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Dr. Pei-yu Chen’s research interests lie at the intersection of technology, economics and marketing. Areas of interest include strategy and pricing for digital media and information goods, virtual communities, digital word-of-mouth and online recommendation systems, and software design and licensing. Her work has appeared in leading journals, such as Information Systems Research, Management Science, MIS Quarterly and Operations Research. Chen has received research grants from the Networks, Electronic Commerce and Telecommunications (NET) Institute, the Carnegie Bosch Institute, and the Wharton e-Business Initiative (WeBI) for two consecutive years. She serves on the editorial board of Management Science and Information Systems Research, the two flagship journals for interdisciplinary research and information systems. She also serves on the editorial board of Production and Operations Management.

Paul Pavlou
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Paul A. Pavlou, Professor and Stauffer Senior Research Fellow, was recently identified as among the five most productive researchers in MIS worldwide based on publications in the top three MIS journals – Management Information Systems Quarterly (MISQ), Information Systems Research (ISR), and Journal of Management Information Systems (J MIS) – from 2003-2007. Pavlou’s research focuses on electronic commerce, online auctions and MIS strategy, and his work has been cited over 900 times by the Social Science Citation Index. Pavlou sits on the editorial boards of leading journals, such as MISQ, and his many accolades include best paper awards, such as ISR in 2007, and several honors for reviewing, including the MISQ 2003 Best Reviewer award and the 2009 Management Science Meritorious Service award.

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Dr. Yoo is internationally known for applying design concepts to research on digital innovation, knowledge management and ubiquitous computing. He has recently published articles in leading journals such as Information Systems Research, MIS Quarterly, Organization Science, Academy of Management Journal and Communications of the ACM. He is currently editing a special issue of Organization Science on digital innovation. He also edited two books on ubiquitous computing. Yoo has been on the editorial board of leading journals including Information Systems Research, Organization Science and Management Science. He has received more than $1 million in funding from the National Science Foundation (NSF), NASA, Samsung Electronics, Korea Research Foundation and Lotus Institute. He has also served as a NASA research fellow and associate.
» The Fox School’s MIS department and associated Institute for Business and Information Technology (IBIT) is celebrating its 10th anniversary in 2009-2010.


» In 2009, *TechRepublic* ranked the Fox BBA in MIS in the top 10 U.S. programs for information technology.

» Fox MIS faculty regularly publish in top journals such as *Management Information Systems Quarterly (MISQ)* and *Information Systems Research (ISR)*.

» Fox MIS faculty are connected to industry needs and work on applied projects with the corporate partners of Fox’s Institute for Business and Information Technology.