The Fox MASTER OF SCIENCE IN INNOVATION MANAGEMENT AND ENTREPRENEURSHIP (IME) provides students with the strategic perspectives and practical skills necessary to create, drive, and manage innovation in organizations.

Students in the MS IME will:

- Develop an in-depth understanding of strategy, innovation, creativity, and entrepreneurship.
- Learn the practical skills necessary to effectively manage innovations and create high-growth ventures.

DISCOVER THE POWER OF FOX®

www.fox.temple.edu/ime
215-204-5890
OVERVIEW
The Fox Master of Science in Innovation Management and Entrepreneurship (IME) is highly relevant to a broad range of positions—especially those in organizations where innovation is a high priority. In particular, new product development personnel, R&D managers or team leaders, innovation project managers, technical sales or marketers, consultants, knowledge management professionals, technology commercialization personnel, or founders, as well as employees, in entrepreneurial start-ups. Students in the IME program will study with leading researchers as well as successful serial entrepreneurs and experienced innovation management professionals from some of the best R&D companies in the world.

PROGRAM AND COURSES
The 30-credit, one-year full-time or two-year part-time degree is designed with working professionals in mind. Most courses are offered online, on weekends, and in the evening. The IME facilitates collaboration among students with diverse professional and academic backgrounds and leverages Fox part-time MBA classes to create valuable networking opportunities. Graduates of the IME program will be prepared to take the New Product Development Professional (NPDP) certification from the Product Development and Management Association (PDMA). Sample courses include:

• Competing on Value: Analyzing and Shaping Your Industry
• Innovation-Based Strategy: Creating Organizations for Tomorrow
• Emerging Markets Innovation: Reinventing the Multinational Firm
• Managing R&D: How to Systematically Manage the Process of Innovation
• New Venture Creation: Unparalleled Opportunities, Resources and Teams

ENTREPRENEURIAL OPPORTUNITIES
For 15 years, the Be Your Own Boss Bowl® has encouraged the launch and sustainability of new small businesses and scalable entrepreneurial ventures by the Temple community. Participants compete for 15 cash prizes, including a top prize of more than $100,000—making the BYOBB one of the richest and most comprehensive business plan competitions in the United States. In addition, a new course launched in 2012, called Future Franklins, gives IME students access to Temple University’s portfolio of patented technologies to write business plans. Students may submit these ideas to the BYOBB competition, and/or high-quality ideas may be selected to present to Mid-Atlantic Diamond Ventures (MADV)—Temple’s wholly-owned and operated advisory and venture forum.

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