

## 2000

- **BYOBB was initially named: “Business Plan Competition”**
- **Business Plan Stage Winner**
  - Top Award \$ 5,000: E-Travel
    - Kai-Wei Hsu, Wen-Chi Wu, Liang Gong, Xuemei Deng
    - A state-of-the-art CRM system for the tour travel industry.
  - 2nd Award \$ 2,500: CmyPet
    - Chih-Fen Chou and Lingyun Chen
    - Technology enabling pet owners to see their pets online in kennels or pet day care.
  - 3rd Award \$ 1,500: e-Bra
    - Laura Borden and Kit Sim
    - Online retailer providing customized lingerie.
  - Honorable Mention - \$ 500 per team (Two teams tied for Honorable Mention)
    - Twin Towers - Samantha Johnson-Foulk and Marcia Lyssy
      - Apparel for tall, young, fashion-conscious women
    - Hang-Ups, Inc. - Ami Dolev
      - Advertising on dry cleaners' clothes hangers.
- **Feasibility Plan Stage Winners**
  - Kimberle Levin 1st Place Award \$1,000: EzseeMyPet.com
    - Chih-Fen Chou and Lingyun Chen
    - Technology enabling pet owners to see their pets online while on vacation.
  - 2nd Place Award \$500: Chain of Clinical Labs
    - Vairapandi Mariapann
    - Chain of clinical labs in India.
  - Honorable Mention: eBra.com
    - Laura Borden and Kit Sim
    - Online retailer providing the best customized lingerie in terms of style, quality and price.
  - e-Travel Solutions
    - Kai-Wei Hsu, Wen-Chi Wu, Liang Gong and Xuemei Deng
    - Description A state of the art CRM system for the tour travel industry.

## 2001

- **IT Prototype Idea Winners**
  - 1st Place
    - Partha Debnath, College of Science and Technology- Innovation Data Consulting, Inc.

- Automated Product configuration integrated with point of sale.
  - Runner-Up
    - Steve Burda
      - Network Palm Textbook (NPT): Multi-purpose, hand-held Network Palm Textbook.
    - Qiang Huang
      - Physical Computing: Extending the human computer interface beyond point and click.
  - Honorable Mention
    - Paul Armhein
      - Data Entry Servers: Software components that automate data entry.
    - Ying Liang, Lindsey Kuzma, Zeena Panackal, Kim Spruill
      - Universal Health Monitoring System: wearable arm device to monitor patients' daily vital signs.
    - Vardhan Mulik
      - Chemical Manufacturing Plants Design: Web based service providing engineering services to client for designing chemical manufacturing plants.
    - David Abraham, Sahil Asthana, Motheo Moroka
      - EbizResearch.com: Website dedicated to providing cutting edge research papers, products, services, opinions and consulting.
- **Business Plan Idea Winners**
  - 1st Place
    - Paul Amrhein - Fox School- Data Entry Servers.
    - Software components that automate data entry.
  - 2nd Place - Low Tech
    - Amy Giddings, School of Tourism- PA Rowing Camps- Rowing Camps for Philadelphia Youths.
  - 2nd Place - High Tech
    - Tim Harig, Fox School- InstructEx
    - An instruction generator that produces instructional content from a business model Process.
  - Special Mention
    - Craig Smith, Vincent Lobo, Madhukar Yadalam, Fox School- CMV Technology.
    - Extranet for pharmaceutical sales representatives.
  - Honorable Mention
    - Partha Debnath, College of Science and Technology- Innovation Data Consulting, Inc.
      - Automated Product configuration integrated with point of sale.
    - Lucy Liu, Fox School- TBT, Inc.
      - International Trade Standards Consulting.
    - Joseph Ruffin, Fox School- Network Design Technologies
      - Lane Change Detector.

- Joseph Clark, School of Tourism - The Philly Golf Dome
  - Indoor driving range and practice facility in Philadelphia.
- Max Richardson, College of Science and Technology
  - Produce high quality HIV-1 regulatory proteins for use as research reagents.
- Paul Schlosser, Engineering School- Thumb Trax
  - A wireless 3-Axis vertical computer mouse.

## 2002

- Grand Prize - **Seed Studios USA** - Celeste Cobham-Portorreal, Barbara Adams

## 2003

- **Business Plan Competition Winners**
  - Grand Prize - **The Rebecca Davis Dance Company**
    - Rebecca Davis (a local pre-professional dance-theater training program for youth ages 12 to 18, which she has since established as *Rebecca Davis Dance Company*).
  - Second Prize - **Lifestories Multimedia**
    - Peter Koczera
  - Third Prize - **Vundi Auto Diagnostics Portal**
    - Manoj Chacko
- Feasibility Study Winners
  - **1st Place - \$1000 Award Inertia – Slim Emergency Asthma Inhaler**  
Amrita Purkayastha
  - **2nd Place - \$500 Award Multimedia Memorials – Funeral Remembrance Video**  
Peter Koczera
  - **\$250 Award EduSoftASP – Academic Software Licensing**  
Krista Baker, Michael A. Petronella
- **Finalists**
  - *Catalyst*  
Rebecca Davis
  - *C-Note Cargo*  
Christopher Farace
  - *Cry and Tell*  
Oladunni Abidoeye, Tara Boyd, Demetrius Tunstall, Jamillah White
  - *Digitalbrix*  
Laurie Henry, Michael Melnick

- *Smart Appliance*  
Delia Awagi, Adrian Palashesky, Farid Shaikh, Matthew Stein
- *Venture Treks*  
Michael Chan, BeeBee Nie

## 2004

### ▪ **Business Plan Competition**

- Grand Prize - ***Cent\$able Kids***
  - Phyllis A. Ludwig (The winner's package included \$10,000 cash and a variety of services:
    - Web site design, \$5,000 in free Microsoft products, \$5,000 of free legal services by Morgan Lewis, free incorporation in Pennsylvania, a travel package to Costa Rica, workspace and mentoring).
- Second Prize - ***Stuzo***
  - Gunter Pfau
- Third Prize - ***Reels on Wheels***
  - Tom McDonal

## 2006

- Grand Prize- **Advanced Medical Data Solutions**
  - Marcus Kratz, Corey Floyd, Darryl O'Mara, Ailar Javadi, *College of Engineering*
- First Prize, Undergraduate Ideas- **SmartCab**
  - Yannick Ebibie Nze and Jean Akingeneye, *Fox School of Business and Management*
- Second Prize, Undergraduate Ideas- **Home Direct**
  - Wesner Michel, *Fox School of Business and Management*
- First Prize, Science & Technology- **ChiVision**
  - Anthony Sung Mean Chi, *School of Dentistry*
- Second Prize, Science & Technology- **Textrent.com**
  - Sharaf Atakhanov & Tom Milewski, *Fox School of Business and Management & School of Science and Technology*
- First Prize, Creative Products & Services- **ReNuTunes**
  - Robert Masterson, *Beasley School of Law*
- Second Prize, Creative Products & Services- **Rightsback**
  - Frank Lippius, *Beasley School of Law*

## 2007 *Be Your Own Boss Bowl* (10<sup>th</sup> Anniversary)

### **Beginning of the title "Be Your Own Boss Bowl")**

- Grand Prize, "Be Your Own Boss Bowl" - **Legal Organics**
  - Brian Linton, *College of Liberal Arts* (\$10,000 in cash, \$7,000 in Microsoft products and over \$13,000 in professional services from law firm Morgan Lewis, accounting firm Asher & Company, and marketing and branding firm CattLelogos).
- First Prize, Undergraduate, "Be Your Own Boss Bowl" - **The Riverview Inn**
  - Jenna Strausser, *Fox School of Business* (First place winners were awarded cash and prizes worth over \$7,000).
- Second Prize, Undergraduate, "Be Your Own Boss Bowl" - **Powltik Technologies**
  - John Kosempel, Dennis Samuel, Kyle McDaniel, Jusin Thomas, *College of Engineering* (Second place winners received cash and prizes totaling over \$4,500).
- First Prize, Graduate/Alumni/Faculty/Staff, "Be Your Own Boss Bowl" - **The After-Schoolhouse**
  - Melanie Tambolas, *Beasley School of Law*.
- Second Prize, Graduate/Alumni/Faculty/Staff- **EncoreCareers**
  - Andrew Hopkins, *Fox School of Business*; Manish Naik, *Louisiana State University*.

### *2009 Be Your Own Boss Bowl*

- Grand prize
  - Shawn Bullard, CEO (alumni, School of Tourism and Hospitality Management) and Julian Baldwin, PhD (alumni, School of Pharmacy)
    - **Pitbull Development:** a privately owned boutique real estate development company specializing in contemporary living solutions for off-campus college students.
- First place
  - Graduate student/alumni/faculty/staff, David Ho, PhD, President and Chief Scientific Officer (Alumni, School of Medicine)
    - **HeMemics Biotechnologies:** a firm specializing in products and processes designed to extend the life of perishable reagents, diagnostics and therapeutics used in health care and research.
- First place
  - Undergraduate, Kelley Grimm, CEO (Entrepreneurship/Marketing, Fox School of Business) and James Salisbury, CFO/COO (Entrepreneurship, Fox School of Business)
    - **Fried Anything:** a specialty restaurant serving a variety of customizable unique fried foods (fried Twinkies, Oreos, Candy Bars and more) in an upbeat atmosphere.
- Second place

- o Graduate student/alumni/faculty/staff, LaToya Winkfield, co-CEO (alumna, School of Tourism and Hospitality Management) and Sharana Worsley, co-CEO, MBA (Drexel University)
  - **Mocha Passport:** a niche online travel resource guide serving African American urban professionals combining user-generated content and social networking.
- Second place
  - o Undergraduate, Lakshman Rajeswaran, CEO (Human Resources, Fox School of Business), Judith Martin, Director of Finance (Finance, Fox School of Business) and Amber Minotti, Director of Marketing (International Business, Fox School of Business).
    - **One Home:** a unique furniture company offering a Universal Furniture System which combines sleeping, living, storage and office furniture all into one modular unit.

### *2010 Be Your Own Boss Bowl*

- Next Engineering
  - o Chaitanya Sakhalkar, College of Engineering
  - o Francois Sagna, College of Engineering
  - o Kevin McCardle, College of Engineering
  - o Steven Trinh, College of Engineering
- First place winners
  - o Ray DeRosa, Fox School of Business, Undergraduate Track: Lion Tea
  - o Yasmine Mustafa, Fox School of Business (alum), Graduate Students/Alumni/Faculty/Staff Track: 123LinkIt.com
- Second place winners
  - o Dylan Baird, Fox School of Business, Undergraduate Track: Neighborhood Foods
  - o Graduate Students/Alumni/Faculty/Staff Track: Urban Turbines
    - D. Daniel Martino, College of Engineering (alum) and Ben Schneible, Fox School of Business (undergraduate student)
- Good company ventures 30-second rapid fire delivery wine- Next Engineering
  - o Chaitanya Sakhalkar, College of Engineering
  - o Francois Sagna, College of Engineering
  - o Kevin McCardle, College of Engineering
  - o Steven Trinh, College of Engineering
- Chris Pavlides Spirit of Entrepreneurship Award - **Inaugural Citation**
  - o Linda Loi, Senior, Fox School of Business and President, Entrepreneurial Student Association 2008-2010

- [Temple University receives \\$500,000 from Goldman Sachs Gives to support university-wide business plan competition.](#)
- The “Be Your Own Boss Bowl” is now entering its 13th year and has accepted entries in two tracks including undergraduates and graduate students, faculty, staff and Temple alumni. With the GS Gives contribution, a third category will be added for social innovation ventures. In addition, three new category prizes will be awarded, which includes best plan by a woman, best plan by a minority and best clean technology plan.
- **Grand Prize Winner:** – Lev Davidson, CEO & Founder – MBA Candidate, Fox School of Business and Eric Borguet, PhD, Co-Founder & CTO – Professor of Chemistry.
- **Upper Track 1st Place: PLEHN ANALYTICS** – Jose M. Plehn-Dujowich, PhD, Founder & CEO- Assistant Professor at the Fox School of Business. Vikram Bellapravalu, Product Manager – MBA candidate at the University of Pennsylvania.
- **Upper Track 2nd Place: MUSEUM OF THE MACABRE** – Richard Fink, CEO – Alum, College of Liberal Arts and Robert Fink, COO – Gloucester County College.
- **Undergraduate Track 1st Place: IMPACT PERFORMANCE LAB** – Mike Cang, Founder and CEO – Fox School of Business.
- **Undergraduate Track 2nd Place: PRINT** - Ezra Match, CEO – College of Science & Technology.
- **Social Innovation Track 1st Place: BENNETT COMPOST** - Tim Bennett, CEO – Alum, Fox School of Business.
- **Social Innovation Track 2nd Place: MALO TRADERS** - Mohamed Ali Niang, Co-Founder and CEO – Undergraduate from the Fox School of Business and Salif Romano Niang, Co-Founder and VP of Partnerships and Communications – PhD Candidate, Purdue University.
- **Rapid Fire Delivery: PURENANO** - Lev Davidson, CEO & Founder – MBA Candidate, Fox School of Business and Eric Borguet, PhD, Co-Founder & CTO – Professor of Chemistry.
- **Best Written Plan by a Women: THREE** - Jodi Bromberg, Esq, Founder & CEO – Adjunct Instructor in the Legal Studies, Kristen Hopkins, Esq, Founder & COO – Alum, Temple University Beasley School of Law, and Carrie Jacobs, PhD, Founder & CFO – Executive Director, The Attic Youth Center.
- **Best Written Minority Plan: MALO TRADERS** - Mohamed Ali Niang, Co-Founder and CEO – Undergraduate from the Fox School of Business and Salif Romano Niang, Co-Founder and VP of Partnerships and Communications – PhD Candidate, Purdue University.
- **Best Written Cleantech Plan: PURENANO** - Lev Davidson, CEO & Founder – MBA Candidate, Fox School of Business and Eric Borguet, PhD, Co-Founder & CTO – Professor of Chemistry.

### *2012 Be Your Own Boss Bowl*

- Click [here](#) to view the interview with the finalists.
- View Photo Gallery [here](#).
- Grand Prize:
  - PHmHealth- Mike Mittleman, Fox School of Business, MBA'11
  - Jennifer Hinkel, and Dirk Rassloff (\$125,000 in cash, products and professional services).
- Undergraduate Track-First Place
  - Domestic Product- Dave Heller, School of Communications and Theater
- Upper Track-First Place
  - Caseinity- Lakshman Rajeswaran, Fox School of Business, Alum
  - Thomas Ringe, Fox School of Business, Undergraduate
- Social Impact Track- First Place
  - Common Law Café- JaNette Orendach, Fox School of Business MBA'15
- (Category prizes for best-written plan by a woman, best-written plan by a minority and best-written clean-technology plan still existed).

### *2013 Be Your Own Boss Bowl*

- Grand Prize:
  - Neighborhood Foods- Dylan Baird, Fox School of Business '12
- Undergraduate Prizes:
- 1st Place: Diverse Engineering
  - Moustafa El Tayeb, College of Engineering '13
  - Kamran Butt, College of Engineering '13;
  - Carmen Carangi, College of Engineering '13;
- 2nd Place: Sector
  - Kevin Way, Fox School of Business '13
- Upper Track:
- 1st Place: Social Alliance Lending Fund (SALF)
  - Ethan Greenberg, School of Medicine '15
  - Eli Mash, University of Wisconsin
  - Marc Borden, Hobart University
- 2nd Place: MIGWiz
  - Jason Lamb, Beasley School of Law '13
  - Rahman Carter, Fox School of Business '03
- Social Impact
- 1st Place: Education United
  - Jennifer Berman, College of Science and Technology '13
  - Douglas Baird, College of Science and Technology, Co-Director TUteach
  - Herbert Green, College of Science and Technology Faculty.



- 2nd Place: Purple Tye
  - Montez Smith, Fox School of Business '11
- Best Written Plan by a Woman
  - Jennifer Berman- Education United
- Best Written Plan by a Minority
  - Moustafa El Tayeb
  - Kamran Butt
  - Carmen Carangi
  - Anthony Athy- Diverse Engineering (College of Engineering)
- Best Cleantech Plan
  - Michel Jackson-Nimble Green (College of Engineering)

### *2014 Be Your Own Boss Bowl*

- Grand Prize
  - Guiding Technologies, College of Science and Technology, Staff
- First Place Undergraduate Track: F.O.G. Systems
  - Pooja Thakkar, College of Engineering '14
  - Clifford Greenfield, College of Engineering '14
  - Robert Alexander, College of Engineering '14
- Second Place Undergraduate Track: Campus Shakes
  - Manouk Hovhannesian, Fox School of Business '14
  - Sivon Pichoto, Fox School of Business '14
- First Place Social Innovation Track: Philadelphia Urban Creators
  - Alex Epstein, College of Liberal Arts '14
  - Devon Bailey
  - Denzel Thompson
  - Jeaninne
- Second Place Social Innovation Track: Citadelle Shades
  - Elizabeth Darnel, Fox School of Business, EMBA '12
  - Colleen Gill, Penn State University
  - Mark Onesky, Fox School of Business, EMBA.
- First Place Graduate Student/Alumni/Faculty/Staff Track: Whose Your Landlord
  - Ofo Ezeugwu, Fox School of Business '13
  - Felix Addison, George Mason University
  - Kacper Rams, College of Science and Technology '15
  - Nik Korablin, College of Science and Technology '13;
- Second Place Graduate Student/Alumni/Faculty/Staff Track: Heart Upbeat!
  - Maria Cecilia Scimia, MD, PhD, Associate Scientist, Temple School of Medicine
- Best Written Plan by a Woman:
  - Elizabeth Darne, Fox School of Business, EMBA '12

- Best Written Plan by a Minority:
  - Ofo Ezeugwu, Fox School of Business '13
- Best Written Cleantech Plan:
  - Scott Draper, Fox School of Business '14

[List of all the winners](#)