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Conference Program

Friday, November 13

8:50am  Please arrive at the Hotel Sofitel Lobby
Shuttles will depart at 9:00am

9:30am  Registration and Coffee
Tuttleman 300 AB

10:00am  Opening Remarks
Paul A. Pavlou, Milton F. Stauffer Professor in Information Technology and Strategy and Chief
Research Officer, Fox School of Business
Ram Mudambi, Frank M. Speakman Professor in Strategic Management, Fox School of Business

10:30am  Paper Session 1
Tuttleman 300 AB
Chair: Andreas Schotter
Trans-local connectedness and cluster performance
*Ari Van Assche, HEC Montreal, Canada
Ekaterina Turkina, HEC Montreal, Canada
Raja Kali, University of Arkansas, USA
The nature and geography of within-host country knowledge sourcing by foreign subsidiaries and the
originality of foreign subsidiaries innovation
*Alessandra Perri, Ca Foscari University of Venice, Italy
Grazia Santangelo, University of Catania, Italy
Quality of governance and FDI attractiveness: regions or countries?
Roberto Basile, Second University of Naples, Italy
*Davide Castellani, University of Perugia, Italy and University of Reading, The UK
Riccardo Crescenzi, London School of Economics, The UK
Simona Iammarino, London School of Economics, The UK

12:00pm  Lunch

1:00pm - 2:15pm  Paper Session 2
Tuttleman 300 AB
Chair: Ari van Assche
Core or periphery? The characteristics and effects of subnational MNE location decisions in China
*Andreas Schotter, Ivey Business School, Western University, Canada
Max Stalkkamp, Ivey Business School, Western University, Canada
Brian Pinkam, Ivey Business School, Western University, Canada
Economic geography and networks: the role of local and non-local ties in cluster evolution
*Amit Karna, Indian Institute of Management, Ahmedabad, India
*Florian Tabue, Solvay Brussels School of Economics & Management, Université Libre de Bruxelles
Petra Sonderwegger, Hyderabad, India
Migrants and foreign direct investment: literature review and a conceptual framework
John Cantwell, Rutgers University, USA
Pallavi Shukla, Rutgers University, USA
Collaborative public spaces and manufacturing cluster formation: the case of Dongguan, China
*Michael Murphree, University of South Carolina, USA

2:15pm  Paper Session 3
Tuttleman 300 AB
Chair: Anthony Goerzen
iBEGIN

Conference Program

Knowledge connectivity, innovation and human mobility in new venture internationalization
*Sinéad Monaghan, Rutgers University, USA
Jung Kwan Kim, Fox School of Business, Temple University, USA
Ahreum Lee, Fox School of Business, Temple University, USA
Ram Mudambi, Fox School of Business, Temple University, USA

Global pipelines, innovation and inter-cluster alliances
*Ana Colovic, NEOMA Business School, France
Olivier Lamotte, Paris School of Business, France

Building cross-border inter-cluster connectivity
*Anthony Goerzen, Smith School of Business, Queen’s University, Canada
Shameen Prashantham, Nottingham University Business School, China

Effect of regulatory obstacles on new product development by emerging market firms
*Mona Babli, Youngstown State University, USA

3:30pm
Coffee Break

4:00pm
Paper Session 4A
Tuttleman 300 AB
Chair: Izzet Darendeli

Does intellectual property protection encourage technology entrepreneurship?
*José Fernández Donoso, Universidad del Desarrollo, Chile
José Ernesto Amorós, Universidad del Desarrollo, Chile

From individual to regional networks: Patterns and pathways in biofuel innovation
Sharmistha Bagchi-Sen, University of Buffalo, USA
*Peter Kedron, Ryerson University, Canada

Collaborate globally and invent locally? An exploration of cluster evolution in the industrial heartland
Debmalya Mukherjee, University of Akron, USA
Susan Mudambi, Fox School of Business, Temple University, USA
*Vittoria Scalera, Politecnico di Milano, Italy

Factors fostering team mental model within multinational teams: case study of subsidiaries of German and Japanese Firms
*Ayusa Ebizuya, Osaka University, Japan

Paper Session 4B
556 Alter Hall, IGMS Conference Room
Chair: Stephan Manning

The dynamics of comparative ownership advantage: learning from Chinese mining firms’ internationalization decisions
*Stephan Manning, University of Massachusetts–Boston
Monica Ren, Macquarie University, Australia

Upgrading and value capture in global value chains – more complex than what the smile-curve suggests
*Andrea Szulanszky, Institute of World Economics, Hungarian Academy of Sciences

The constitution of clean-tech clusters: cross-industry synergies, global embedding, and networks of enthusiasts
Thomas Bejarano, University of Massachusetts–Boston
David Levy, University of Massachusetts–Boston
*Stephan Manning, University of Massachusetts–Boston

5:30pm
Shuttles will return guests to hotel

7:00pm - 9:00pm
Dinner (Shuttles will depart at 6:45pm)
Bru Craft and Wurst
1316 Chestnut St, Philadelphia, PA 19107
Conference Program

Saturday, November 14

7:30am  Please arrive to the Hotel Sofitel Lobby
        Shuttles will depart at 7:45am

8:00am  Breakfast
        7th Floor Commons, Alter Hall

8:30am  Opening Remarks
        M. Moshe Porat, Dean, Fox School of Business

Introduction of Keynote Speakers
Ram Mudambi, Frank M. Speakman Professor in Strategic Management, Fox School of Business

9:00am  Keynote
        Harald Bathelt
        Canada Research Chair in Innovation and Governance, University of Toronto, Canada

9:45am  Keynote
        Mark Lorenzen
        Professor, Copenhagen Business School and Director, DRUID, Denmark

10:30am Coffee Break

10:45am Keynote
        John Cantwell
        Distinguished Professor, Rutgers Business School, Rutgers University, USA

11:30m Paper Session 5
        Chair: Ram Mudambi
        Headquarter services in the global integration of production
        Raymond J. Mataloni, Jr., Bureau of Economic Analysis, U.S. Department of Commerce, USA
        The agglomeration of R&D and production among research-intensive manufacturers
        Thomas Klier, Federal Reserve Bank of Chicago, USA
        Intangibles trade and MNCs
        Francisco Moris, National Science Foundation and George Washington University, USA

12:30pm Lunch
        7th Floor Commons, Alter Hall

1:30pm Paper Session 6
        746 Alter Hall
        Chair: Mark Lorenzen
        Local cluster growth through global brain circulation: a governance perspective
        Stephan Manning, University of Massachusetts–Boston
        Cristiano Richter, Federal University of Rio Grande do Sul, Brazil
        Learning to litigate: attention and codification as learning amplifiers in IP litigation
        Kristina Vaarst Andersen, Copenhagen Business School, Denmark
        Spatial impedance information measures for the assessment of country logistics systems: Implications for the role of national logistics systems in industrial location
        Aseem Kinra, Copenhagen Business School, Denmark
        Ravi Vatrapu, Copenhagen Business School, Denmark
        Global shift in the creative industries: Global value chains and innovation in the film industry
        Krzysztof Stachowiak, Adam Mickiewicz University, Poland
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Conference Program

2:45pm  iBEGIN Brainstorming Session
7th Floor Commons, Alter Hall
Moderator: Robert D. Hamilton III

3:00pm  Paper Session 7A
746 Alter Hall
Chair: T.J. Hannigan
The role of Knowledge Intensive Business Services (KIBS) in Asia – shaping global production and building domestic capacity
  Andrew Jones, City University, London, The UK
  *Patrick Ström, University of Gothenburg, Sweden
Connecting China to global knowledge networks: the role of global cities
  Alessandra Perri, Ca Foscari University of Venice, Italy
  *Vittoria G. Scalera, Politecnico di Milano, Italy
A comparative analysis of strategic asset seeking FDI in the United States by Chinese German and British MNEs
  *John (Andy) Anderson, University of Northern Iowa, USA
  Dylan Sutherland, University of Durham, The UK
  Peter Hertenstein, Cambridge University, The UK
Determinants of regional innovation capacity in China: comparing drivers of radical and incremental innovation
  Roger Chen, University of San Francisco, USA
  *Xiaohua Yang, University of San Francisco, USA
  Ying Zhou, Nanjing Audit University, China

Paper Session 7B
604C Alter Hall
Chair: John Cantwell
Governmental influence and catch-up in the Indian pharmaceutical industry
  *Kristin Brandl, Henley Business School, University of Reading, The UK
  Vittoria Scalera, Politecnico di Milano, Italy
  Ram Mudambi, Fox School of Business, Temple University, USA
Technology Catch up in Emerging Economies: Emerging versus Mature Technologies
  Donald Hatfield, Virginia Tech, USA
  *Shantala Samant, Virginia Tech, USA
  Pooja Thakur Werny, Virginia Tech, USA
Bilateral FDI between unequally developed regions and competence convergence: A path dependence logic
  *Yuanyuan Li, Rutgers University, USA
Connectivity South of the Río Grande: USPTO Patenting and Innovation Patterns in Latin America
  *Marcelo Cano-Kollmann, Ohio University, USA

5:00pm  Closing Remarks

5:20pm  Shuttle to hotel

6:00pm  iBEGIN Advisory Board Planning Dinner
Shanghai Boardroom, 433 Chestnut St, Philadelphia, PA 19106