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PROFESSOR, MARKETING AND SUPPLY CHAIN MANAGEMENT (MSCM)
Dr. Anthony Di Benedetto earned his PhD in Administration from McGill University. A Senior Washburn Research Fellow, Di Benedetto has been named one of the top 50 research scholars worldwide for innovation and technology management by the International Association of Management of Technology. His research has been primarily in areas of product innovation, product success and managerial decision-making with increasing trends toward globalization and entrepreneurialism. He is the editor-in-chief of the Journal of Product Innovation Management, co-author with Merle Crawford on New Products Management and has more than 80 academic articles published in the Journal of Product Innovation Management, Management Science, Strategic Management Journal, Journal of International Business Studies, Journal of Operations Management, Journal of the Academy of Marketing Science and more.

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In addition to her faculty position within the Fox School, Dr. Angelika Dimoka serves as Director of the Center for Neural Decision Making. She holds a PhD from the Viterbi School of Engineering (specializing in Neuroscience and Brain Imaging) at the University of Southern California, with a minor from the Marshall School of Business. Her research interests include cognitive neuroscience and functional brain imaging in Marketing and MIS (Neuromarketing and NeuroIS), user-generated content in online marketplaces and modeling of information pathways in the brain. Dimoka’s research has appeared in Information Systems Research, MIS Quarterly, IEEE Transactions on Biomedical Engineering, Annals of Biomedical Engineering, IEEE Engineering in Medicine and Biology, Journal of Neuroscience Methods and the proceedings of ICIS and WISE.

Frederic Murphy
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Dr. Frederic Murphy has been teaching and practicing management science/operations research for more than 35 years. His research is in computing large-scale economic equilibria, understanding market power in electricity markets and using market models to develop business strategies in commodity industries. He is ranked among the top 20 most published researchers in operations management/operations research over the past 50 years. The National Science Foundation and the U.S. Department of Energy have supported his research. Murphy has worked for the Energy Information Administration on its forecasting systems. He has published in Operations Research, Management Science and Interfaces. He served as Vice President of Publications for INFORMS and was an area editor for Operations Research and editor-in-chief of Interfaces.
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