Identidad y Paises Receptores (Immigration, Identity and Host Countries),” *Ed. Maria Susa Etchaga, Univ. de Navarra* (Spain), 2014.


2013

2012

2011

2010


**MANAGEMENT INFORMATION SYSTEMS**

**Forthcoming**


Mandviwalla, M., Goul, M., Dignan, L., and Jensen, B. “The Role of Business Schools in STEM,” BizEd, AACSB International (Forthcoming).

**2014**


**2013**


Yoo, Y. “The Table Has Turned: How can IS field Contribute to Technology and Innovation Management?” Journal of the Association for Information Systems (14:5), 2013, Article 4.


**2012**


**2011**


**2010**


MARKETING & SUPPLY CHAIN MANAGEMENT

2014


2013


2012


2011


Forthcoming

STRATEGIC MANAGEMENT

2014


2013


Zinn, J. “The Impact of Hospital-Based Skilled Nursing Facility Closures on Rehospitalizations,” Health Services Research (48), 2013, pp. 499-518.

2012


2011


2010


STRATEGIC MANAGEMENT

Forthcoming


Mudambi, R., Santangelo, G. “From shallow resource pools to emerging clusters: the role of MNE subsidiaries in peripheral areas,” Regional Studies (Forthcoming).

2014


2013


2012


2011


2010


**STATISTICS**

**Forthcoming**


**2014**


2013


2012


2011


Heskeht, P., Watt, D., Street, J., and Carides, A. “Differential time course of action of 5-HT3 and NK1 receptor antagonists when used with highly and moderately emetogenic chemotherapy (HEG and MEC),” Supportive Care in Cancer (19:9), 2011, pp. 1297-1302.


2010


Gralla, R., Rapoport, B., Jordan, K., Street, J., and Carides, A. “Assessing the magnitude of antiemetic benefit with the addition of the NK1 receptor antagonist (NK1) aprepitant for all platinum agents: analysis of 1872 patients (pts) in prospective randomized clinical phase III trials (RCTs),” J Clin Oncol (28), 2010, pp. 9057.


Molassiotis, A., Wisniewski, T., Nguyen, A., and Carides, A. “P104 Aprepitant treated patients were better able to maintain daily functioning compared to active control therapy after receipt of moderately emetogenic chemotherapy for the prevention of chemotherapy induced nausea and vomiting,” European Journal of Oncology Nursing (14), 2010, pp. S56.


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