

Eric L. Keuffel, Ph.D. MPH
Assistant Professor
Department of Risk, Insurance and Healthcare Management
Fox School of Business
Temple University

BIO

Dr. Keuffel is a health economist whose research interests include economics and policy of the pharmaceutical/life sciences industry, international health systems and the economics of prevention in health. He has publications in both policy and health journals and has presented his research at domestic and international conferences including the American Society of Health Economists (ASHE), AcademyHealth and the International Health Economics Association (IHEA). Prior to his appointment at Fox, Dr. Keuffel served as a consultant to the World Bank/IFC, taught health economics at the University of Pennsylvania's Wharton School and advised pharmaceutical industry clients on strategy, marketing and economic issues. He earned his bachelor's degree in economics from Princeton University (Magna cum Laude), his master's in public health (MPH) from the Johns Hopkins Bloomberg School of Public Health and his PhD in Applied Economics and Managerial Science from the Wharton School (University of Pennsylvania). He has contributed to projects funded by the World Bank, USAID, GAVI, the Bill and Melinda Gates Foundation and the Rockefeller Foundation.

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Personal: Citizenship - US / Argentina

Education: Ph.D, University of Pennsylvania, Wharton School
MPH, Johns Hopkins School of Public Health (Bloomberg)
AB, Economics, Princeton University

Academic Positions: Asst. Professor, Fox School of Business, Temple University (2010-current)
Instructor, Wharton, University of Pennsylvania (2007-8)

Research Interests:

- Pharmaceutical Regulation
- International Healthcare Systems
- Economics of Prevention and Wellness in Healthcare
- Industrial Organization in Health

Current Teaching:

- Health Finance (Undergraduate and Graduate)
- Health Policy (Undergraduate)

RESEARCH

Recent Publications, Working Papers, Research in Progress

Addressing Unfunded Training Mandates in Hospitals: Engaging the Private Sector in Low- and Middle-Income Countries. *World Hosp Health Serv.* 2010;46(3):12-5 (with Preker AS, Tuckman H)

Drugs and Vaccines for Developing Countries. *Oxford Handbook of Pharmaceutical Economics* edited by P. Danzon and S. Nicholson. 2012. (with Towse A, Kettler H and Ridley DB)

Estimation of Global Medical Education Expenditures, 2010 Conference Proceedings “Health Professionals for a New Century” (Cambridge MA, Nov 30-Dec 1, 2010) (with Chen L, Michaud C and Preker A)

Role of the Private Sector in Health Education in Africa: Innovative Finance Study. Conference Proceedings 2010 IFC Education Conference (Washington, DC; March 30-31, 2010) (Book Chapter under review for future WB Health Finance publication)(with Preker AS and Tuckman H)

The Private Sector and Tertiary Health Education: Market Analysis and Private Sector Models for Sub-Saharan Africa. Conference Proceedings 2010 IFC Education Conference (Washington, DC; March 30-31, 2010) (Book Chapter under review for future WB Health Finance publication)(with Preker AS and Tuckman H)

Private Investment in Capital for Health Sectors: An Analysis of Financing Options for Africa. World Bank. 2009 (Book Chapter under review for future WB Health Finance publication)(with Preker AS and Ly C)

“The Effect of Physical Activity on Medical Utilization”, (Working Paper)

“The Effect of Unemployment on Health Behaviors”, (Working Paper)

“Costing Model to Estimate Expenditure on Health Education” (Working Paper)

“Income Concentration and Price Differentiation in Low and Middle Income Pharmaceutical Markets” (Working Paper)

“Health Delivery Complements and Health Worker Emigration from Africa”

“A Cost-Benefit Analysis of Rural Health Worker Incentive Programs in Laos and Uganda”

Regulation of the Pharmaceutical-Biotechnology Industry. Chapter in Regulation Handbook. National Bureau of Economic Research. 2006

Presentations:

American Society of Health Economists (ASHE), Minneapolis, MN, 2012. “The Impact of Physical Activity on Short-Run Health Care Utilization”

American Society of Health Economists (ASHE), Minneapolis, MN, 2012. “Within-country and Between-country Price Differentiation in Low and Middle Income Pharmaceutical Markets

World Health Organization (WHO) Collaborating Center – Pharmaceutical Pricing and Reimbursement Information Conference, Vienna, AUS, 2011. “Income Concentration and Price Differentiation in Low and Middle Income Pharmaceutical Markets”

International Health Economics Association (IHEA), Toronto, CAN, 2011. “The Impact of Physical Activity on Short-Run Health Care Utilization”

University of Pennsylvania, School of Medicine (Internal Medicine Summer Research Seminar), 2010. “Employment Status and Prevention Behaviors: An Individual-Level Longitudinal Analysis”

African Health Economics and Policy Association Conference, Accra, Ghana, 2009. “Health Delivery Complements and Health Worker Emigration from Africa”

American Society of Health Economists (ASHE), Durham, NC, 2008. “Employment Status and Prevention Behaviors: An Individual-Level Longitudinal Analysis”

American Society of Health Economists (ASHE), Madison, WI, 2006. “The Effect of Physical Activity on Short-Run Medical Costs and Lost Work Days in US Adults”

AcademyHealth Annual Research Meeting, Washington, DC, 2005. “The Effect of Physical Activity on Health Care Costs in US Adults”

TEACHING

- SPRING 2012** HCM 5103 001: Healthcare Financial Management, Fox School of Business, Temple University
- SPRING 2012** HCM 3502 001: Healthcare Finance and Information Technology, Fox School of Business, Temple University
- FALL 2011** HCM 3502 001: Healthcare Finance and Information Technology, Fox School of Business, Temple University
- SPRING 2011** HCM 5103 001: Healthcare Financial Management, Fox School of Business, Temple University
- SPRING 2011** HCM 3502 001: Healthcare Finance and Information Technology, Fox School of Business, Temple University
- FALL 2010** HCM 3502 001: Healthcare Finance and Information Technology, Fox School of Business, Temple University

Prior Teaching Experience:

- FALL 2007** HCMG 302: Economics and Financing of Healthcare Delivery, Wharton School, University of Pennsylvania (co-instructor)
- FALL 2005-7** Teaching Assistant, MBA/Undergraduate Level: Management and Economics of the Pharmaceutical, Biotech and Device Industry, Spring 2005-7, Comparative Healthcare Systems, Fall 2005 / Fall 2006; Health Policy, Fall 2005; Healthcare Marketing, Spring 2006

SERVICE

- SPRING 2012** Temple University Faculty Senate
Guest Lecturer: Temple University Medical School (Doctoring Program)
Fox healthcare advisory council
CAHME Accreditation
Media: KYW Interview
Mentor: Aid with Proposal for Fox Business Plan Competition
Reviewer: Risk Management and Insurance Review
- FALL 2011** Temple University Faculty Senate
Guest Lecturer: RMI 9090 (PhD Research Seminar)
Media: KYW Interview
CAHME Accreditation
Reviewer: Risk Management and Insurance Review
- SPRING 2011** Guest Lecturer: Temple University Medical School (Doctoring Program)
CAHME Accreditation
Reviewer: Risk Management and Insurance Review
- FALL 2010** Guest Lecturer: RMI 9090 (PhD Research Seminar)
Fox healthcare advisory council
CAHME Accreditation
Researcher: Global Independent Commission on the Education of Health
Professionals for the 21st Century
Media: KYW Interview
Reviewer: Risk Management and Insurance Review

FUNDING

2011-2012 Fox School of Business Young Scholars Award Grant
2009 CIBER Doctoral Research Award
2007-9 Russell Ackoff Research Award
National Institutes of Health (NIH) R36 Award Grant (AHRQ)

WORK EXPERIENCE

- Consultant, World Bank / International Finance Corporation, Washington DC, 2009-2010
- Senior Pharmacoeconomist, Abt Associates, Cambridge, MA, 2001-2
- Research Assistant, Johns Hopkins School of Public Health, Baltimore, MD 2000-1
- Market Assessment Manager, Hastings Healthcare Group, Pennington, NJ 1997-9
- Research Fellow, Population Resource Center, Princeton, NJ, 1995-6

PROFESSIONAL MEMBERSHIPS

- ASHE (American Society of Health Economists)
- IHEA (International Health Economics Association)
- HFMA (Healthcare Financial Management Association)