

Entrepreneurship Major

REQUIREMENTS OF MAJOR - For all freshmen admitted prior to Fall 2008 and transfer students admitted prior to Fall 2010

Business Major Course requirements plus:

ACCT 2521 – Cost Accounting
FIN 3503 – Corporate Finance *or* **FIN 3580** – Entrepreneurial Finance *
GSM 3501 – Entrepreneurship
GSM 3502¹ – Software Applications to Business Problems
GSM 3566² – Global Strategic Management
GSM 3585 – Internship in Entrepreneurship I *or* **GSM 3503** – Managing New and Small Enterprises *
GSM 3685 – Internship in Entrepreneurship II
GSM 4596 – Advanced Entrepreneurship
MKTG 3511 – Marketing Research *or* **MKTG 3580** – Entrepreneurial Marketing *
BUS ADM 3102 – Business Society & Ethics
ECON 200 Course – Any “3000 level” Economics course excluding **ECON 3581** – Coop Experience in Economics & **ECON 3685** – Field Experience in Economics

¹ Technology course for Entrepreneurship majors

² Fulfills the international requirement for Entrepreneurship majors

* May be taken with permission of Academic Director or GSM Department Chair