EXECUTIVE DOCTORATE IN BUSINESS ADMINISTRATION

Because Every C-Suite Needs a Doctor

Fox School of Business TEMPLE UNIVERSITY®
You’re already a leader; now become the specialist your industry needs with the Philadelphia region’s foremost Executive Doctorate in Business Administration program. The Fox Executive DBA is a part-time, three-year program designed to expand the decision-making abilities of senior managers and executives through applied theory and research. Supported by the research-focused educational excellence of the Fox School of Business, the Executive DBA program connects premier academic exploration to real-world practice. You’ll learn to approach problems as an evidence-based manager—and a thought leader in your field.
EMPOWER YOUR CAREER

The Fox Executive DBA offers a return on investment that’s immediate—and permanent.

BenEFITS FOR YOURSELF:
- Learn to conceptualize, investigate, and solve complex and practical business problems
- Advance knowledge within your industry through your completed dissertation
- Discover new tools to understand organizational systems
- Fuel your research curiosity
- Transform from a leader to a thought leader

BenEFITS FOR YOUR COMPANY:
- Enhanced decision-making skills
- Successful assessments of corporate initiatives
- Immediate impact on organizational strategy
- New perspectives and fresh takes on everyday challenges

“The Fox Executive DBA is about cultivating curiosity in our students and the world around them. The ultimate goal is to assist students to develop their skills to be thought leaders in their field and encourage them to think of new ways to address tomorrow’s business problems.”

- David Schuff
Academic Director for the Fox Executive DBA and Professor of Management Information Systems
Connect Theory to Practice

Energize and advance the practice of business through applied theory. With the Fox Executive DBA, you learn to engage in high-quality research that has an impact on your industry—and the business world at large.

FOUNDATIONAL COURSEWORK
Develop the ability to conduct research through courses that examine qualitative and quantitative research methods, the philosophy of science, and foundational business theory. Learn how to frame your research and communicate it to a broad, interdisciplinary audience.

YEAR ONE

FALL
- Understanding the Firm Through Management and Organizational Theory
- Problem Solving Using Qualitative Research Methods
- Scientific Inquiry Through Applied Research
- Navigating the Global Marketplace
- Integrative Perspectives on Business Knowledge
- Problem Solving Using Qualitative Research Methods
- RESEARCH PROJECT I

SPRING
- Dissertation Research
- Dissertation Proposal Defense

SUMMER

YEAR TWO

FALL
- Advanced Quantitative Research Methods
- Innovation and Entrepreneurship in the New Economy
- RESEARCH PROJECT II

SPRING
- Creation and Dissemination of Business Knowledge
- Special Topics in Business Research
- RESEARCH PROJECT III

SUMMER

YEAR THREE

FALL
- Dissertation Research
- Dissertation Defense

SPRING

DISSERTATION PROPOSAL AND DEFENSE
Pursue your personalized research agenda as you complete your dissertation during the third year of the program. You’ll continue working one-on-one with your faculty mentor to develop your dissertation proposal during the fall, then defend your dissertation in the spring semester. Your dissertation will apply what you’ve learned throughout the program and—once successfully defended—generate solutions that will power your professional future.

RESEARCH PROJECTS
Put your coursework to practice within your own research topic through four hands-on projects with direct supervision from a faculty mentor during the first two years of the program. Your research topic should address a business issue of strategic importance to your own organization or industry, which will allow you to contribute to your field’s body of knowledge, as well as establish the groundwork for your dissertation proposal.
IMPACT YOUR CAREER—WITHOUT DISRUPTING IT

Benefit from the advantages of face-to-face learning while maintaining your professional priorities through the Fox Executive DBA’s residency format.

RESIDENCIES
The Fox Executive DBA is delivered in person with six weekend-long residencies held in downtown Philadelphia. Networking receptions are held every residency, so you may interact with your peers, faculty, and research mentors.

VIRTUAL COLLABORATION SESSIONS
Stay engaged with faculty and peers between residencies with live web conferencing sessions. These online learning sessions are designed to reinforce course concepts, prepare you for the next residency, and keep you connected with your peers.

The Hub of Research & Innovation

The Hub Commerce Square is an innovative business and learning environment with state-of-the-art technology that demonstrates an appreciation for the art of business.

- Cutting-edge conferencing and collaboration technology
- Member of the Sustainable Business Network and a certified B Corporation
- Within walking distance of prestigious Rittenhouse Square retail and dining options
- Printing and copying services conveniently located on-site
DRIVING INNOVATIVE RESEARCH

The Fox School of Business powers some of the most influential research in the world.

Ranked in the top 1% of institutions worldwide for citations in business and economics.

Five Fox School departments rank in the Top 20 in the U.S. based on research—and four rank in the Top 10.

$5.7+ million in active grants—with more than $6 million in proposed grants during 2014-2015.

300+ research articles published by Fox School faculty in top journals during 2014-2015.

16 research centers and institutes that connect the Fox School to industry, including the Innovation & Entrepreneurship Institute, the Institute for Business and Information Technology, and the Center for International Business Education and Research.

BUSINESS-MINDED SCHOLARS & World-Class Thought Leaders

At the Fox School, our Executive DBA faculty do more than deliver a rich and thought-provoking education. By examining issues that are vital to the global marketplace and applying cutting-edge research to today’s pressing challenges, Executive DBA faculty offer unparalleled instructional excellence—and transform the business world at large.
CLOSE-KNIT CONNECTIONS TO POWER YOUR RESEARCH

During your Fox Executive DBA experience, you’ll be paired with a faculty mentor whose research interests align with your own. Through one-on-one meetings, personalized course guidance, and hands-on research training, your faculty mentor will help you prepare to successfully defend your dissertation.

PARTNERSHIPS WITH IMPACT
Jeff Pepin & Professor John Deckop

Responsible for operations and the development of global offices and sales teams, Jeff Pepin has a vested interest in investigating the ways organizations develop and nurture effective leaders. In partnership with Fox School Professor John Deckop, whose research interests include spirituality and work, Pepin developed a research agenda that will explore the link between increased mindfulness and greater leadership effectiveness.

“Given his extensive business experience, Jeff hit the ground running when it came to meeting the analytical challenges of developing a theoretical framework for his paper. The potential benefits of his research to his organization are apparent and compelling.”

– John Deckop
Professor of Human Resources Management

MENTORSHIP

“Mentorship is a cornerstone of the Executive DBA program. Our job as faculty is to guide students in developing a program of research tailored to their needs.”

– Ron Anderson, Chair of Finance Department and Professor of Finance
100% hold a master’s degree or higher

88% hold executive-level titles

17 years average management experience

9 states represented

PROFILE OF THE EXECUTIVE DBA CLASS OF 2017

CERTIFICATIONS HELD:
CPA, CFE, APICS, CIRM, CPIM, PMP, CDFM-A, FINRA (multiple series), CAE, Six Sigma

INDUSTRIES REPRESENTED:
Automotive
Aviation/Aerospace
Banking
Education
Financial Services
Retail
Government
Healthcare
Information Technology
Insurance
Manufacturing
Management Consulting
Nonprofit
Pharmaceuticals

The Fox Executive DBA Class of 2017 also includes leaders from the United States Armed Forces.
HOW DOES AN EXECUTIVE DBA DIFFER FROM A PHD IN BUSINESS ADMINISTRATION?

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<thead>
<tr>
<th>EXECUTIVE DBA</th>
<th>PhD IN BUSINESS ADMINISTRATION</th>
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<tbody>
<tr>
<td>DURATION</td>
<td>3 years</td>
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<tr>
<td>SCHEDULE</td>
<td>Part-time</td>
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<td>FORMAT</td>
<td>3-day residencies supplemented</td>
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<td></td>
<td>by online sessions</td>
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<tr>
<td>CURRICULUM FOCUS</td>
<td>General business focus</td>
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<td>RESEARCH FOCUS</td>
<td>Core qualitative and quantitative methods used to apply research to practice</td>
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<tr>
<td>POST-GRADUATION PATH</td>
<td>Graduates advance within their organizations to senior executive positions, with the ability to teach in a university setting</td>
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APPLYING TO THE FOX EXECUTIVE DBA

FOX EXECUTIVE DBA STUDENTS SHOULD HAVE:

- 15 years management experience
- 7+ years executive-level experience
- An MBA or business-focused master’s degree
- An interest in applied research and connecting theory to practice

ROLLING ADMISSIONS DETAILS
Admission decisions are made on a rolling basis throughout the year. Students are highly encouraged to apply early, as the size of each cohort is limited.

CONNECT WITH US
At the Fox School of Business, we provide individualized attention to guide our students to personal and professional success. Schedule a consultation to discuss your specific goals and needs within the Fox Executive DBA program:

DEBORAH HAAK
Associate Director, Executive DBA
(215) 204-4291
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ABOUT THE FOX SCHOOL OF BUSINESS

For nearly 100 years, the Fox School of Business has been committed to its mission of preparing business leaders for prominent roles within the global marketplace. With more than 7,000 current students and 60,000 alumni, the Fox School is the largest, most comprehensive business school in the Philadelphia region—and offers a dynamic community of students, faculty, and professionals whose influence can be felt around the world.